

FOR IMMEDIATE RELEASE

March 17, 1961.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}					
	Jan. 1961	Week ending				
		Feb. 18	Feb. 25	Mar. 4	Mar. 11	
<u>UNITED STATES</u>	- 4	+ 7	+11	+24	+ 9	
<u>Boston District</u>	- 4	+10	+15	+62	+14	
Metropolitan Areas						
Boston	Mass.	- 1	+10	+18	+68	+20
Downtown Boston	"	- 2	+ 7	+14	+47	+15
Suburban Boston	"	0	+15	+24	+109	+27
Cambridge	"	- 4	+ 3	+ 9	+73	+ 6
Quincy	"	- 8	+ 9	+11	+83	+23
Lowell	"	- 7	+ 4	0	+65	+ 1
City						
Springfield	"	- 4	+ 6	+ 8	+52	0
<u>New York District</u>	- 5	+23	+17	+38	+11	
Metropolitan Areas						
Buffalo	N.Y.	0	+33	+27	+31	- 1
New York-N.E. New Jersey	N.Y.-N.J.	- 6	+18	+15	+44	+13
Newark	N.J.	-10	+16	+ 3	+28	+18
New York	N.Y.	- 5	+14	+ 7	+31	+10
Rochester	"	- 1	+47	+18	- 2	- 1
Syracuse	"	- 4	+38	+ 8	+26	+11
<u>Philadelphia District</u>	-10	+21	+12	+44	+17	
Metropolitan Areas						
Wilmington	Del.	- 9	+15	+ 9	+49	+11
Trenton	N.J.	-13	+ 8	- 4	+48	+15
Lancaster	Pa.	-12	+22	+12	+85	+11
Philadelphia	"	- 9	+23	+15	+43	+21
Reading	"	-16	+20	+ 3	+50	+17
Scranton	"	- 8	+10	+ 2	+42	- 5
Wilkes-Barre--Hazleton	"	-14	+ 7	+ 2	+57	- 2
<u>Cleveland District</u>	- 4	+ 8	+ 6	+25	+11	
Metropolitan Areas						
Lexington	Ky.	- 9	+47	- 5	+44	+45
Akron	Ohio	*	+17	+ 8	+11	- 9
Canton	"	-15	+ 1	- 9	+27	- 4
Cincinnati	"	- 1	+14	+17	+23	+45
Cleveland	"	- 4	- 8	- 2	+24	+ 2
Downtown Cleveland	"	- 6	- 5	- 1	+19	+ 4
Columbus	"	- 2	+ 7	+22	+29	+17
Springfield	"	- 3	- 1	+ 9	+ 1	+ 4
Toledo	"	+ 1	+ 2	+17	+31	+10
Youngstown	"	-15	+ 4	0	+ 2	-12
Erie	Pa.	- 9	+13	+13	+ 2	- 7
Pittsburgh	"	- 2	+26	+ 2	+38	+16
Downtown Pittsburgh	"	- 2	+21	- 1	+33	+ 6
Wheeling	W.Va.	-10	+22	+ 4	+39	+14

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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<u>Richmond District</u>		- 6	+11	+12	r+45	+24
Metropolitan Areas						
Washington	D.C.	- 6	+ 7	+17	r+40	+17
Downtown Washington	"	-11	+ 6	+ 8	r+35	+ 7
Baltimore	Md.	- 8	+15	+15	+55	+23
Downtown Baltimore	"	-11	+14	+13	+49	+19
Richmond	Va.	- 7	+12	+ 3	r+24	+30
<u>Atlanta District</u>		- 2	- 7	+14	r+29	+17
Metropolitan Areas						
Birmingham	Ala.	-11	- 5	-12	+ 7	+19
Mobile	"	+10	- 9	- 1	+24	+15
Jacksonville	Fla.	+ 8	+29	+33	r+39	+28
Miami	"	+10	+ 4	+ 9	r+14	*
Tampa-St. Petersburg	"	- 6	-19	+37	+10	*
Atlanta	Ga.	-10	- 2	-10	+58	+27
Augusta	"	0	-12	- 9	+26	+22
Columbus	"	- 6	- 2	- 8	+17	+23
New Orleans	La.	0	-44	+62	+33	*
Cities						
Miami-Downtown	Fla.	- 7	-13	- 6	r- 4	- 2
Central Atlanta	Ga.	-13	- 6	-14	r+51	+20
<u>Chicago District</u>		- 3	- 1	+ 9	r+15	- 2
Metropolitan Areas						
Chicago	Ill.	- 4	+ 7	+12	+12	+ 1
Indianapolis	Ind.	- 5	- 2	+18	+36	+ 6
Detroit	Mich.	- 5	-15	+ 2	+11	- 9
Grand Rapids	"	- 5	- 5	- 4	+ 9	- 5
Milwaukee	Wis.	0	- 9	+ 2	+ 6	-18
<u>St. Louis District</u>		- 6	+ 7	+11	+31	+29
Metropolitan Areas						
Little Rock	Ark.	- 8	+ 6	+10	+26	+12
Louisville	Ky.	-10	+ 3	-22	+30	+40
St. Louis	Mo.	- 2	+ 8	+21	+32	+33
Memphis	Tenn.	- 4	+ 4	+ 2	+18	+12
<u>Minneapolis District</u>		- 2	+ 1	+10	+ 6	- 1
Metropolitan Areas						
Mpls.--St. Paul	Minn.	- 3	+ 1	+11	+ 7	- 2
Mpls. and Suburbs	"	- 2	+ 1	+ 9	+ 6	- 3
St. Paul	"	- 4	0	+14	+ 9	+ 2
Cities						
Duluth-Superior	Minn. & Wis.	- 4	0	+ 4	- 3	+ 5

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<u>Kansas City District</u>		+ 3	+ 6	+24	r+25	+14
Metropolitan Areas						
Denver	Col.	+ 7	+10	+31	+14	+ 2
Topeka	Kans.	+ 7	+ 1	+28	+21	+38
Wichita	"	- 9	- 7	+14	+21	+ 1
Kansas City	Mo.-Kans.	0	0	+12	+28	+28
Downtown Kansas City	Mo.	- 1	- 1	+19	+16	+16
St. Joseph	"	+ 6	+10	+38	r+32	+46
Lincoln	Nebr.	+12	+ 9	+32	+56	+40
Albuquerque	N. Mex.	- 6	+ 3	- 4	+ 1	+58
Oklahoma City	Okla.	- 4	+ 8	+ 8	+38	-14
Tulsa	"	- 3	+12	+45	+41	- 2
City						
Joplin	Mo.	-15	+11	+45	+33	+31
<u>Dallas District</u>		- 3	+ 2	+ 8	+11	+ 9
Metropolitan Areas						
Dallas	Tex.	- 6	+10	+13	+13	+13
El Paso	"	-11	-12	+ 5	-16	- 8
Fort Worth	"	- 5	+ 5	+14	+20	+ 9
Houston	"	+ 1	- 2	+ 4	+12	+ 9
San Antonio	"	+ 1	+ 8	+10	+ 8	+14
<u>San Francisco District</u>		- 3	+ 4	+ 2	+ 8	+ 2
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	- 5	+ 5	- 3	+ 3	+ 3
Downtown Los Angeles	"	- 6	- 5	- 9	- 6	0
Westside Los Angeles	"	- 5	+ 6	- 2	+ 5	+ 5
Sacramento	"	+ 4	+ 5	+11	+ 6	0
San Diego	"	+ 1	- 4	- 7	0	+ 2
San Francisco-Oakland	"	- 2	+ 3	+ 7	+ 7	- 1
San Francisco	"	- 5	- 4	+ 4	+ 2	- 4
Oakland	"	+ 6	+16	+11	+21	+ 4
San Jose	"	+ 1	+ 7	r+ 6	+16	+ 4
Portland	Ore.	+ 7	- 6	- 8	+18	+ 1
Salt Lake City	Utah	- 3	- 2	+22	+11	+13
Seattle	Wash.	- 6	- 4	+11	+23	+ 3
Spokane	"	0	+79	+ 2	+12	+ 4
Tacoma	"	- 3	- 2	+49	+ 7	- 4

r--Revised.

* Not available.

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on April 17 while this year it will be on April 2. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 8 per cent for the month of March as a whole and a corresponding decrease for the month of April. These allowances apply to the figures for the United States.