

January 13, 1961.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan.-Nov. 1960	Week ending			
		Dec. 17	Dec. 24**	Dec. 31	Jan. 7*
<u>UNITED STATES</u>	+ 1	- 4	+30	+ 4	-11
<u>Boston District</u>	+ 3	-14	+39	0	-11
Metropolitan Areas					
Boston	Mass. + 4	-14	+40	- 2	-11
Downtown Boston	" + 3	-13	+33	- 3	- 9
Suburban Boston	" + 5	-15	+49	+ 1	-14
Cambridge	" + 7	-13	+33	-11	-19
Quincy	" - 1	-20	+41	-15	-17
Lowell	" - 3	-16	+43	- 2	-19
City					
Springfield	" + 4	- 9	+41	+11	- 7
<u>New York District</u>	+ 4	-12	+44	0	-12
Metropolitan Areas					
Buffalo	N.Y. + 2	- 3	+17	+ 9	- 8
New York-N.E. New Jersey	N.Y.-N.J. + 5	-15	r+47	r- 4	-13
Newark	N.J. 0	-30	r+37	-17	-16
New York	N.Y. + 1	-12	+41	r- 3	-16
Rochester	" + 4	+ 3	+34	+16	-11
Syracuse	" 0	- 1	+28	r+ 9	-18
<u>Philadelphia District</u>	+ 1	-19	+40	- 7	-10
Metropolitan Areas					
Wilmington	Del. + 1	-20	+45	r- 6	- 3
Trenton	N.J. + 4	-28	+45	+ 6	- 7
Lancaster	Pa. + 3	-14	+29	+ 1	- 9
Philadelphia	" 0	-21	+42	-10	-10
Reading	" + 1	-14	+19	-12	-13
Scranton	" - 2	- 9	+30	+16	-22
Wilkes-Barre--Hazleton	" - 1	-12	+21	- 7	-14
<u>Cleveland District</u>	+ 2	- 2	+22	+ 5	-11
Metropolitan Areas					
Lexington	Ky. - 4	- 8	+ 7	+ 3	-17
Akron	Ohio + 1	- 8	+15	+ 1	-20
Canton	" - 1	-11	+14	- 4	-19
Cincinnati	" + 1	+ 3	+26	+ 8	- 8
Cleveland	" + 2	- 4	+19	+ 2	-15
Downtown Cleveland	" - 2	- 8	+15	- 1	-20
Columbus	" + 2	+ 2	r+27	+16	- 4
Springfield	" - 8	-12	+10	+12	- 3
Toledo	" + 2	+ 5	r+37	+17	***
Youngstown	" + 1	- 7	+13	- 4	-24
Erie	Pa. - 3	- 8	r+20	+ 7	-16
Pittsburgh	" + 4	- 3	+26	+ 3	- 9
Downtown Pittsburgh	" + 1	- 5	+21	+ 1	-12
Wheeling	W.Va. 0	- 3	+17	+14	+ 7

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WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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	Jan.-Nov. 1960	Week ending			
		Dec. 17	Dec. 24**	Dec. 31	Jan. 7*
<u>Richmond District</u>	<u>- 2</u>	<u>-12</u>	<u>+34</u>	<u>r- 1</u>	<u>- 9</u>
Metropolitan Areas					
Washington D.C.	0	-12	+34	r+ 2	- 9
Downtown Washington "	- 6	-16	+23	r+ 4	-17
Baltimore Md.	0	-15	+47	- 9	-13
Downtown Baltimore "	- 4	-15	+47	-10	-18
Richmond Va.	- 4	- 9	+20	r+ 7	- 4
<u>Atlanta District</u>	<u>+ 1</u>	<u>+ 2</u>	<u>+25</u>	<u>r+ 2</u>	<u>r 0</u>
Metropolitan Areas					
Birmingham Ala.	0	- 4	+20	r- 5	-16
Mobile "	+ 2	+10	+34	+18	+14
Jacksonville Fla.	+ 8	***	***	***	+20
Miami "	+ 9	+11	r+41	+11	+ 5
Tampa-St. Petersburg "	+ 6	+ 8	r+17	+ 5	***
Atlanta Ga.	+ 1	- 5	r+12	r-10	- 4
Augusta "	+ 2	- 3	+ 7	r-17	- 4
Columbus "	- 3	- 3	+18	r- 4	+11
New Orleans La.	- 1	- 2	r+31	0	- 7
Knoxville Tenn.	+ 1	- 3	r+ 7	r+10	+ 9
Cities					
Miami-Downtown Fla.	- 5	- 8	r+16	- 7	-14
Central Atlanta Ga.	-10	-10	+ 4	c-13	- 2
<u>Chicago District</u>	<u>+ 1</u>	<u>0</u>	<u>+28</u>	<u>+ 9</u>	<u>-15</u>
Metropolitan Areas					
Chicago Ill.	0	+ 1	+32	+ 2	-15
Indianapolis Ind.	0	- 4	+15	+14	+ 1
Detroit Mich.	+ 3	- 4	+23	+18	-20
Grand Rapids "	- 2	-10	+21	+ 6	-18
Milwaukee Wis.	+ 2	0	+35	+ 3	-15
<u>St. Louis District</u>	<u>- 1</u>	<u>+ 4</u>	<u>+18</u>	<u>- 4</u>	<u>- 9</u>
Metropolitan Areas					
Little Rock Ark.	- 5	- 2	+14	- 3	+ 8
Louisville Ky.	+ 6	r- 2	r+18	+ 5	-14
St. Louis Mo.	+ 1	+ 8	+18	- 1	-12
Memphis Tenn.	- 4	r- 1	r+16	-23	+ 5
<u>Minneapolis District</u>	<u>+ 1</u>	<u>+ 2</u>	<u>+28</u>	<u>+ 6</u>	<u>-13</u>
Metropolitan Areas					
Mpls.--St. Paul Minn.	+ 3	+ 2	+28	+ 5	-13
Mpls. and Suburbs "	+ 4	+ 3	+29	+ 7	-14
St. Paul "	- 1	- 1	+27	+ 3	-10
Cities					
Duluth-Superior Minn. & Wis.	- 1	+ 2	+17	+ 7	-15

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<u>Kansas City District</u>	<u>0</u>	<u>+6</u>	<u>+25</u>	<u>r+17</u>	<u>-3</u>
Metropolitan Areas					
Denver	Col. +3	+10	+25	+15	-1
Topeka	Kans. -1	+4	+33	r+17	-5
Wichita	" -13	-9	+4	0	-17
Kansas City	Mo.-Kans. +2	+2	+19	+19	-9
Downtown Kansas City	Mo. -2	+1	+25	+9	-13
St. Joseph	" -4	+2	+30	+27	-2
Lincoln	Nebr. +7	+14	+50	r+32	+13
Albuquerque	N.Mex. -3	+4	+18	+8	-21
Oklahoma City	Okla. 0	+1	+19	r+10	-9
Tulsa	" -4	+2	+20	r-2	+6
City					
Joplin	Mo. -10	0	+17	r+15	-18
<u>Dallas District</u>	<u>-2</u>	<u>-1</u>	<u>+24</u>	<u>+2</u>	<u>-11</u>
Metropolitan Areas					
Dallas	Tex. 0	+4	+29	+7	-10
El Paso	" -12	+4	+15	0	-22
Fort Worth	" -5	-2	+19	+6	-9
Houston	" 0	-3	+23	+12	-11
San Antonio	" -4	0	+30	-8	-10
<u>San Francisco District</u>	<u>0</u>	<u>-5</u>	<u>+22</u>	<u>r+3</u>	<u>r-15</u>
Metropolitan Areas					
Los Angeles-Long Beach	Calif. -1	-6	+17	+1	-19
Downtown Los Angeles	" -3	-10	r+12	-5	-25
Westside Los Angeles	" +1	-5	+8	+11	-15
Sacramento	" +4	-2	+21	+5	-5
San Diego	" +8	+4	r+38	+5	-3
San Francisco-Oakland	" +3	-5	r+29	+2	-9
San Francisco	" -1	-6	+28	-2	-11
Oakland	" +4	-2	+32	+4	-5
San Jose	" +8	-10	+27	+2	-3
Portland	Ore. -3	-1	+26	+11	-8
Salt Lake City	Utah +1	+1	+22	+18	-5
Seattle	Wash. -4	-5	+18	+9	-34
Spokane	" 0	-3	+28	-2	-9
Tacoma	" -4	-6	+21	+7	-9

r--Revised.

c--Correction.

***Not available.

*--New Year's Day this year occurred in the week ending January 7 whereas last year it was in the week ending January 2, 1960. The week of January 7, 1961, therefore, had one less trading day than the corresponding week last year.

**--The large percentage changes shown for this week are due mainly to the difference in timing of Christmas 1959 and 1960. Christmas in 1959 fell on Friday whereas in 1960 it was on Sunday. Therefore, the week ending Dec. 24, 1960 had the advantage since it included 6 pre-Christmas shopping days, while the 1959 week ending Dec. 26 contained 4 pre-Christmas shopping days, 1 holiday and 1 post-Christmas shopping day.