

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District,<br>Area, and City | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |             |        |        |         |     |
|---|---|-------------|--------|--------|---------|-----|
|   | January-April<br>1961   | Week ending |        |        |         |     |
|   |   | May 20      | May 27 | June 3 | June 10 |     |
| <u>UNITED STATES</u>                        | - 2   | + 6         | - 1    | + 1    | + 5     |     |
| <u>Boston District</u>                      | 0   | + 9         | + 5    | + 5    | + 8     |     |
| Metropolitan Areas                          |   |             |        |        |         |     |
| Boston                                      | Mass.   | + 3         | + 8    | + 9    | + 6     | + 8 |
| Downtown Boston                             | "   | - 2         | 0      | 0      | + 2     | + 2 |
| Suburban Boston                             | "   | + 9         | +21    | +22    | +12     | +17 |
| Cambridge                                   | "   | - 2         | + 2    | - 2    | - 3     | - 3 |
| Quincy                                      | "   | - 1         | + 9    | - 3    | - 3     | + 4 |
| Lowell                                      | "   | - 3         | + 3    | - 8    | r-16    | +27 |
| City  |   |             |        |        |         |     |
| Springfield                                 | "   | + 1         | +21    | - 5    | + 4     | + 9 |
| <u>New York District</u>                    | - 1   | + 2         | - 1    | + 1    | + 8     |     |
| Metropolitan Areas                          |   |             |        |        |         |     |
| Buffalo                                     | N.Y.  | - 1         | + 4    | - 3    | + 2     | + 3 |
| New York-N.E. New Jersey                    | N.Y.-N.J.   | - 2         | + 3    | 0      | r 0     | + 9 |
| Newark                                      | N.J.  | - 8         | - 8    | - 5    | - 9     | + 4 |
| New York                                    | N.Y.  | - 3         | + 1    | - 1    | 0       | + 6 |
| Rochester                                   | "   | - 2         | + 1    | - 4    | + 1     | +16 |
| Syracuse                                    | "   | - 2         | - 5    | - 6    | + 4     | - 2 |
| <u>Philadelphia District</u>                | - 4   | + 7         | - 3    | - 2    | + 2     |     |
| Metropolitan Areas                          |   |             |        |        |         |     |
| Wilmington                                  | Del.  | - 5         | + 2    | - 4    | + 1     | - 1 |
| Trenton                                     | N.J.  | - 7         | r+ 9   | + 1    | + 1     | + 2 |
| Lancaster                                   | Pa.   | - 2         | +14    | - 2    | r- 1    | + 6 |
| Philadelphia                                | "   | - 3         | + 6    | - 4    | - 3     | + 2 |
| Reading                                     | "   | - 9         | + 7    | - 7    | -13     | - 6 |
| Scranton                                    | "   | - 5         | +12    | +11    | r+ 2    | + 1 |
| Wilkes-Barre--Hazleton                      | "   | - 8         | + 2    | -11    | + 3     | - 4 |
| <u>Cleveland District</u>                   | - 4   | + 6         | - 3    | r- 2   | + 1     |     |
| Metropolitan Areas                          |   |             |        |        |         |     |
| Lexington                                   | Ky.   | - 4         | - 2    | r- 8   | + 9     | -11 |
| Akron                                       | Ohio  | *           | 0      | - 8    | - 6     | - 7 |
| Canton                                      | "   | -10         | + 4    | -16    | -11     | - 1 |
| Cincinnati                                  | "   | + 4         | +10    | r+ 1   | + 8     | + 6 |
| Cleveland                                   | "   | - 6         | + 5    | - 3    | 0       | 0   |
| Downtown Cleveland                          | "   | -10         | + 3    | r- 9   | - 5     | - 7 |
| Columbus                                    | "   | - 1         | +11    | + 1    | + 2     | + 3 |
| Springfield                                 | "   | - 2         | + 9    | + 1    | + 2     | +13 |
| Toledo                                      | "   | + 1         | +24    | + 4    | + 6     | + 6 |
| Youngstown                                  | "   | -14         | - 2    | r-10   | - 7     | + 5 |
| Erie  | Pa.   | - 6         | + 2    | r- 9   | - 7     | - 6 |
| Pittsburgh                                  | "   | - 2         | + 1    | r- 4   | - 4     | + 1 |
| Downtown Pittsburgh                         | "   | - 6         | - 6    | r- 8   | -11     | - 6 |
| Wheeling                                    | W.Va.   | - 6         | + 4    | - 2    | - 9     | + 8 |

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|   |   | May 20      | May 27 | June 3 | June 10 |
| <u>Richmond District</u>                    | - 2   | +11         | + 1    | + 3    | + 7     |
| Metropolitan Areas                          |   |             |        |        |         |
| Washington D.C.                             | - 1   | +13         | + 3    | r+ 2   | + 8     |
| Downtown Washington "                       | - 6   | + 7         | 0      | r- 2   | + 1     |
| Baltimore Md.                               | - 4   | + 8         | + 2    | + 6    | + 8     |
| Downtown Baltimore "                        | -10   | + 6         | 0      | + 3    | + 5     |
| Richmond Va.                                | - 4   | + 3         | - 6    | 0      | + 2     |
| <u>Atlanta District</u>                     | - 1   | + 4         | - 6    | r 0    | r+ 5    |
| Metropolitan Areas                          |   |             |        |        |         |
| Birmingham Ala.                             | - 4   | - 8         | - 7    | + 2    | + 2     |
| Mobile "                                    | 0   | + 5         | - 7    | + 1    | +11     |
| Jacksonville Fla.                           | + 9   | + 1         | - 6    | + 8    | +16     |
| Miami "                                     | + 7   | + 6         | - 1    | r- 1   | + 2     |
| Tampa-St. Petersburg "                      | - 2   | + 8         | -10    | r 0    | + 1     |
| Atlanta Ga.                                 | - 6   | - 2         | -10    | + 1    | + 6     |
| Augusta "                                   | - 1   | + 5         | -11    | + 1    | +10     |
| Columbus "                                  | - 5   | +20         | -15    | - 4    | +18     |
| New Orleans La.                             | - 2   | + 2         | - 1    | - 3    | - 2     |
| Cities                                      |   |             |        |        |         |
| Miami-Downtown Fla.                         | -10   | - 1         | - 2    | r-12   | - 6     |
| Central Atlanta Ga.                         | -10   | - 5         | -13    | r- 2   | + 3     |
| <u>Chicago District</u>                     | - 4   | + 9         | - 3    | r 0    | + 1     |
| Metropolitan Areas                          |   |             |        |        |         |
| Chicago Ill.                                | - 2   | +16         | - 1    | + 4    | + 3     |
| Indianapolis Ind.                           | - 4   | - 2         | + 1    | - 9    | 0       |
| Detroit Mich.                               | -10   | + 4         | -10    | - 1    | - 1     |
| Grand Rapids "                              | - 9   | + 4         | - 1    | -12    | - 4     |
| Milwaukee Wis.                              | - 5   | - 4         | -10    | - 4    | - 1     |
| <u>St. Louis District</u>                   | - 4   | - 3         | - 3    | + 3    | + 6     |
| Metropolitan Areas                          |   |             |        |        |         |
| Little Rock Ark.                            | - 3   | +19         | -10    | -10    | - 1     |
| Louisville Ky.                              | + 1   | + 8         | + 6    | +14    | +13     |
| St. Louis Mo.                               | - 4   | -11         | - 1    | + 5    | + 8     |
| Memphis Tenn.                               | - 7   | - 1         | -14    | - 8    | - 1     |
| <u>Minneapolis District</u>                 | - 1   | + 5         | + 1    | + 5    | r+ 6    |
| Metropolitan Areas                          |   |             |        |        |         |
| Mpls.--St. Paul Minn.                       | - 2   | + 5         | + 2    | r+ 5   | + 7     |
| Mpls. and Suburbs "                         | - 1   | + 7         | + 1    | + 6    | + 9     |
| St. Paul "                                  | - 4   | - 1         | + 2    | + 4    | + 3     |
| Cities                                      |   |             |        |        |         |
| Duluth-Superior Minn. & Wis.                | - 4   | + 6         | - 1    | + 5    | - 3     |

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## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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|   | January-April<br>1961   | Week ending |        |        |         |
|   |   | May 20      | May 27 | June 3 | June 10 |
| <u>Kansas City District</u>                 | + 3   | + 6         | - 2    | + 2    | + 6     |
| Metropolitan Areas                          |   |             |        |        |         |
| Denver Col.                                 | + 5   | + 5         | + 2    | + 3    | + 9     |
| Topeka Kans.                                | + 3   | + 3         | -11    | + 5    | 0       |
| Wichita "                                   | - 6   | + 6         | - 7    | - 6    | +12     |
| Kansas City Mo.-Kans.                       | + 1   | + 6         | - 8    | - 1    | + 5     |
| Downtown Kansas City Mo.                    | - 5   | + 3         | - 8    | - 4    | + 6     |
| St. Joseph "                                | + 5   | + 1         | +40    | 0      | +11     |
| Lincoln Nebr.                               | +18   | +24         | +10    | r+13   | +19     |
| Omaha "                                     | +22   | +14         | +27    | r+25   | +27     |
| Albuquerque N.Mex.                          | +11   | +31         | +21    | +19    | +20     |
| Oklahoma City Okla.                         | - 7   | -10         | -20    | -15    | -10     |
| Tulsa "                                     | - 3   | - 4         | -14    | + 3    | -13     |
| City  |   |             |        |        |         |
| Joplin Mo.                                  | -10   | - 1         | - 4    | r+16   | + 3     |
| <u>Dallas District</u>                      | - 2   | + 6         | - 4    | - 5    | - 3     |
| Metropolitan Areas                          |   |             |        |        |         |
| Dallas Tex.                                 | - 2   | + 2         | - 2    | + 2    | - 4     |
| El Paso "                                   | - 9   | - 1         | 0      | - 3    | - 8     |
| Fort Worth "                                | - 3   | -16         | -10    | - 2    | + 1     |
| Houston "                                   | 0   | +19         | - 8    | - 1    | - 2     |
| San Antonio "                               | + 1   | + 9         | + 7    | -11    | + 2     |
| <u>San Francisco District</u>               | - 1   | + 1         | - 4    | 0      | + 7     |
| Metropolitan Areas                          |   |             |        |        |         |
| Los Angeles-Long Beach Calif.               | - 3   | - 5         | -14    | + 3    | +11     |
| Downtown Los Angeles "                      | - 9   | -10         | -17    | 0      | 0       |
| Westside Los Angeles "                      | - 3   | - 3         | r-13   | + 2    | +11     |
| Sacramento "                                | + 6   | +10         | +13    | -15    | + 7     |
| San Diego "                                 | + 6   | +10         | + 5    | +16    | +16     |
| San Francisco-Oakland "                     | 0   | + 3         | r+ 2   | + 5    | + 3     |
| San Francisco "                             | - 5   | + 1         | + 2    | + 7    | 0       |
| Oakland "                                   | + 5   | + 2         | r+ 2   | + 2    | + 3     |
| San Jose "                                  | + 3   | + 1         | + 2    | - 2    | + 3     |
| Portland Ore.                               | - 1   | + 6         | - 2    | + 4    | +10     |
| Salt Lake City Utah                         | - 4   | + 7         | r+ 7   | + 3    | + 6     |
| Seattle Wash.                               | - 1   | + 3         | + 2    | + 8    | 0       |
| Spokane "                                   | - 1   | + 2         | - 2    | 0      | - 8     |
| Tacoma "                                    | - 3   | + 6         | r+ 2   | + 1    | 0       |

r--Revised.

\*Not available.