

INTERPRETATION OF PERCENTAGE CHANGES DURING CHRISTMAS SEASON: Since sales rise sharply with the approach of Christmas, it is important in evaluating the weekly year-to-year percentage changes to note that the comparison weeks in 1959 have the advantage of ending two days nearer to Christmas. Correspondingly, the 1960 weeks are at a disadvantage in these comparisons. If sales were available for exactly comparable calendar periods in both years, the resulting percentage changes probably would be somewhat more favorable than those shown below.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan.-Oct. 1960	Week ending			
		Nov. 12	Nov. 19	Nov. 26	Dec. 3
<u>UNITED STATES</u>	+ 1	- 2	- 7	- 2	- 7
<u>Boston District</u>	+ 2	- 4	- 4	+ 4	- 7
Metropolitan Areas					
Boston Mass.	+ 3	0	- 4	+ 5	- 6
Downtown Boston "	+ 3	0	- 7	+ 1	- 7
Suburban Boston "	+ 4	0	+ 2	+10	- 5
Cambridge "	+ 7	+ 2	- 6	+ 6	- 2
Quincy "	- 2	0	- 5	r+ 4	-11
Lowell "	- 3	-10	- 7	+ 7	-14
City					
Springfield "	+ 4	- 2	- 5	+ 8	- 3
<u>New York District</u>	+ 4	+ 3	- 6	0	- 6
Metropolitan Areas					
Buffalo N.Y.	+ 2	0	-11	- 2	- 6
New York-N.E. New Jersey N.Y.-N.J.	+ 5	+ 2	- 6	- 1	- 7
Newark N.J.	0	- 6	-11	-12	-15
New York N.Y.	+ 1	- 1	- 9	r- 3	- 9
Rochester "	+ 4	- 1	- 8	- 4	- 5
Syracuse "	0	+ 2	-10	0	- 7
<u>Philadelphia District</u>	+ 1	- 7	- 9	- 3	- 9
Metropolitan Areas					
Wilmington Del.	+ 1	-12	-11	- 6	- 3
Trenton N.J.	+ 5	- 3	- 3	r+ 2	- 6
Lancaster Pa.	+ 3	- 8	-13	r- 4	- 6
Philadelphia "	0	- 7	-10	- 4	-10
Reading "	+ 1	- 6	-13	- 4	-10
Scranton "	- 1	-11	-15	- 4	-17
Wilkes-Barre--Hazleton "	0	- 2	- 8	- 1	-13

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
		Jan.-Oct. 1960	Week ending			
			Nov. 12	Nov. 19	Nov. 26	Dec. 3
<u>Cleveland District</u>		+ 2	- 4	- 7	0	-10
Metropolitan Areas						
Lexington	Ky.	- 3	- 4	r-11	- 8	-18
Akron	Ohio	+ 1	-13	-10	- 6	-17
Canton	"	- 1	- 9	-11	- 5	-13
Cincinnati	"	+ 1	- 2	r- 6	+ 2	- 9
Cleveland	"	+ 2	- 5	- 9	0	-13
Downtown Cleveland	"	- 1	-12	-14	- 6	-19
Columbus	"	+ 2	- 3	- 6	+ 4	- 5
Springfield	"	- 7	-12	-12	-12	-14
Toledo	"	+ 1	+ 8	- 3	+ 9	- 2
Youngstown	"	+ 1	0	-13	- 4	-14
Erie	Pa.	- 3	- 5	r-15	- 6	- 7
Pittsburgh	"	+ 5	- 3	- 5	0	-11
Downtown Pittsburgh	"	+ 2	- 5	- 8	- 3	-14
Wheeling	W.Va.	0	+ 3	-18	- 2	- 3
<u>Richmond District</u>		- 2	- 1	- 9	- 3	- 8
Metropolitan Areas						
Washington	D.C.	0	0	-11	r- 2	- 7
Downtown Washington	"	- 6	- 9	-15	r- 8	-14
Baltimore	Md.	0	- 7	- 7	r- 3	- 7
Downtown Baltimore	"	- 5	-10	- 7	- 4	- 9
Richmond	Va.	- 4	+ 7	-12	-10	-12
<u>Atlanta District</u>		+ 1	- 1	r- 5	r- 2	r- 7
Metropolitan Areas						
Birmingham	Ala.	0	0	- 2	0	-15
Mobile	"	+ 2	+ 8	+ 1	- 3	- 2
Jacksonville	Fla.	+10	+ 4	-12	-15	-14
Miami	"	+ 8	+ 7	+14	+ 5	- 6
Tampa-St. Petersburg	"	+ 7	- 2	0	r- 5	- 3
Atlanta	Ga.	+ 1	- 4	- 8	r- 6	-12
Augusta	"	+ 2	0	-12	+ 4	- 6
Columbus	"	- 4	- 1	- 6	- 1	-17
New Orleans	La.	0	- 9	r-22	- 6	- 6
Knoxville	Tenn.	0	- 7	- 5	r+ 1	-10
Cities						
Miami-Downtown	Fla.	- 5	-13	- 5	r-16	-22
Central Atlanta	Ga.	-11	- 8	-11	-10	-16
<u>Chicago District</u>		+ 1	- 6	- 7	- 3	- 6
Metropolitan Areas						
Chicago	Ill.	0	- 2	-10	- 3	- 6
Indianapolis	Ind.	0	-14	+ 4	- 3	- 9
Detroit	Mich.	+ 3	-13	- 5	- 5	- 8
Grand Rapids	"	- 2	-11	- 9	- 4	-12
Milwaukee	Wis.	+ 2	- 5	- 9	- 3	- 7

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan.-Oct. 1960	Week ending			
		Nov. 12	Nov. 19	Nov. 26	Dec. 3
<u>St. Louis District</u>	- 1	- 9	- 9	- 8	-10
Metropolitan Areas					
Little Rock Ark.	- 4	- 4	-14	-14	-19
Louisville Ky.	+ 7	-12	-10	-10	-17
St. Louis Mo.	+ 1	-12	- 5	- 6	- 7
Memphis Tenn.	- 3	- 4	-17	-10	-12
<u>Minneapolis District</u>	+ 1	+ 5	- 1	- 3	- 6
Metropolitan Areas					
Mpls.--St. Paul Minn.	+ 2	+ 5	- 1	- 3	- 5
Mpls. and Suburbs "	+ 4	+ 4	- 1	- 2	- 5
St. Paul "	- 1	+ 9	- 1	- 7	- 6
Cities					
Duluth-Superior Minn. & Wis.	0	+ 2	- 2	- 2	-18
<u>Kansas City District</u>	0	- 2	- 6	- 3	- 5
Metropolitan Areas					
Denver Col.	+ 2	+ 2	+ 2	+ 1	0
Topeka Kans.	- 1	- 4	+ 1	-10	-22
Wichita "	-14	-19	-21	-10	-13
Kansas City Mo.-Kans.	+ 2	- 5	-11	- 5	- 9
Downtown Kansas City Mo.	- 2	- 6	-13	- 6	-14
St. Joseph "	- 4	-22	- 7	- 4	- 9
Lincoln Nebr.	+ 6	+16	+13	+ 4	+ 7
Albuquerque N.Mex.	- 3	- 4	-13	- 7	-16
Oklahoma City Okla.	0	-11	-13	-11	-16
Tulsa "	- 3	- 4	-27	-15	-10
City					
Joplin Mo.	-10	- 9	- 3	r- 5	-26
<u>Dallas District</u>	- 2	- 6	-15	- 9	-10
Metropolitan Areas					
Dallas Tex.	+ 1	- 6	-13	- 8	- 4
El Paso "	-13	- 8	-27	-12	-18
Fort Worth "	- 5	-11	-14	-12	-10
Houston "	0	- 5	-11	- 6	-11
San Antonio "	- 4	- 2	-13	- 4	-11

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## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
		Jan.-Oct. 1960	Week ending			
			Nov. 12	Nov. 19	Nov. 26	Dec. 3
<u>San Francisco District</u>		<u>0</u>	<u>- 3</u>	<u>- 5</u>	<u>- 2</u>	<u>- 4</u>
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	- 1	0	r- 9	- 4	- 1
Downtown Los Angeles	"	- 3	- 1	-21	- 6	- 3
Westside Los Angeles	"	+ 1	- 2	- 6	- 4	0
Sacramento	"	+ 4	0	- 2	+ 1	- 5
San Diego	"	+ 7	+ 9	+ 7	+ 6	+ 5
San Francisco-Oakland	"	+ 3	- 3	0	+ 1	- 6
San Francisco City	"	- 1	- 9	- 4	- 1	- 7
Oakland	"	+ 3	+ 8	+12	+ 3	- 5
San Jose	"	+ 7	- 2	+ 1	+ 3	- 2
Portland	Ore.	- 2	- 7	-12	- 5	- 9
Salt Lake City	Utah	+ 1	+ 2	- 1	+ 1	+ 2
Seattle	Wash.	- 4	-12	r- 8	- 7	-12
Spokane	"	0	- 9	+ 1	- 3	- 9
Tacoma	"	- 4	- 8	- 6	- 6	-12

r--Revised.

\*Not available.