

FOR IMMEDIATE RELEASE
April 22, 1960.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/				
		Jan.-Feb. 1960	Week ending			
			March 26	April 2	April 9	Apr. 16
<u>UNITED STATES</u>		+ 2	- 7	+22	+18	+18
<u>Boston District</u>		+ 5	- 9	+21	+21	+28
Metropolitan Areas						
Boston	Mass.	+ 6	-11	+21	+28	+31
Downtown Boston	"	+ 6	- 7	+18	+24	+24
Suburban Boston	"	+ 7	-17	+27	+35	+42
Cambridge	"	+11	- 6	+30	+24	+19
Quincy	"	+ 3	-21	+28	+11	+29
Lowell	"	+ 2	- 4	+43	r+26	+36
City						
Springfield	"	- 3	- 2	+ 4	+12	+26
<u>New York District</u>		+ 3	- 6	+29	r+21	+17
Metropolitan Areas						
Buffalo	N.Y.	- 5	-16	+16	+19	+20
New York-N.E. New Jersey	N.Y.-N.J.	+ 6	- 6	+32	r+21	+15
Newark	N.J.	+ 1	- 3	+43	+20	- 5
New York	N.Y.	+ 1	- 7	+23	r+14	+ 9
Rochester	"	+ 4	- 9	+ 7	+14	+19
Syracuse	"	+ 1	- 7	+11	+13	+ 7
<u>Philadelphia District</u>		+ 4	- 6	+41	r+20	+20
Metropolitan Areas						
Wilmington	Del.	+ 3	-12	r+58	r+18	+32
Trenton	N.J.	+10	+ 1	+38	+22	+16
Lancaster	Pa.	0	- 5	+61	r+29	+27
Philadelphia	"	+ 4	- 6	+40	r+19	+16
Reading	"	+ 4	- 9	+40	+ 5	+26
Scranton	"	- 2	-23	+45	+20	+41
Wilkes-Barre--Hazleton	"	+ 6	-18	+23	+46	+15
<u>Cleveland District</u>		+ 4	- 9	+32	r+24	+ 9
Metropolitan Areas						
Lexington	Ky.	- 9	-16	+35	+36	- 4
Akron	Ohio	+ 5	-11	+20	+13	+20
Canton	"	+ 4	-24	+54	+10	+30
Cincinnati	"	+ 3	- 9	r+30	+35	+ 4
Cleveland	"	+ 8	-12	+31	+18	+19
Downtown Cleveland	"	+ 6	-12	+29	+11	+12
Columbus	"	+ 3	- 5	r+43	+34	+ 4
Springfield	"	+ 4	-27	+17	+ 3	+28
Toledo	"	+ 2	- 7	+32	+20	+11
Youngstown	"	+ 9	0	r+11	+18	+21
Erie	Pa.	- 8	-23	r+27	+28	+23
Pittsburgh	"	+ 6	- 3	+42	+34	- 3
Downtown Pittsburgh	"	+ 5	- 1	+37	+27	- 9
Wheeling	W.Va.	- 5	-16	+24	+21	+ 5

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WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Page 2

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
	Jan.-Feb. 1960	Week ending			
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<u>Richmond District</u>	- 3	-12	+25	+14	+29
Metropolitan Areas					
Washington D.C.	+ 1	- 9	+28	r+ 8	+36
Downtown Washington "	- 5	-16	+16	r+ 7	+23
Baltimore Md.	- 4	-16	+25	+21	+25
Downtown Baltimore "	-10	- 9	+17	+15	+ 8
Richmond Va.	- 3	-14	+23	+19	+23
<u>Atlanta District</u>	+ 1	- 7	+20	r+18	r+27
Metropolitan Areas					
Birmingham Ala.	- 4	- 6	+23	+29	+15
Mobile "	- 2	-10	+30	+21	+36
Jacksonville Fla.	+17	+ 5	+44	+38	*
Miami "	+ 5	- 6	+ 9	+12	+22
Tampa-St. Petersburg "	+10	+ 2	+ 8	+14	+24
Atlanta Ga.	+ 5	+ 1	+23	r+22	+33
Augusta "	+ 2	-20	+34	+13	+40
Columbus "	- 3	-24	- 2	+14	+35
New Orleans La.	- 1	-21	+25	+14	+27
Knoxville Tenn.	0	-11	+19	r+33	+38
Cities					
Central Atlanta Ga.	-10	-13	+ 2	+ 2	+ 7
Miami-Downtown Fla.	+ 4	- 6	+ 7	+11	+20
<u>Chicago District</u>	+ 3	- 5	+15	+17	+16
Metropolitan Areas					
Chicago Ill.	+ 2	- 5	+ 8	+17	+16
Indianapolis Ind.	- 1	- 4	+23	+27	+20
Detroit Mich.	+ 9	- 7	+30	+19	+15
Grand Rapids "	+ 6	-16	+16	+19	+ 9
Milwaukee Wis.	+ 6	+ 2	+ 3	+ 6	+22
<u>St. Louis District</u>	0	- 7	+25	+21	+11
Metropolitan Areas					
Little Rock Ark.	- 7	-10	+ 4	+15	+12
Louisville Ky.	+ 9	r- 3	r+39	+33	+ 5
St. Louis Mo.	+ 1	- 5	+27	+22	+ 9
Memphis Tenn.	+ 2	-16	r+19	+17	+20
<u>Minneapolis District</u>	+ 3	-14	+15	r+18	+16
Metropolitan Areas					
Mpls.--St. Paul Minn.	+ 7	-14	+16	+18	+17
Mpls. and Suburbs "	+ 8	-11	+19	+22	+33
St. Paul "	+ 5	-21	+10	+ 8	- 8
Cities					
Duluth-Superior Minn. & Wis.	+ 1	-20	- 2	r+17	+20

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<u>Kansas City District</u>		- 2	- 5	+11	+21	+16
Metropolitan Areas						
Denver	Col.	+ 1	- 4	+11	+33	+ 9
Topeka	Kans.	- 1	- 9	- 4	+23	+26
Wichita	"	-11	-20	- 4	0	+ 2
Kansas City	Mo.-Kans.	+ 2	- 7	+20	+23	+20
Downtown Kansas City	Mo.	- 2	+ 1	+21	+25	+17
St. Joseph	"	- 5	+20	+32	+22	+30
Lincoln	Nebr.	- 6	- 8	+12	r+27	+23
Albuquerque	N.Mex.	- 4	- 9	+ 5	+21	+26
Oklahoma City	Okla.	- 5	+10	+15	+12	+ 2
Tulsa	"	- 5	+ 6	0	r+18	+18
City						
Joplin	Mo.	- 9	0	+ 2	+25	+33
<u>Dallas District</u>		- 1	- 7	+12	+13	+22
Metropolitan Areas						
Dallas	Tex.	+ 4	- 6	+19	+15	+21
El Paso	"	-14	-19	- 3	- 5	+28
Fort Worth	"	- 5	-15	+ 9	+21	+29
Houston	"	+ 7	- 7	+15	+ 8	+13
San Antonio	"	- 5	- 2	+ 4	+13	+33
<u>San Francisco District</u>		+ 2	- 9	+11	r+ 9	+12
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	+ 3	- 9	+ 9	+ 4	+ 1
Downtown Los Angeles	"	0	-15	+10	+19	+ 7
Westside Los Angeles	"	+ 2	- 6	+ 8	-27	+14
Sacramento	"	+ 2	0	+14	+19	+14
San Diego	"	0	- 5	+18	+29	+31
San Francisco-Oakland	"	+ 5	-14	+23	+12	+26
San Francisco City	"	+ 4	-14	+22	+12	+31
Oakland	"	0	-13	+20	+ 7	+ 8
San Jose	"	+ 9	- 5	r+ 1	+18	+27
Portland	Ore.	0	- 3	0	- 1	+14
Salt Lake City	Utah	0	+ 8	+25	+17	+44
Seattle	Wash.	- 2	-16	r+ 6	0	+16
Spokane	"	+ 1	-11	+22	+12	- 2
Tacoma	"	0	-17	+ 5	+17	+18

r--Revised.

*Not available.

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on March 29 while this year it was on April 17. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 8 per cent for the month of March as a whole and a corresponding increase for the month of April. These figures apply to the figures for the United States.