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## BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE  
November 6, 1959.WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District,<br>Area, and City |           | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |             |         |         |         |
|---------------------------------------------|-----------|-----------------------------------------------------------------------------------------------|-------------|---------|---------|---------|
|                                             |           | Jan.-Sept.<br>1959                                                                            | Week ending |         |         |         |
|                                             |           |                                                                                               | Oct. 10     | Oct. 17 | Oct. 24 | Oct. 31 |
| <u>UNITED STATES</u>                        |           | + 7                                                                                           | + 3         | +10     | r+ 7    | + 7     |
| <u>Boston District</u>                      |           | + 3                                                                                           | - 5         | + 7     | + 4     | + 7     |
| Metropolitan Areas                          |           |                                                                                               |             |         |         |         |
| Boston                                      | Mass.     | + 3                                                                                           | - 4         | + 6     | + 9     | + 8     |
| Downtown Boston                             | "         | - 2                                                                                           | - 7         | + 4     | + 9     | + 5     |
| Suburban Boston                             | "         | +12                                                                                           | 0           | + 9     | + 9     | +12     |
| Cambridge                                   | "         | + 4                                                                                           | + 1         | +13     | +13     | +17     |
| Quincy                                      | "         | +11                                                                                           | - 2         | + 1     | + 5     | +12     |
| Lowell                                      | "         | - 3                                                                                           | - 6         | r- 3    | + 8     | - 1     |
| City                                        |           |                                                                                               |             |         |         |         |
| Springfield                                 | "         | + 4                                                                                           | -18         | +20     | -20     | +11     |
| <u>New York District</u>                    |           | + 3                                                                                           | - 3         | + 6     | + 8     | + 6     |
| Metropolitan Areas                          |           |                                                                                               |             |         |         |         |
| Buffalo                                     | N.Y.      | + 3                                                                                           | - 1         | +12     | + 8     | + 6     |
| New York-N.E. New Jersey                    | N.Y.-N.J. | + 3                                                                                           | - 4         | + 5     | + 9     | + 6     |
| Newark                                      | N.J.      | + 1                                                                                           | -10         | + 7     | + 6     | + 1     |
| New York                                    | N.Y.      | 0                                                                                             | - 8         | 0       | + 6     | + 2     |
| Rochester                                   | "         | + 5                                                                                           | + 9         | +14     | - 6     | + 1     |
| Syracuse                                    | "         | + 3                                                                                           | + 3         | + 2     | r+ 3    | + 2     |
| <u>Philadelphia District</u>                |           | + 6                                                                                           | 0           | - 2     | + 7     | 0       |
| Metropolitan Areas                          |           |                                                                                               |             |         |         |         |
| Wilmington                                  | Del.      | + 8                                                                                           | - 3         | r+13    | r+23    | + 3     |
| Trenton                                     | N.J.      | + 4                                                                                           | - 6         | +15     | - 6     | + 2     |
| Lancaster                                   | Pa.       | +15                                                                                           | - 1         | +11     | -13     | +29     |
| Philadelphia                                | "         | + 5                                                                                           | + 2         | - 5     | + 8     | - 1     |
| Reading                                     | "         | + 9                                                                                           | + 1         | +11     | +10     | - 1     |
| Scranton                                    | "         | + 4                                                                                           | - 3         | + 3     | r+ 4    | - 9     |
| Wilkes-Barre--Hazleton                      | "         | + 2                                                                                           | - 5         | + 2     | +23     | + 5     |
| <u>Cleveland District</u>                   |           | + 7                                                                                           | 0           | +13     | r+10    | + 9     |
| Metropolitan Areas                          |           |                                                                                               |             |         |         |         |
| Lexington                                   | Ky.       | + 9                                                                                           | - 6         | r+12    | +15     | - 1     |
| Akron                                       | Ohio      | + 1                                                                                           | - 7         | + 9     | 0       | + 7     |
| Canton                                      | "         | + 6                                                                                           | +26         | - 2     | + 9     | 0       |
| Cincinnati                                  | "         | + 7                                                                                           | + 1         | +15     | + 3     | +14     |
| Cleveland                                   | "         | + 8                                                                                           | + 9         | +15     | +20     | +15     |
| Downtown Cleveland                          | "         | + 4                                                                                           | + 8         | +11     | +23     | +19     |
| Columbus                                    | "         | + 9                                                                                           | + 3         | +20     | +10     | + 3     |
| Springfield                                 | "         | + 9                                                                                           | - 8         | +28     | +10     | +15     |
| Youngstown                                  | "         | + 7                                                                                           | -13         | +14     | + 8     | + 8     |
| Erie                                        | Pa.       | + 6                                                                                           | - 6         | r+ 6    | + 1     | +12     |
| Pittsburgh                                  | "         | + 6                                                                                           | - 5         | r+12    | +13     | +11     |
| Downtown Pittsburgh                         | "         | + 5                                                                                           | - 6         | r+11    | +14     | +10     |
| Wheeling                                    | W.Va.     | - 1                                                                                           | - 7         | + 3     | - 5     | - 6     |

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## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

| Federal Reserve District,<br>Area, and City |              | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |             |            |             |             |
|---------------------------------------------|--------------|-----------------------------------------------------------------------------------------------|-------------|------------|-------------|-------------|
|                                             |              | Jan.-Sept.<br>1959                                                                            | Week ending |            |             |             |
|                                             |              |                                                                                               | Oct. 10     | Oct. 17    | Oct. 24     | Oct. 31     |
| <u>Richmond District</u>                    |              | <u>+ 6</u>                                                                                    | <u>-11</u>  | <u>+ 9</u> | <u>+13</u>  | <u>+11</u>  |
| Metropolitan Areas                          |              |                                                                                               |             |            |             |             |
| Washington                                  | D.C.         | + 7                                                                                           | -11         | +21        | r+19        | +10         |
| Downtown Washington                         | "            | + 1                                                                                           | -20         | +10        | r+ 9        | + 2         |
| Baltimore                                   | Md.          | + 2                                                                                           | -15         | - 1        | r+ 7        | +14         |
| Downtown Baltimore                          | "            | - 4                                                                                           | -18         | - 9        | + 2         | + 4         |
| Richmond                                    | Va.          | + 3                                                                                           | - 7         | + 1        | r+14        | + 1         |
| <u>Atlanta District</u>                     |              | <u>+ 8</u>                                                                                    | <u>- 2</u>  | <u>+ 8</u> | <u>r+10</u> | <u>r+12</u> |
| Metropolitan Areas                          |              |                                                                                               |             |            |             |             |
| Birmingham                                  | Ala.         | + 3                                                                                           | -10         | 0          | + 3         | + 4         |
| Mobile                                      | "            | + 5                                                                                           | -14         | +20        | +25         | - 1         |
| Miami                                       | Fla.         | + 9                                                                                           | + 7         | + 3        | + 2         | +17         |
| Atlanta                                     | Ga.          | + 5                                                                                           | - 2         | +21        | r+12        | +20         |
| Augusta                                     | "            | +14                                                                                           | - 2         | +31        | r+27        | +21         |
| Columbus                                    | "            | - 1                                                                                           | - 2         | - 3        | +17         | *           |
| New Orleans                                 | La.          | + 6                                                                                           | - 2         | +11        | +17         | + 3         |
| Knoxville                                   | Tenn.        | + 9                                                                                           | - 3         | +16        | r+11        | +11         |
| Cities                                      |              |                                                                                               |             |            |             |             |
| Central Atlanta                             | Ga.          | *                                                                                             | -18         | + 1        | r- 7        | 0           |
| Miami-Downtown                              | Fla.         | + 6                                                                                           | + 9         | + 1        | r+ 1        | +16         |
| <u>Chicago District</u>                     |              | <u>+ 7</u>                                                                                    | <u>+ 5</u>  | <u>+17</u> | <u>+12</u>  | <u>+ 7</u>  |
| Metropolitan Areas                          |              |                                                                                               |             |            |             |             |
| Chicago                                     | Ill.         | + 4                                                                                           | - 7         | +17        | + 9         | + 2         |
| Indianapolis                                | Ind.         | +11                                                                                           | +10         | + 1        | + 7         | + 5         |
| Detroit                                     | Mich.        | +12                                                                                           | +19         | +24        | +21         | +15         |
| Grand Rapids                                | "            | + 9                                                                                           | + 2         | +17        | +22         | - 5         |
| Milwaukee                                   | Wis.         | + 9                                                                                           | +26         | +15        | +14         | +11         |
| <u>St. Louis District</u>                   |              | <u>+ 6</u>                                                                                    | <u>+ 6</u>  | <u>+11</u> | <u>+ 2</u>  | <u>+ 1</u>  |
| Metropolitan Areas                          |              |                                                                                               |             |            |             |             |
| Little Rock                                 | Ark.         | + 5                                                                                           | + 5         | + 8        | 0           | + 2         |
| Louisville                                  | Ky.          | + 6                                                                                           | - 2         | + 9        | + 6         | 0           |
| St. Louis                                   | Mo.          | + 5                                                                                           | + 9         | r+ 7       | + 1         | 0           |
| Memphis                                     | Tenn.        | +12                                                                                           | + 4         | +28        | + 7         | + 7         |
| <u>Minneapolis District</u>                 |              | <u>+ 6</u>                                                                                    | <u>+ 5</u>  | <u>+22</u> | <u>- 5</u>  | <u>+ 8</u>  |
| Metropolitan Areas                          |              |                                                                                               |             |            |             |             |
| Mpls.--St. Paul                             | Minn.        | + 6                                                                                           | *           | *          | *           | *           |
| Mpls. and Suburbs                           | "            | + 5                                                                                           | *           | *          | *           | *           |
| St. Paul                                    | "            | + 8                                                                                           | + 2         | +31        | + 5         | - 1         |
| Cities                                      |              |                                                                                               |             |            |             |             |
| Duluth-Superior                             | Minn. & Wis. | + 7                                                                                           | + 7         | +15        | - 3         | +11         |

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## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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|---------------------------------------------|-----------|-----------------------------------------------------------------------------------------------|-------------|------------|------------|-------------|
|                                             |           | Jan.-Sept.<br>1959                                                                            | Week ending |            |            |             |
|                                             |           |                                                                                               | Oct. 10     | Oct. 17    | Oct. 24    | Oct. 31     |
| <u>Kansas City District</u>                 |           | <u>+ 7</u>                                                                                    | <u>+15</u>  | <u>+ 7</u> | <u>+ 4</u> | <u>- 1</u>  |
| Metropolitan Areas                          |           |                                                                                               |             |            |            |             |
| Denver                                      | Col.      | + 8                                                                                           | +31         | r- 2       | + 6        | - 3         |
| Topeka                                      | Kans.     | + 4                                                                                           | + 8         | + 7        | + 6        | + 4         |
| Wichita                                     | "         | + 1                                                                                           | - 4         | - 1        | +16        | -10         |
| Kansas City                                 | Mo.-Kans. | + 9                                                                                           | +19         | +13        | +14        | 0           |
| Downtown Kansas City                        | Mo.       | - 1                                                                                           | + 5         | - 2        | + 7        | - 1         |
| St. Joseph                                  | "         | + 4                                                                                           | - 6         | +28        | - 6        | +21         |
| Lincoln                                     | Nebr.     | + 4                                                                                           | r+ 3        | +15        | r-12       | +13         |
| Albuquerque                                 | N. Mex.   | +12                                                                                           | + 4         | + 9        | r-12       | - 8         |
| Oklahoma City                               | Okla.     | + 7                                                                                           | +15         | +14        | + 3        | 0           |
| Tulsa                                       | "         | + 7                                                                                           | +13         | + 6        | - 2        | - 6         |
| City                                        |           |                                                                                               |             |            |            |             |
| Joplin                                      | Mo.       | 0                                                                                             | +13         | - 8        | + 7        | -19         |
| <u>Dallas District</u>                      |           | <u>+ 9</u>                                                                                    | <u>+17</u>  | <u>+ 5</u> | <u>+ 1</u> | <u>+ 1</u>  |
| Metropolitan Areas                          |           |                                                                                               |             |            |            |             |
| Dallas                                      | Tex.      | +11                                                                                           | +29         | + 8        | + 1        | + 9         |
| El Paso                                     | "         | + 4                                                                                           | +11         | - 6        | + 2        | -10         |
| Fort Worth                                  | "         | + 6                                                                                           | + 5         | + 9        | + 2        | + 5         |
| Houston                                     | "         | +12                                                                                           | +18         | +11        | +14        | + 4         |
| San Antonio                                 | "         | + 4                                                                                           | +34         | - 7        | -16        | - 5         |
| <u>San Francisco District</u>               |           | <u>+11</u>                                                                                    | <u>+ 2</u>  | <u>+ 6</u> | <u>+ 2</u> | <u>r+ 6</u> |
| Metropolitan Areas                          |           |                                                                                               |             |            |            |             |
| Los Angeles-Long Beach                      | Calif.    | +13                                                                                           | - 4         | +16        | + 5        | + 5         |
| Downtown Los Angeles                        | "         | + 4                                                                                           | - 7         | +14        | + 1        | + 4         |
| Westside Los Angeles                        | "         | + 6                                                                                           | - 6         | +19        | + 2        | + 9         |
| Sacramento                                  | "         | +18                                                                                           | + 2         | + 4        | - 1        | + 8         |
| San Diego                                   | "         | +12                                                                                           | - 3         | r+15       | +12        | + 9         |
| San Francisco-Oakland                       | "         | + 7                                                                                           | + 7         | - 3        | + 5        | + 5         |
| San Francisco City                          | "         | + 7                                                                                           | +13         | - 2        | + 9        | + 1         |
| Oakland                                     | "         | 0                                                                                             | -12         | - 7        | - 4        | +10         |
| San Jose                                    | "         | +20                                                                                           | +19         | r- 2       | +14        | +16         |
| Portland                                    | Ore.      | +11                                                                                           | + 6         | + 5        | + 5        | +17         |
| Salt Lake City                              | Utah      | +11                                                                                           | + 7         | + 6        | - 2        | + 7         |
| Seattle                                     | Wash.     | + 7                                                                                           | + 5         | + 1        | - 8        | - 2         |
| Spokane                                     | "         | + 5                                                                                           | + 1         | r+ 4       | - 5        | + 5         |
| Tacoma                                      | "         | + 9                                                                                           | + 4         | - 2        | -12        | + 2         |

r--Revised.

\*Data not available.