

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE

March 20, 1959.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
	Jan. 1959	Week ending			
		Feb. 21*	Feb. 28*	Mar. 7	Mar. 14
<u>UNITED STATES</u>	+ 6	+24	+10	+ 5	+ 9
<u>Boston District</u>	+ 3	+30	+10	0	-10
Metropolitan Areas					
Boston Mass.	+ 3	+36	+ 7	0	- 9
Downtown Boston	" - 6	+42	- 7	- 6	-13
Suburban Boston	" +22	+26	+36	+12	+ 2
Cambridge	" +12	+10	+10	+ 6	+ 3
Quincy	" +20	+20	+53	+ 6	+ 3
Lowell	" + 1	- 5	+ 1	r-14	-13
City					
Springfield	" +12	+26	+16	- 1	-11
<u>New York District</u>	+ 3	+47	- 4	- 1	- 8
Metropolitan Areas					
Buffalo N. Y.	0	+37	+ 9	r+ 2	- 6
New York-N.E. New Jersey N.Y.-N.J.	+ 3	+49	- 7	- 2	- 8
Newark N. J.	+ 4	+39	+13	- 6	- 7
New York N. Y.	- 1	+47	-14	- 3	-11
Rochester	" + 7	+36	+ 4	r+ 2	- 1
Syracuse	" - 3	+25	+13	- 3	-11
<u>Philadelphia District</u>	+ 6	+45	+ 8	+ 2	+ 4
Metropolitan Areas					
Wilmington Del.	+12	+59	+ 8	- 5	- 9
Trenton N. J.	+ 1	+36	+13	r+ 1	- 3
Lancaster Pa.	+29	+74	+20	r+10	+50
Philadelphia	" + 6	+44	+ 9	+ 3	+ 5
Reading	" + 7	+55	-13	+13	+12
Scranton	" + 8	+113	-13	+ 5	-14
Wilkes-Barre--Hazleton	" - 2	+11	+ 6	r- 2	-16
<u>Cleveland District</u>	- 1	+17	+11	r+ 6	+ 8
Metropolitan Areas					
Lexington Ky.	+13	+26	+ 5	-13	+16
Canton Ohio	+ 5	+ 9	+ 7	+10	+ 6
Cincinnati	" + 2	+12	+12	+ 9	+16
Cleveland	" - 3	+21	+ 9	+ 7	+ 2
Downtown Cleveland	" **	+17	r+ 4	+ 2	- 3
Columbus	" + 1	+23	+26	+ 6	+ 5
Springfield	" + 7	+ 4	+11	+18	+ 2
Youngstown	" - 7	+19	+12	+10	+16
Erie Pa.	+ 8	+27	r+ 3	- 1	+10
Pittsburgh	" - 2	+12	r+ 8	+ 7	+ 9
Downtown Pittsburgh	" **	+11	r+ 8	+ 6	+ 8
Wheeling-Steubenville W. Va & Ohio	+ 5	+23	+26	0	+10

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/				
		Jan. 1959	Week ending			
			Feb. 21*	Feb. 28*	Mar. 7	Mar. 14
<u>Richmond District</u>		<u>+10</u>	<u>+30</u>	<u>+12</u>	<u>r- 1</u>	<u>+11</u>
<u>Metropolitan Areas</u>						
Washington	D. C.	+10	+19	+23	+ 2	+15
Downtown Washington	"	+ 5	+12	+10	r- 7	+13
Baltimore	Md.	+ 7	+81	- 6	r- 7	+ 5
Downtown Baltimore	"	- 4	+66	-17	-17	- 7
Richmond	Va.	+ 5	+ 9	+19	+ 4	+12
<u>Atlanta District</u>		<u>+ 9</u>	<u>+23</u>	<u>+ 8</u>	<u>+ 6</u>	<u>r + 5</u>
<u>Metropolitan Areas</u>						
Birmingham	Ala.	+10	+ 7	- 6	+ 1	+ 4
Mobile	"	+11	+13	+10	+ 2	+18
Jacksonville	Fla.	+12	+13	+ 2	+ 5	+12
Miami	"	+ 4	+11	+14	+15	+ 9
Downtown Miami	"	+ 1	+ 5	+11	+10	+ 7
Atlanta	Ga.	+ 8	+13	+14	+ 1	- 2
Augusta	"	+ 7	**	**	**	+16
Columbus	"	+ 8	+ 7	+34	- 5	- 3
New Orleans	La.	+10	+75	- 6	+ 4	+ 2
Knoxville	Tenn.	+10	+11	+17	r+ 3	+ 7
<u>Chicago District</u>		<u>+ 3</u>	<u>+19</u>	<u>+17</u>	<u>r+ 2</u>	<u>+15</u>
<u>Metropolitan Areas</u>						
Chicago	Ill.	+ 1	+14	+11	- 8	+ 6
Indianapolis	Ind.	+ 2	+30	+18	+ 8	+ 1
Detroit	Mich.	+ 7	+31	+26	+22	+39
Grand Rapids	"	- 3	+24	+15	+11	+ 4
Milwaukee	Wis.	0	+ 9	+17	+ 5	+14
<u>St. Louis District</u>		<u>+ 4</u>	<u>+12</u>	<u>+12</u>	<u>+10</u>	<u>+18</u>
<u>Metropolitan Areas</u>						
Little Rock	Ark.	+ 8	+16	+ 6	+ 9	+20
Louisville	Ky.	+ 4	+21	+ 5	+12	+38
St. Louis	Mo.	+ 2	+ 8	+13	+10	+13
Memphis	Tenn.	+14	+20	+13	+ 8	+19
<u>Minneapolis District</u>		<u>+ 1</u>	<u>+ 9</u>	<u>+11</u>	<u>r- 4</u>	<u>+ 9</u>
<u>Metropolitan Areas</u>						
Mpls.-St. Paul	Minn.	0	**	**	**	+ 9
Mpls. and Suburbs	"	- 2	**	**	**	+ 8
St. Paul	"	+ 6	+13	+14	+ 3	+10
<u>Cities</u>						
Duluth-Superior	Minn.&Wis.	+ 2	+ 3	+20	+ 2	+14

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
		Jan. 1959	Week ending			
			Feb. 21*	Feb. 28*	Mar. 7	Mar. 14
<u>Kansas City District</u>		<u>+ 9</u>	<u>+11</u>	<u>+17</u>	<u>+ 7</u>	<u>+19</u>
Metropolitan Areas						
Denver	Col.	+ 9	+17	+20	r+14	+19
Topeka	Kans.	+ 3	+10	+18	+12	+19
Wichita	"	+ 4	+ 5	+26	+ 2	+18
Kansas City	Mo.	+10	+15	+21	+ 7	+21
Downtown Kansas City	"	**	+ 2	+ 5	- 9	+ 9
St. Joseph	"	+ 3	+ 3	+25	-31	+17
Lincoln	Nebr.	+11	- 3	+31	r- 7	+ 9
Albuquerque	N. Mex.	+19	+ 3	+17	r+19	+24
Oklahoma City	Okla.	+12	+13	+15	+ 7	+32
Tulsa	"	+ 6	+10	- 6	+14	+27
City						
Joplin	Mo.	+ 3	+ 6	r+13	r+ 5	+ 7
<u>Dallas District</u>		<u>+ 8</u>	<u>+ 8</u>	<u>+13</u>	<u>+ 8</u>	<u>+12</u>
Metropolitan Areas						
Dallas	Tex.	+ 6	- 3	+15	+19	+26
El Paso	"	+ 9	+ 3	+24	+17	+ 8
Fort Worth	"	+ 6	+ 6	+20	+15	+23
Houston	"	+ 9	+16	+11	- 4	- 8
San Antonio	"	+11	+26	+ 5	+ 7	+29
<u>San Francisco District</u>		<u>+13</u>	<u>+20</u>	<u>+ 5</u>	<u>+13</u>	<u>+18</u>
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	+14	+10	+ 9	+14	+24
Downtown Los Angeles	"	+ 5	+ 6	- 3	0	+14
Westside Los Angeles	"	+13	+ 2	+10	+ 7	+19
Sacramento	"	+23	+50	+12	+29	+30
San Diego	"	+11	+21	+27	+19	+21
San Francisco-Oakland	"	+ 9	+30	- 4	+ 9	+15
San Francisco City	"	+10	+27	- 8	+ 8	+14
Oakland	"	- 3	+28	- 1	+ 2	+ 8
San Jose	"	+24	+40	+15	+18	+26
Portland	Ore.	+14	+ 5	+26	+13	+ 8
Salt Lake City	Utah	+13	+37	+ 8	+14	+16
Seattle	Wash.	+13	+46	r-14	+ 5	+ 4
Spokane	"	- 1	- 6	0	+ 3	+ 3
Tacoma	"	+11	+41	r-11	+ 6	+14

r--Revised.

**Data not available.

* Comparisons are affected by store closings in some cities in observance of Washington's birthday, which occurred one week later this year.

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on April 6 while this year it will be on March 29. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 2 per cent for the month of March as a whole and a corresponding decrease for the month of April. These allowances apply to the figures for the United States.