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BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE
April 10, 1959.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
		Week ending				April 4
		Jan-Feb 1959	Mar. 14	Mar. 21	Mar. 28	
<u>UNITED STATES</u>		+ 9	+ 9	+17	+16	-13
<u>Boston District</u>		+ 5	-10	+29	+ 8	-18
Metropolitan Areas						
Boston	Mass.	+ 5	- 9	+24	+ 7	-17
Downtown Boston	"	- 3	-13	+16	- 3	-17
Suburban Boston	"	+22	+ 2	+39	+26	-17
Cambridge	"	+10	+ 3	+15	+ 2	-16
Quincy	"	+23	+ 3	+22	+39	-18
Lowell	"	0	-13	+40	+10	-45
City						
Springfield	"	+13	-11	+33	+18	- 6
<u>New York District</u>		+ 7	- 7	+16	+ 3	-18
Metropolitan Areas						
Buffalo	N. Y.	+ 5	- 6	+ 7	+14	-18
New York-N.E. New Jersey	N.Y.-N.J.	+ 6	- 7	+18	+ 2	-19
Newark	N. J.	+ 8	- 7	+18	- 5	-29
New York	N. Y.	+ 2	-10	+10	- 1	-17
Rochester	"	+11	+ 1	+13	+11	-12
Syracuse	"	+ 4	-11	+10	- 1	-12
<u>Philadelphia District</u>		+11	+ 4	+35	+ 4	-21
Metropolitan Areas						
Wilmington	Del.	+16	+ 9	+65	+ 3	-27
Trenton	N. J.	+ 7	- 3	+58	+ 7	-19
Lancaster	Pa.	+36	+50	+61	- 3	-23
Philadelphia	"	+10	+ 4	+29	+ 4	-20
Reading	"	+16	+12	+57	+ 2	-24
Scranton	"	+16	-14	+58	+ 5	-31
Wilkes-Barre--Hazleton	"	+ 4	-16	+30	+ 3	-29
<u>Cleveland District</u>		+ 5	+ 7	+15	+16	-14
Metropolitan Areas						
Lexington	Ky.	+14	+16	+20	+19	-19
Canton	Ohio	+ 6	+ 6	+20	+25	-26
Cincinnati	"	+ 5	+16	+18	+20	-23
Cleveland	"	+ 4	+ 2	+14	+21	-14
Downtown Cleveland	"	*	- 2	+10	+13	-18
Columbus	"	+11	+ 5	+ 7	+21	-19
Springfield	"	+10	+ 2	+21	+40	-30
Youngstown	"	+ 1	+16	+ 4	+23	+ 1
Erie	Pa.	+10	+10	+20	+21	-24
Pittsburgh	"	+ 6	+ 5	+19	+ 7	-11
Downtown Pittsburgh	"	*	+ 5	+17	+ 3	- 8
Wheeling-Steubenville W. Va.&Ohio		+12	+10	+23	+20	-14

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
		Week ending				
		Jan-Feb 1959	Mar. 14	Mar. 21	Mar. 28	April 4
Richmond District		+14	+10	+37	+15	-17
Metropolitan Areas						
Washington	D. C.	+14	+14	+35	+23	-17
Downtown Washington	"	+ 7	+11	+21	r+13	-20
Baltimore	Md.	+13	+ 5	+52	+ 7	-21
Downtown Baltimore	"	+ 6	-17	+30	-12	-23
Richmond	Va.	+ 7	+12	+18	+ 6	-17
Atlanta District		+11	+ 4	+10	+22	-12
Metropolitan Areas						
Birmingham	Ala.	+12	+ 4	0	+14	-16
Mobile	"	+12	+18	+29	- 2	-23
Jacksonville	Fla.	+16	+12	+11	+30	- 2
Miami	"	+ 6	+ 9	+ 4	+24	- 3
Downtown Miami	"	+ 1	+ 7	0	+20	- 5
Atlanta	Ga.	+ 9	- 2	+13	r+17	- 7
Augusta	"	+20	+16	+33	+59	-17
Columbus	"	+ 5	- 3	+ 3	+29	-18
New Orleans	La.	+ 7	+ 2	+14	+25	-28
Knoxville	Tenn.	+14	+ 6	+11	r+27	-15
Chicago District		+ 7	+15	+10	+16	- 5
Metropolitan Areas						
Chicago	Ill.	+ 3	+ 6	+ 4	+10	- 8
Indianapolis	Ind.	+ 9	+ 1	+16	+22	- 1
Detroit	Mich.	+11	+39	+12	+24	- 6
Grand Rapids	"	+ 5	+ 4	+14	+18	-10
Milwaukee	Wis.	+ 4	+14	+10	+ 9	+ 5
St. Louis District		+ 8	+18	+15	+20	-12
Metropolitan Areas						
Little Rock	Ark.	+10	+20	+21	+22	-13
Louisville	Ky.	+ 8	+38	+21	+24	-18
St. Louis	Mo.	+ 7	r+13	+14	+15	-10
Memphis	Tenn.	+16	+19	+ 7	+31	-11
Minneapolis District		+ 5	+ 9	+14	+12	-17
Metropolitan Areas						
Mpls.-St. Paul	Minn.	+ 5	+ 9	*	+12	-18
Mpls. and Suburbs	"	+ 4	+ 8	*	+ 8	-19
St. Paul	"	+ 7	+10	+ 9	+23	-14
Cities						
Duluth-Superior	Minn.&Wis.	+ 7	+14	+22	+16	- 9

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WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
		Week ending				
		Jan-Feb 1959	Mar. 14	Mar. 21	Mar. 28	April 4
<u>Kansas City District</u>		+11	+19	r+18	+17	-10
<u>Metropolitan Areas</u>						
Denver	Col.	+11	+19	+13	+23	-6
Topeka	Kans.	+5	+19	+13	+21	-10
Wichita	"	+7	+18	+21	+13	-13
Kansas City	Mo.	+13	+21	+23	+20	-7
Downtown Kansas City	"	*	+9	+8	0	-14
St. Joseph	"	+8	+17	+19	+23	-24
Lincoln	Nebr.	+13	+9	r+6	+10	-4
Albuquerque	N. Mex.	+16	+24	+25	+29	-12
Oklahoma City	Okla.	+15	+32	+23	-6	-7
Tulsa	"	+10	+27	+26	+15	-16
City						
Joplin	Mo.	+5	+7	+7	-2	-19
<u>Dallas District</u>		+10	+12	+12	+24	-11
<u>Metropolitan Areas</u>						
Dallas	Tex.	+8	+26	+21	+19	-8
El Paso	"	+11	+8	+9	+27	-10
Fort Worth	"	+11	+23	+22	+25	-16
Houston	"	+11	-8	+13	+32	-9
San Antonio	"	+12	+29	-18	+31	-18
<u>San Francisco District</u>		+14	+18	+17	+26	-8
<u>Metropolitan Areas</u>						
Los Angeles-Long Beach	Calif.	+15	+24	+15	+27	-7
Downtown Los Angeles	"	+4	+14	r+8	+18	-20
Westside Los Angeles	"	+11	+19	+14	+17	-4
Sacramento	"	+26	+30	+25	+38	+8
San Diego	"	+14	+21	+25	+32	+2
San Francisco-Oakland	"	+10	+15	r+17	+26	-18
San Francisco City	"	+10	+14	+14	+25	-18
Oakland	"	-1	+8	+9	+18	-22
San Jose	"	+25	+26	r+38	+38	+6
Portland	Ore.	+13	+8	+12	+14	+14
Salt Lake City	Utah	+13	+16	+18	+31	-17
Seattle	Wash.	+11	+4	+14	+18	-14
Spokane	"	+1	+3	+20	+17	*
Tacoma	"	+11	+14	+19	+32	-17

r--Revised.

*Data not available.

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on April 6 while this year it was on March 29. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 2 per cent for the month of March as a whole and a corresponding decrease for the month of April. These allowances apply to the figures for the United States.