

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District,<br>Area, and City |           | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |             |         |         |         |
|---|-----------|---|-------------|---------|---------|---------|
|   |           | Jan.-Oct.<br>1959   | Week ending |         |         |         |
|   |           |   | Nov. 7      | Nov. 14 | Nov. 21 | Nov. 28 |
| <u>UNITED STATES</u>                        |           | + 7   | + 5         | + 6     | + 8     | + 3     |
| <u>Boston District</u>                      |           | + 3   | + 3         | 0       | + 9     | - 4     |
| Metropolitan Areas                          |           |   |             |         |         |         |
| Boston                                      | Mass.     | + 4   | + 4         | - 2     | +10     | - 2     |
| Downtown Boston                             | "         | - 1   | + 5         | - 5     | + 9     | - 1     |
| Suburban Boston                             | "         | +11   | + 4         | + 3     | +12     | - 3     |
| Cambridge                                   | "         | + 5   | + 4         | + 3     | +22     | - 9     |
| Quincy                                      | "         | +10   | +13         | - 1     | +23     | -10     |
| Lowell                                      | "         | - 3   | -11         | r- 6    | + 2     | -15     |
| City  |           |   |             |         |         |         |
| Springfield                                 | "         | + 5   | - 4         | + 4     | + 7     | - 4     |
| <u>New York District</u>                    |           | + 3   | + 3         | + 7     | + 8     | + 4     |
| Metropolitan Areas                          |           |   |             |         |         |         |
| Buffalo                                     | N.Y.      | + 4   | + 4         | + 1     | + 7     | + 7     |
| New York-N.E. New Jersey                    | N.Y.-N.J. | + 3   | + 2         | + 8     | + 8     | + 4     |
| Newark                                      | N.J.      | 0   | -11         | + 7     | + 4     | - 3     |
| New York                                    | N.Y.      | 0   | - 1         | + 3     | + 3     | - 1     |
| Rochester                                   | "         | + 5   | + 8         | + 7     | r+10    | + 4     |
| Syracuse                                    | "         | + 3   | - 1         | + 2     | + 1     | - 3     |
| <u>Philadelphia District</u>                |           | + 5   | -11         | +10     | + 4     | - 3     |
| Metropolitan Areas                          |           |   |             |         |         |         |
| Wilmington                                  | Del.      | + 8   | -17         | +25     | + 7     | + 2     |
| Trenton                                     | N.J.      | + 4   | - 4         | +11     | + 6     | - 2     |
| Lancaster                                   | Pa.       | +14   | +12         | + 9     | + 9     | + 3     |
| Philadelphia                                | "         | + 5   | -13         | +12     | + 3     | - 4     |
| Reading                                     | "         | + 9   | - 5         | -11     | + 2     | - 4     |
| Scranton                                    | "         | + 3   | - 2         | + 1     | + 3     | - 7     |
| Wilkes-Barre--Hazleton                      | "         | + 2   | 0           | + 5     | r+ 1    | + 1     |
| <u>Cleveland District</u>                   |           | + 7   | + 6         | + 6     | + 8     | +13     |
| Metropolitan Areas                          |           |   |             |         |         |         |
| Lexington                                   | Ky.       | + 9   | + 7         | r- 1    | + 6     | + 8     |
| Akron                                       | Ohio      | + 1   | + 1         | + 6     | + 7     | + 8     |
| Canton                                      | "         | + 6   | - 1         | + 6     | + 2     | + 6     |
| Cincinnati                                  | "         | + 7   | + 9         | + 8     | +10     | +17     |
| Cleveland                                   | "         | + 9   | + 9         | +10     | + 6     | +10     |
| Downtown Cleveland                          | "         | + 5   | + 8         | + 4     | + 9     | + 9     |
| Columbus                                    | "         | + 9   | + 6         | + 7     | +12     | +20     |
| Springfield                                 | "         | + 9   | + 4         | +13     | +12     | +20     |
| Youngstown                                  | "         | + 6   | -11         | r- 3    | + 6     | +13     |
| Erie  | Pa.       | + 4   | + 2         | r+ 1    | + 9     | +14     |
| Pittsburgh                                  | "         | + 6   | + 7         | r+ 7    | + 8     | +12     |
| Downtown Pittsburgh                         | "         | + 6   | + 7         | + 8     | + 8     | +10     |
| Wheeling                                    | W.Va.     | - 2   | + 4         | - 6     | - 4     | +13     |

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|---|--------------|---|-------------|------------|-------------|-------------|
|   |              | Jan.-Oct.<br>1959   | Week ending |            |             |             |
|   |              |   | Nov. 7      | Nov. 14    | Nov. 21     | Nov. 28     |
| <u>Richmond District</u>                    |              | <u>+ 6</u>  | <u>- 5</u>  | <u>+ 1</u> | <u>r+ 3</u> | <u>- 4</u>  |
| Metropolitan Areas                          |              |   |             |            |             |             |
| Washington                                  | D.C.         | + 8   | - 2         | + 2        | r+ 5        | - 2         |
| Downtown Washington                         | "            | + 1   | - 4         | 0          | - 1         | - 6         |
| Baltimore                                   | Md.          | + 2   | -11         | - 4        | - 2         | - 7         |
| Downtown Baltimore                          | "            | - 7   | -16         | -10        | r- 9        | -13         |
| Richmond                                    | Va.          | + 3   | - 6         | + 6        | + 9         | - 3         |
| <u>Atlanta District</u>                     |              | <u>+ 8</u>  | <u>+ 7</u>  | <u>+11</u> | <u>+ 9</u>  | <u>r+ 6</u> |
| Metropolitan Areas                          |              |   |             |            |             |             |
| Birmingham                                  | Ala.         | + 2   | - 2         | + 2        | - 8         | - 5         |
| Mobile                                      | "            | + 6   | + 7         | +11        | - 9         | *           |
| Jacksonville                                | Fla.         | +19   | +26         | +42        | +28         | *           |
| Miami                                       | "            | + 8   | +11         | +18        | + 3         | +14         |
| Tampa-St. Petersburg                        | "            | +18   | *           | +28        | +20         | +18         |
| Atlanta                                     | Ga.          | + 6   | + 7         | + 8        | +17         | + 8         |
| Augusta                                     | "            | +15   | +17         | +24        | +16         | +18         |
| Columbus                                    | "            | 0   | + 2         | + 7        | + 3         | *           |
| New Orleans                                 | La.          | + 6   | + 1         | + 9        | +13         | + 3         |
| Knoxville                                   | Tenn.        | + 9   | +12         | + 5        | r+ 9        | 0           |
| Cities                                      |              |   |             |            |             |             |
| Central Atlanta                             | Ga.          | - 1   | - 9         | - 8        | - 1         | -10         |
| Miami-Downtown                              | Fla.         | + 6   | +10         | +15        | + 2         | +15         |
| <u>Chicago District</u>                     |              | <u>+ 8</u>  | <u>+ 7</u>  | <u>+ 9</u> | <u>+11</u>  | <u>+ 1</u>  |
| Metropolitan Areas                          |              |   |             |            |             |             |
| Chicago                                     | Ill.         | + 4   | + 6         | + 3        | + 9         | - 6         |
| Indianapolis                                | Ind.         | +10   | + 5         | + 8        | +13         | +16         |
| Detroit                                     | Mich.        | +14   | + 6         | +15        | +13         | + 8         |
| Grand Rapids                                | "            | + 9   | + 6         | +10        | + 8         | + 7         |
| Milwaukee                                   | Wis.         | +10   | +11         | +13        | +15         | + 5         |
| <u>St. Louis District</u>                   |              | <u>+ 6</u>  | <u>+17</u>  | <u>+ 7</u> | <u>+ 7</u>  | <u>+11</u>  |
| Metropolitan Areas                          |              |   |             |            |             |             |
| Little Rock                                 | Ark.         | + 5   | +13         | +13        | + 1         | + 7         |
| Louisville                                  | Ky.          | + 6   | + 9         | +10        | +11         | +26         |
| St. Louis                                   | Mo.          | + 5   | +22         | r+ 5       | + 6         | +10         |
| Memphis                                     | Tenn.        | +12   | +17         | +14        | +16         | + 7         |
| <u>Minneapolis District</u>                 |              | <u>+ 6</u>  | <u>- 1</u>  | <u>- 7</u> | <u>0</u>    | <u>- 4</u>  |
| Metropolitan Areas                          |              |   |             |            |             |             |
| Mpls.-St. Paul                              | Minn.        | + 6   | - 1         | *          | *           | - 4         |
| Mpls. and Suburbs                           | "            | + 5   | - 3         | *          | *           | - 2         |
| St. Paul                                    | "            | + 8   | + 5         | -11        | 0           | - 7         |
| Cities                                      |              |   |             |            |             |             |
| Duluth-Superior                             | Minn. & Wis. | + 8   | + 2         | - 1        | r- 3        | - 4         |

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|---|---|-------------|-----------|------------|------------|
|   | Jan.-Oct.<br>1959   | Week ending |           |            |            |
|   |   | Nov. 7      | Nov. 14   | Nov. 21    | Nov. 28    |
| <u>Kansas City District</u>                 | <u>+7</u>   | <u>+3</u>   | <u>+3</u> | <u>+5</u>  | <u>+1</u>  |
| Metropolitan Areas                          |   |             |           |            |            |
| Denver Col.                                 | +9  | +5          | +1        | +8         | +1         |
| Topeka Kans.                                | +5  | -4          | +1        | -4         | -4         |
| Wichita "                                   | +1  | -1          | +3        | -5         | -6         |
| Kansas City Mo.-Kans.                       | +9  | +1          | +7        | +10        | +4         |
| Downtown Kansas City Mo.                    | -1  | -6          | +2        | +6         | +6         |
| St. Joseph "                                | +4  | -7          | -5        | 0          | +5         |
| Lincoln Nebr.                               | +4  | -2          | -6        | +1         | -3         |
| Albuquerque N.Mex.                          | +11   | +8          | +4        | -6         | -7         |
| Oklahoma City Okla.                         | +7  | +4          | +3        | r-4        | -1         |
| Tulsa "                                     | +7  | +6          | +1        | +18        | +7         |
| City  |   |             |           |            |            |
| Joplin Mo.                                  | -1  | -2          | +31       | +4         | +5         |
| <u>Dallas District</u>                      | <u>+8</u>   | <u>+11</u>  | <u>+8</u> | <u>+10</u> | <u>+2</u>  |
| Metropolitan Areas                          |   |             |           |            |            |
| Dallas Tex.                                 | +12   | +12         | +11       | +15        | +7         |
| El Paso "                                   | +3  | +14         | -4        | +1         | -11        |
| Fort Worth "                                | +6  | +6          | +3        | +4         | -3         |
| Houston "                                   | +12   | +16         | +18       | +17        | +6         |
| San Antonio "                               | +4  | +13         | +12       | +10        | -4         |
| <u>San Francisco District</u>               | <u>+11</u>  | <u>+10</u>  | <u>+2</u> | <u>+2</u>  | <u>r-1</u> |
| Metropolitan Areas                          |   |             |           |            |            |
| Los Angeles-Long Beach Calif.               | +13   | +15         | +3        | +4         | +1         |
| Downtown Los Angeles "                      | +4  | +13         | r-7       | -3         | -12        |
| Westside Los Angeles "                      | +7  | +13         | -3        | +1         | +2         |
| Sacramento "                                | +17   | +13         | +3        | +3         | 0          |
| San Diego "                                 | +12   | +8          | 0         | 0          | +1         |
| San Francisco-Oakland "                     | +7  | +1          | -1        | 0          | -2         |
| San Francisco City "                        | +7  | +2          | 0         | +3         | -1         |
| Oakland "                                   | 0   | -6          | r-7       | -11        | -9         |
| San Jose "                                  | +20   | +19         | +14       | +19        | +11        |
| Portland Ore.                               | +11   | +20         | +2        | +1         | +2         |
| Salt Lake City Utah                         | +10   | +14         | +7        | -2         | -1         |
| Seattle Wash.                               | +6  | -4          | +1        | -6         | -10        |
| Spokane "                                   | +5  | +8          | -1        | -6         | 0          |
| Tacoma "                                    | +7  | +5          | -3        | -11        | -15        |

r--Revised.

\*Data not available.