

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District, Area, and City | Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/} | | | | | |
|---|---|-------------|---------|---------|-------|-----|
| | Jan.-Mar. 1961 | Week ending | | | | |
| | | Apr. 15 | Apr. 22 | Apr. 29 | May 6 | |
| <u>UNITED STATES</u> | + 3 | -17 | - 1 | - 3 | -10 | |
| <u>Boston District</u> | + 6 | -23 | + 4 | + 6 | -12 | |
| Metropolitan Areas | | | | | | |
| Boston | Mass. | +10 | -24 | + 5 | + 6 | -11 |
| Downtown Boston | " | + 5 | -24 | - 1 | + 2 | -11 |
| Suburban Boston | " | +18 | -24 | +15 | +12 | -10 |
| Cambridge | " | + 3 | -19 | + 1 | - 9 | -17 |
| Quincy | " | + 8 | -29 | -16 | -13 | -18 |
| Lowell- | " | + 3 | -39 | +12 | r- 5 | -24 |
| City | | | | | | |
| Springfield | " | + 5 | -27 | +15 | +19 | -18 |
| <u>New York District</u> | + 4 | -19 | 0 | + 5 | - 9 | |
| Metropolitan Areas | | | | | | |
| Buffalo | N.Y. | + 8 | -30 | - 4 | - 8 | -10 |
| New York-N.E., New Jersey | N.Y.-N.J. | + 3 | -18 | + 1 | + 8 | - 8 |
| Newark | N.J. | - 3 | -17 | - 9 | r- 8 | -12 |
| New York | N.Y. | + 1 | -18 | 0 | + 5 | - 9 |
| Rochester | " | + 5 | -20 | -10 | - 4 | -14 |
| Syracuse | " | + 4 | -16 | - 2 | - 7 | -11 |
| <u>Philadelphia District</u> | + 2 | -26 | + 7 | r- 9 | -15 | |
| Metropolitan Areas | | | | | | |
| Wilmington | Del. | + 2 | -33 | - 1 | r- 7 | -13 |
| Trenton | N.J. | - 3 | -32 | + 1 | - 6 | -16 |
| Lancaster | Pa. | + 4 | -28 | +31 | r- 4 | -16 |
| Philadelphia | " | + 3 | -26 | +12 | r-10 | -15 |
| Reading | " | - 2 | -13 | -12 | - 9 | -16 |
| Scranton | " | + 2 | -28 | -11 | r- 2 | -21 |
| Wilkes-Barre--Hazleton | " | 0 | -30 | - 5 | -14 | -13 |
| <u>Cleveland District</u> | + 3 | -19 | -10 | r-10 | -13 | |
| Metropolitan Areas | | | | | | |
| Lexington | Ky. | + 6 | -27 | -15 | -12 | -24 |
| Akron | Ohio | * | -20 | -12 | -11 | - 4 |
| Canton | " | - 6 | -34 | -15 | - 5 | -16 |
| Cincinnati | " | +10 | -25 | + 8 | < 5 | - 6 |
| Cleveland | " | 0 | -21 | -18 | -14 | -16 |
| Downtown Cleveland | " | - 5 | -22 | -20 | -16 | -17 |
| Columbus | " | + 6 | + 1 | -19 | -11 | - 7 |
| Springfield | " | + 1 | -22 | + 1 | + 2 | -13 |
| Toledo | " | + 5 | - 6 | r+ 2 | - 7 | - 6 |
| Youngstown | " | - 9 | -29 | -17 | -12 | -25 |
| Erie | Pa. | + 2 | -27 | -16 | -11 | -16 |
| Pittsburgh | " | + 6 | -17 | r-10 | - 7 | -16 |
| Downtown Pittsburgh | " | + 2 | -16 | r-13 | -11 | -20 |
| Wheeling | W.Va. | + 2 | -19 | + 3 | -14 | -25 |

| Federal Reserve District, Area, and City | | Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/ | | | | |
|---|--------------|--|-------------|---------|---------|-------|
| | | Jan.-Mar. 1961 | Week ending | | | |
| | | | Apr. 15 | Apr. 22 | Apr. 29 | May 6 |
| <u>Richmond District</u> | | + 6 | -24 | - 4 | - 7 | -11 |
| Metropolitan Areas | | | | | | |
| Washington | D.C. | + 5 | -23 | + 1 | r- 8 | -11 |
| Downtown Washington | " | 0 | -25 | - 4 | r-14 | -16 |
| Baltimore | Md. | + 5 | -27 | - 2 | - 5 | -13 |
| Downtown Baltimore | " | + 2 | -21 | - 4 | - 8 | -13 |
| Richmond | Va. | + 3 | -16 | -16 | -14 | - 8 |
| <u>Atlanta District</u> | | + 6 | -19 | 0 | - 5 | r-10 |
| Metropolitan Areas | | | | | | |
| Birmingham | Ala. | + 1 | -29 | 0 | - 4 | - 8 |
| Mobile | " | + 9 | -26 | + 2 | - 8 | -19 |
| Jacksonville | Fla. | +16 | - 5 | +15 | +16 | -16 |
| Miami | " | +10 | - 8 | + 7 | -12 | -13 |
| Tampa-St. Petersburg | " | + 4 | -15 | -14 | -11 | * |
| Atlanta | Ga. | 0 | -26 | -11 | + 1 | - 9 |
| Augusta | " | + 8 | -25 | -14 | - 7 | - 2 |
| Columbus | " | + 2 | -14 | -19 | - 8 | -10 |
| New Orleans | La. | + 5 | -28 | +14 | -11 | -12 |
| Cities | | | | | | |
| Miami-Downtown | Fla. | - 8 | -23 | + 3 | -13 | -18 |
| Central Atlanta | Ga. | - 5 | -25 | -15 | r- 2 | -10 |
| <u>Chicago District</u> | | + 1 | -15 | - 7 | - 7 | -10 |
| Metropolitan Areas | | | | | | |
| Chicago | Ill. | + 2 | - 9 | - 5 | - 6 | - 8 |
| Indianapolis | Ind. | + 3 | -22 | - 8 | - 7 | -10 |
| Detroit | Mich. | - 6 | -21 | -11 | -13 | -12 |
| Grand Rapids | " | - 5 | -22 | - 9 | - 8 | -15 |
| Milwaukee | Wis. | 0 | -11 | -17 | -14 | -16 |
| <u>St. Louis District</u> | | + 3 | -24 | - 4 | - 8 | -12 |
| Metropolitan Areas | | | | | | |
| Little Rock | Ark. | + 2 | -33 | + 4 | + 6 | -14 |
| Louisville | Ky. | +11 | r-10 | r- 6 | - 5 | - 8 |
| St. Louis | Mo. | + 3 | -25 | - 3 | - 9 | -12 |
| Memphis | Tenn. | - 2 | -31 | - 5 | -10 | -13 |
| <u>Minneapolis District</u> | | + 5 | -13 | - 5 | - 2 | r- 3 |
| Metropolitan Areas | | | | | | |
| Mpls.--St. Paul | Minn. | + 3 | -13 | - 5 | - 2 | - 2 |
| Mpls. and Suburbs | " | + 4 | -20 | - 3 | + 4 | + 2 |
| St. Paul | " | + 1 | + 3 | - 9 | -13 | -10 |
| Cities | | | | | | |
| Duluth-Superior | Minn. & Wis. | + 1 | -17 | -11 | - 6 | - 8 |

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

| Federal Reserve District, Area, and City | | Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/ | | | | |
|---|-----------|--|-------------|---------|---------|-------|
| | | Jan.-Mar. 1961 | Week ending | | | |
| | | | Apr. 15 | Apr. 22 | Apr. 29 | May 6 |
| <u>Kansas City District</u> | | + 9 | -13 | + 8 | + 3 | -11 |
| Metropolitan Areas | | | | | | |
| Denver | Col. | + 9 | -10 | +20 | + 4 | - 7 |
| Topeka | Kans. | +11 | -18 | 0 | 0 | -12 |
| Wichita | " | - 4 | -19 | + 4 | + 3 | -16 |
| Kansas City | Mo.-Kans. | + 7 | -12 | - 2 | - 2 | -17 |
| Downtown Kansas City | Mo. | + 2 | -23 | -14 | - 2 | -18 |
| St. Joseph | " | +11 | -18 | + 2 | - 3 | -20 |
| Lincoln | Nebr. | +24 | +12 | +27 | +22 | + 1 |
| Omaha | " | +33 | * | * | * | - 2 |
| Albuquerque | N.Mex. | +13 | + 3 | +28 | +24 | + 8 |
| Oklahoma City | Okla. | - 3 | -23 | - 6 | 0 | -19 |
| Tulsa | " | + 3 | -27 | - 1 | - 8 | -15 |
| City | | | | | | |
| Joplin | Mo. | - 4 | -27 | - 9 | +10 | -17 |
| <u>Dallas District</u> | | + 2 | -13 | + 1 | - 3 | -11 |
| Metropolitan Areas | | | | | | |
| Dallas | Tex. | + 1 | - 8 | 0 | + 3 | -15 |
| El Paso | " | - 8 | -26 | +11 | - 5 | - 7 |
| Fort Worth | " | + 1 | -21 | + 3 | + 4 | -12 |
| Houston | " | + 4 | + 3 | - 6 | -11 | - 9 |
| San Antonio | " | + 5 | -20 | + 2 | + 7 | - 1 |
| <u>San Francisco District</u> | | + 2 | - 8 | - 1 | - 3 | r-10 |
| Metropolitan Areas | | | | | | |
| Los Angeles-Long Beach | Calif. | 0 | + 1 | - 8 | - 5 | -16 |
| Downtown Los Angeles | " | - 6 | -11 | -16 | -10 | -12 |
| Westside Los Angeles | " | - 1 | + 1 | + 1 | - 9 | -14 |
| Sacramento | " | +10 | - 3 | + 9 | 0 | + 1 |
| San Diego | " | + 9 | - 3 | r+ 5 | +13 | +22 |
| San Francisco-Oakland | " | + 2 | -16 | r+ 7 | + 3 | -10 |
| San Francisco | " | - 2 | -20 | r+ 7 | 0 | -11 |
| Oakland | " | + 9 | 0 | r+ 9 | + 5 | - 7 |
| San Jose | " | + 5 | -15 | + 1 | - 1 | - 8 |
| Portland | Ore. | + 2 | -13 | +15 | -13 | - 3 |
| Salt Lake City | Utah | + 1 | -21 | + 3 | -11 | + 4 |
| Seattle | Wash. | + 1 | -17 | - 2 | + 3 | -12 |
| Spokane | " | + 2 | 0 | - 7 | - 9 | - 8 |
| Tacoma | " | + 2 | -22 | r-15 | +13 | - 6 |

r--Revised.

*Not available.

1/ During April changes from a year ago reflect in part the fact that last year Easter was on April 17 while this year it was on April 2. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 8 per cent for the month of April as a whole. This allowance applies to the figures for the United States.

NOTE--The decline shown for the week ending May 6 is partly due to a difference in timing of Mother's Day. In 1960, Mother's Day occurred on May 8, while this year it will be on May 14.