



# FEDERAL RESERVE

statistical release

1675

FOR IMMEDIATE RELEASE  
December 27, 1963

H.8b

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District<br>Area, and City | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |         |        |         |         |
|--|---|---------|--------|---------|---------|
|  | Week ending   |         |        |         | 10 mos. |
|  | Dec. 21   | Dec. 14 | Dec. 7 | Nov. 30 | 1963    |
| <u>UNITED STATES</u>                       | + 5   | + 8     | + 9    | -24     | + 4     |
| <u>Boston District</u>                     | + 9   | + 5     | +13    | -30     | + 4     |
| Metropolitan Areas                         |   |         |        |         |         |
| Boston Mass.                               | + 7   | + 3     | +11    | -31     | + 4     |
| Downtown Boston "                          | + 7   | + 1     | + 7    | -35     | + 1     |
| Suburban Boston "                          | + 6   | + 6     | +16    | -27     | + 7     |
| Cambridge "                                | 0   | - 1     | +16    | -13     | + 4     |
| Quincy "                                   | + 1   | - 4     | +10    | -37     | + 2     |
| Lowell "                                   | + 7   | +10     | +15    | -37     | - 6     |
| <u>New York District</u>                   | + 8   | + 6     | +11    | -33     | + 4     |
| Metropolitan Areas                         |   |         |        |         |         |
| Buffalo N.Y.                               | - 1   | +11     | +17    | -28     | + 9     |
| New York-N.E. New Jersey N.Y. N.J.         | +10   | + 6     | +11    | -34     | + 5     |
| Newark N.J.                                | + 4   | + 3     | + 9    | -34     | + 3     |
| New York N.Y.                              | + 9   | + 2     | + 7    | -39     | - 1     |
| Rochester "                                | 0   | + 8     | + 9    | -28     | + 7     |
| Syracuse "                                 | - 2   | + 5     | +10    | -34     | + 2     |
| <u>Philadelphia District</u>               | + 8   | + 2     | + 8    | -26     | - 1     |
| Metropolitan Areas                         |   |         |        |         |         |
| Wilmington Del.                            | +25   | +13     | +20    | -18     | + 3     |
| Trenton N.J.                               | + 8   | + 2     | +15    | -29     | + 4     |
| Lancaster Pa.                              | +10   | + 8     | +20    | -21     | + 2     |
| Philadelphia "                             | + 6   | - 1     | + 4    | -28     | - 2     |
| Reading "                                  | +15   | + 8     | +22    | -18     | + 3     |
| Scranton "                                 | + 6   | + 6     | +11    | -20     | + 2     |
| Wilkes-Barre-Hazleton "                    | + 4   | + 7     | +13    | -19     | + 6     |
| <u>Cleveland District</u>                  | + 1   | +11     | +21    | -29     | + 2     |
| Metropolitan Areas                         |   |         |        |         |         |
| Lexington Ky.                              | - 4   | +16     | +12    | -16     | + 5     |
| Akron Ohio                                 | - 2   | + 4     | +20    | -28     | + 4     |
| Canton "                                   | - 5   | + 6     | +40    | -22     | + 2     |
| Cincinnati "                               | + 7   | + 8     | + 4    | -27     | + 2     |
| Cleveland "                                | - 6   | +21     | +44    | -29     | + 3     |
| Downtown Cleveland "                       | -16   | + 7     | +21    | -42     | - 4     |
| Columbus "                                 | + 2   | + 8     | +19    | -32     | + 5     |
| Springfield "                              | + 6   | +15     | +19    | -18     | + 6     |
| Toledo "                                   | 0   | + 8     | +21    | -23     | + 2     |
| Youngstown "                               | - 2   | + 8     | +22    | -26     | - 1     |
| Erie Pa.                                   | -13   | +26     | +11    | -29     | + 1     |
| Pittsburgh "                               | + 5   | + 9     | +18    | -34     | + 2     |
| Downtown Pittsburgh "                      | + 2   | + 6     | +11    | -40     | - 2     |
| Wheeling W.Va.                             | - 4   | + 4     | +22    | -32     | + 2     |

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

| Federal Reserve District<br>Area, and City |              | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |         |        |         | 10 mos.<br>1969 |
|--|--------------|---|---------|--------|---------|-----------------|
|  |              | Dec. 21   | Dec. 14 | Dec. 7 | Nov. 30 |                 |
| <u>Richmond District</u>                   |              | + 7   | + 6     | +10    | -29     | + 5             |
| Metropolitan Areas                         |              |   |         |        |         |                 |
| Washington                                 | D.C.         | + 7   | r+ 5    | + 9    | -33     | +10             |
| Downtown Washington                        | "            | + 5   | r 0     | + 6    | -39     | + 1             |
| Baltimore                                  | Md.          | +10   | + 9     | +17    | -36     | + 6             |
| Downtown Baltimore                         | "            | + 9   | + 6     | +16    | -35     | + 1             |
| Richmond                                   | Va.          | + 8   | + 3     | + 5    | -29     | + 1             |
| <u>Atlanta District</u>                    |              | r+10  | r+12    | + 9    | - 5     | + 7             |
| Metropolitan Areas                         |              |   |         |        |         |                 |
| Birmingham                                 | Ala.         | - 2   | - 2     | - 8    | -17     | - 6             |
| Mobile                                     | "            | *   | 0       | + 1    | -30     | + 3             |
| Jacksonville                               | Fla.         | *   | +26     | +18    | - 7     | +12             |
| Miami                                      | "            | +10   | + 9     | + 6    | -12     | +11             |
| Tampa-St. Petersburg                       | "            | + 5   | r+13    | + 6    | - 7     | + 9             |
| Atlanta                                    | Ga.          | +12   | +14     | +12    | + 7     | + 7             |
| Augusta                                    | "            | + 6   | - 3     | + 3    | -23     | + 5             |
| New Orleans                                | La.          | +10   | + 5     | + 7    | - 4     | + 8             |
| Cities                                     |              |   |         |        |         |                 |
| Miami Downtown                             | Fla.         | + 2   | + 1     | 0      | -18     | - 3             |
| Central Atlanta                            | Ga.          | + 5   | + 6     | + 5    | - 1     | + 2             |
| <u>Chicago District</u>                    |              | + 4   | + 7     | +10    | -23     | + 4             |
| Metropolitan Areas                         |              |   |         |        |         |                 |
| Chicago                                    | Ill.         | + 3   | + 6     | + 8    | -25     | + 6             |
| Indianapolis                               | Ind.         | - 2   | 0       | + 4    | -29     | + 4             |
| Detroit                                    | Mich.        | + 6   | + 9     | +16    | -23     | + 5             |
| Grand Rapids                               | "            | *   | *       | *      | *       | + 2             |
| Milwaukee                                  | Wis.         | + 1   | + 6     | + 3    | -17     | + 2             |
| <u>St. Louis District</u>                  |              | r+ 7  | + 7     | + 4    | -17     | + 3             |
| Metropolitan Areas                         |              |   |         |        |         |                 |
| Little Rock                                | Ark.         | + 4   | + 7     | 0      | -17     | + 6             |
| Louisville                                 | Ky.          | + 6   | + 9     | r+ 2   | -16     | + 4             |
| St. Louis                                  | Mo.          | + 9   | r+ 6    | + 6    | -19     | + 1             |
| Memphis                                    | Tenn.        | + 4   | +11     | + 2    | -12     | + 3             |
| <u>Minneapolis District</u>                |              | +10   | r+10    | + 4    | -20     | + 4             |
| Metropolitan Areas                         |              |   |         |        |         |                 |
| Mpls.-St. Paul                             | Minn.        | +10   | + 9     | + 4    | -20     | + 4             |
| Mpls. and Suburban                         | "            | + 9   | + 7     | + 2    | -22     | + 5             |
| Minneapolis                                | "            | + 6   | + 5     | - 1    | -27     | *               |
| St. Paul & Suburban                        | "            | +15   | +12     | + 8    | -15     | + 4             |
| Cities                                     |              |   |         |        |         |                 |
| Duluth Superior                            | Minn. & Wis. | + 4   | + 8     | + 9    | -20     | - 2             |

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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|--|-----------|---|---------|--------|---------|-----------------|
|  |           | Week ending   |         |        |         | 10 mcs.<br>1963 |
|  |           | Dec. 21   | Dec. 14 | Dec. 7 | Nov. 30 |                 |
| <u>Kansas City District</u>                |           | + 6   | r+ 6    | + 1    | -18     | + 3             |
| Metropolitan Areas                         |           |   |         |        |         |                 |
| Denver                                     | Col.      | +10   | + 9     | + 2    | -17     | + 6             |
| Topeka                                     | Kans.     | + 5   | + 5     | + 8    | -23     | - 3             |
| Wichita                                    | "         | + 2   | - 1     | 0      | -13     | + 1             |
| Kansas City                                | Mo.-Kans. | + 6   | + 7     | 0      | -23     | + 5             |
| Downtown Kansas City                       | Mo.       | - 2   | r- 4    | - 6    | -30     | - 4             |
| St. Joseph                                 | "         | - 4   | 0       | - 7    | -24     | - 3             |
| Lincoln                                    | Nebr.     | + 5   | + 5     | + 1    | -18     | + 3             |
| Omaha                                      | "         | + 4   | r+ 8    | + 4    | -16     | + 3             |
| Albuquerque                                | N.Mex.    | + 3   | +13     | + 2    | -14     | + 8             |
| Oklahoma City                              | Okla.     | + 6   | - 3     | - 6    | -19     | + 3             |
| Tulsa                                      | "         | + 4   | 0       | + 2    | -19     | + 2             |
| City                                       |           |   |         |        |         |                 |
| Joplin                                     | Mo.       | +11   | 0       | -14    | -11     | + 2             |
| <u>Dallas District</u>                     |           | r+ 8  | + 8     | + 6    | -22     | + 3             |
| Metropolitan Areas                         |           |   |         |        |         |                 |
| Dallas                                     | Tex.      | +10   | + 9     | + 2    | -29     | + 3             |
| El Paso                                    | "         | - 2   | + 6     | + 7    | - 6     | + 1             |
| Houston                                    | "         | +11   | +10     | +12    | -15     | + 5             |
| San Antonio                                | "         | + 3   | + 2     | - 7    | -33     | + 4             |
| <u>San Francisco District</u>              |           | r+ 2  | + 9     | + 4    | -26     | + 5             |
| Metropolitan Areas                         |           |   |         |        |         |                 |
| Los Angeles - Long Beach                   | Calif.    | + 4   | +10     | + 2    | -29     | + 7             |
| Downtown Los Angeles                       | "         | - 5   | 0       | - 8    | -38     | - 2             |
| Westside Los Angeles                       | "         | - 2   | + 5     | - 1    | -29     | + 2             |
| Sacramento                                 | "         | +13   | +18     | +13    | -15     | + 6             |
| San Diego                                  | "         | - 1   | + 5     | - 7    | -28     | + 4             |
| San Francisco-Oakland                      | "         | + 1   | +13     | + 7    | -28     | + 6             |
| San Francisco                              | "         | - 2   | + 9     | + 6    | -29     | - 1             |
| Oakland                                    | "         | - 4   | + 5     | - 3    | -33     | - 2             |
| San Jose                                   | "         | + 4   | +12     | +11    | -23     | + 5             |
| Portland                                   | Ore.      | 0   | + 8     | + 4    | -33     | + 3             |
| Salt Lake City                             | Utah      | + 2   | + 6     | + 6    | -25     | + 3             |
| Seattle                                    | Wash.     | - 6   | - 2     | - 5    | -30     | - 8             |
| Spokane                                    | "         | - 3   | + 4     | - 4    | -24     | + 1             |
| Tacoma                                     | "         | - 3   | + 4     | - 3    | -28     | - 1             |

r--Revised

\*Not available

1/ Most stores were closed on Monday, November 25, in addition to the regular Thanksgiving holiday, giving this week two less trading days than the corresponding week in 1962.