

FOR IMMEDIATE RELEASE  
March 13, 1959.

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Eased on retail dollar amounts) <sup>1/</sup>				
	Jan. 1959	Week ending			
		Feb. 14	Feb. 21*	Feb. 28*	Mar. 7
<u>UNITED STATES</u>	+ 6	+ 8	+24	+10	+ 5
<u>Boston District</u>	+ 3	- 8	+30	+10	0
<u>Metropolitan Areas</u>					
Boston	Mass. + 3	- 8	+36	+ 7	0
Downtown Boston	" - 6	-14	+42	- 7	- 6
Suburban Boston	" +22	+ 4	+26	+36	+12
Cambridge	" +12	+ 3	+10	+10	+ 6
Quincy	" +20	+ 3	+20	+53	+ 6
Lowell	" + 1	- 7	- 5	r+ 1	-11
<u>City</u>					
Springfield	" +12	- 2	r+26	+16	- 1
<u>New York District</u>	+ 3	+ 1	+47	- 4	- 1
<u>Metropolitan Areas</u>					
Buffalo	N. Y. 0	+17	+37	r+ 9	+ 1
New York-N.E. New Jersey	N.Y.-N.J. + 3	- 1	+49	- 7	- 2
Newark	N. J. + 4	- 9	+39	r+13	- 6
New York	N. Y. - 1	- 1	+47	-14	- 3
Rochester	" + 7	+ 9	+36	r+ 4	+ 1
Syracuse	" - 3	+15	+25	+13	- 3
<u>Philadelphia District</u>	+ 6	+ 8	+45	r+ 8	+ 2
<u>Metropolitan Areas</u>					
Wilmington	Del. +12	+ 9	+59	r+ 8	- 5
Trenton	N. J. + 1	0	+36	r+13	+ 2
Lancaster	Pa. +29	+22	+74	r+20	+11
Philadelphia	" + 6	+ 7	+44	r+ 9	+ 3
Reading	" + 7	+39	+55	-13	+13
Scranton	" + 8	+ 4	+113	r-13	+ 5
Wilkes-Barre--Hazleton	" - 2	+ 2	+11	+ 6	- 1
<u>Cleveland District</u>	- 1	+11	+17	r+11	+ 7
<u>Metropolitan Areas</u>					
Lexington	Ky. +13	+21	+26	+ 5	-13
Canton	Ohio + 5	+ 9	+ 9	+ 7	+10
Cincinnati	" + 2	+14	+12	+12	+ 9
Cleveland	" - 3	+ 9	+21	+ 9	+ 7
Downtown Cleveland	" **	+10	+17	+ 5	+ 2
Columbus	" + 1	+21	+23	+26	+ 6
Springfield	" + 7	+22	+ 4	+11	+18
Youngstown	" - 7	+ 8	r+19	+12	+10
Erie	Pa. + 8	+11	r+27	+ 4	- 1
Pittsburgh	" - 2	+10	r+12	+12	+ 7
Downtown Pittsburgh	" **	+ 8	r+11	+12	+ 6
Wheeling-Steubenville	W. Va.&Ohio + 5	+14	+23	+26	0

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		Week ending			
		Feb. 14	Feb. 21*	Feb. 28*	Mar. 7
<u>Richmond District</u>	+10	+ 4	+30	+12	0
<u>Metropolitan Areas</u>					
Washington D. C.	+10	+ 2	+19	+23	+ 2
Downtown Washington	"	+ 5	- 9	+12	r+10 - 6
Baltimore Md.	+ 7	+ 3	+81	- 6	- 6
Downtown Baltimore	"	- 4	- 8	+66	-17 -17
Richmond Va.	+ 5	- 1	+ 9	+19	+ 4
<u>Atlanta District</u>	+ 9	+ 5	+23	+ 8	+ 6
<u>Metropolitan Areas</u>					
Birmingham Ala.	+10	+49	+ 7	- 6	+ 1
Mobile "	+11	+21	+13	+10	+ 2
Jacksonville Fla.	+12	+19	+13	+ 2	+ 5
Miami "	+ 4	+ 7	+11	+14	**
Downtown Miami	"	+ 1	+ 5	+11	**
Atlanta Ga.	+ 8	+ 7	+13	r+14	+ 1
Augusta "	+ 7	- 9	**	**	**
Columbus "	+ 8	+ 6	+ 7	+34	- 5
New Orleans La.	+10	-30	+75	r- 6	+ 4
Knoxville Tenn.	+10	+23	+11	r+17	+ 4
<u>Chicago District</u>	+ 3	+ 6	+19	+17	+ 3
<u>Metropolitan Areas</u>					
Chicago Ill.	+ 1	+ 5	+14	+11	- 8
Indianapolis Ind.	+ 2	+15	+30	+18	+ 8
Detroit Mich.	+ 7	+ 7	+31	+26	+22
Grand Rapids "	- 3	+14	+24	+15	+11
Milwaukee Wis.	0	- 1	+ 9	+17	+ 5
<u>St. Louis District</u>	+ 4	+11	+12	+12	+10
<u>Metropolitan Areas</u>					
Little Rock Ark.	+ 8	+12	+16	+ 6	+ 9
Louisville Ky.	+ 4	+15	+21	+ 5	+12
St. Louis Mo.	+ 2	+ 7	+ 8	+13	+10
Memphis Tenn.	+14	+18	+20	+13	+ 8
<u>Minneapolis District</u>	+ 1	+ 9	+ 9	+11	- 5
<u>Metropolitan Areas</u>					
Mpls.-St. Paul Minn.	0	**	**	**	**
Mpls. and Suburbs "	- 2	**	**	**	**
St. Paul "	+ 6	+ 9	+13	+14	+ 3
<u>Cities</u>					
Duluth-Superior Minn.&Wis.	+ 2	+11	+ 3	+20	+ 2

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<u>Kansas City District</u>	+ 9	+13	+11	r+17	+ 7
<u>Metropolitan Areas</u>					
Denver Col.	+ 9	+17	+17	r+20	+15
Topeka Kans.	+ 3	- 6	+10	+18	+12
Wichita "	+ 4	+ 8	+ 5	+26	+ 2
Kansas City Mo.	+10	+ 8	+15	+21	+ 7
Downtown Kansas City "	**	- 1	+ 2	+ 5	- 9
St. Joseph "	+ 3	+13	+ 3	+25	-31
Lincoln Nebr.	+11	+19	- 3	+31	- 6
Albuquerque N. Mex.	+19	+15	+ 3	r+17	+20
Oklahoma City Okla.	+12	+11	+13	+15	+ 7
Tulsa "	+ 6	+ 5	+10	- 6	+14
<u>City</u>					
Joplin Mo.	+ 3	+ 8	+ 6	+12	+ 4
<u>Dallas District</u>	+ 8	+16	+ 8	+13	+ 8
<u>Metropolitan Areas</u>					
Dallas Tex.	+ 6	+18	- 3	+15	+19
El Paso "	+ 9	+13	+ 3	+24	+17
Fort Worth "	+ 6	+18	+ 6	+20	+15
Houston "	+ 9	+16	+16	+11	- 4
San Antonio "	+11	+16	+26	+ 5	+ 7
<u>San Francisco District</u>	+13	+11	+20	+ 5	r+13
<u>Metropolitan Areas</u>					
Los Angeles-Long Beach Calif.	+14	+12	+10	+ 9	+14
Downtown Los Angeles "	+ 5	- 4	r+ 6	- 3	0
Westside Los Angeles "	+13	+ 8	+ 2	+10	+ 7
Sacramento "	+23	+27	+50	+12	+29
San Diego "	+11	+19	r+21	+27	+19
San Francisco-Oakland "	+ 9	+ 7	r+30	- 4	+ 9
San Francisco City "	+10	+ 5	r+27	- 8	+ 8
Oakland "	- 3	0	+28	- 1	+ 2
San Jose "	+24	+24	r+40	+15	+18
Portland Ore.	+14	+ 5	+ 5	+26	+13
Salt Lake City Utah	+13	+ 7	+37	+ 8	+14
Seattle Wash.	+13	+ 6	r+46	-16	+ 5
Spokane "	- 1	+ 2	- 6	0	+ 3
Tacoma "	+11	+ 1	r+41	-12	+ 6

r--Revised.

\*\*Data not available.

\* Comparisons are affected by store closings in some cities in observance of Washington's birthday, which occurred one week later this year.

<sup>1/</sup> During March and April changes from a year ago reflect in part the fact that last year Easter was on April 6 while this year it will be on March 29. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 2 per cent for the month of March as a whole and a corresponding decrease for the month of April. These allowances apply to the figures for the United States.