

FOR IMMEDIATE RELEASE
April 4, 1958.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	2 mos. 1958	Percentage change from corresponding period a year ago (Based on retail dollar amounts) 17			
		Week ending			
		Mar. 8	Mar. 15	Mar. 22	Mar. 29
<u>UNITED STATES</u>	- 5	+ 7	- 1	- 4	+ 2
<u>Boston District</u>	- 8	+ 2	- 8	r 0	+12
Metropolitan Areas					
Boston Mass.	- 5	+ 5	- 5	r+ 6	+13
Downtown Boston "	- 8	0	- 6	+ 3	+ 8
Suburban Boston "	+ 3	+17	- 4	r+12	+24
Cambridge "	+ 5	+ 9	+ 1	r+12	+14
Quincy "	+ 6	+25	- 4	r+26	+21
Lowell "	- 4	+ 6	- 6	-31	+10
City					
Springfield "	- 7	-20	-23	- 2	+ 4
<u>New York District</u>	- 3	+15	+ 9	- 6	+11
Metropolitan Areas					
Buffalo N. Y.	-10	+15	- 5	- 3	+ 3
New York-N.E. New Jersey N.Y.-N.J.	0	+16	+12	- 6	+13
Newark N. J.	-10	+ 3	+ 6	r-22	- 1
New York N. Y.	- 6	+10	+ 7	- 7	+ 5
Rochester "	-10	+15	0	r- 6	+ 2
Syracuse "	- 8	+10	-16	- 5	+ 1
<u>Philadelphia District</u>	- 7	+22	+ 1	r-20	+ 2
Metropolitan Areas					
Wilmington Del.	- 5	+13	+ 4	r-29	- 2
Trenton N. J.	- 5	+ 7	- 1	-40	+ 3
Lancaster Pa.	-10	+24	-21	-17	+35
Philadelphia "	- 7	+25	+ 5	-18	- 1
Reading "	- 9	+ 2	-25	-24	+ 9
Scranton "	- 9	+ 8	+ 3	r-16	+25
Wilkes-Barre--Hazleton "	- 7	+21	- 3	-11	+ 9
<u>Cleveland District</u>	- 5	+ 4	- 9	+ 2	- 2
Metropolitan Areas					
Lexington Ky.	- 3	+26	-13	+ 5	+ 7
Akron Ohio	- 8	- 1	-11	- 5	- 4
Canton "	-12	- 8	-10	+ 1	0
Cincinnati "	- 6	+ 1	-15	+ 7	+ 3
Cleveland "	- 6	+ 6	- 9	+ 6	+ 1
Downtown Cleveland "	*	- 1	-13	- 3	- 2
Columbus "	- 4	+ 8	r+ 1	- 5	- 6
Springfield "	-10	-10	r-25	-17	+ 2
Youngstown "	-16	-15	-23	-11	-24
Erie Pa.	-14	- 2	r-14	- 8	- 4
Pittsburgh "	+ 1	+11	r- 1	+ 4	+ 1
Wheeling-Steubenville W. Va.&Ohio	-12	- 1	-19	- 7	- 8

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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		2 mos. 1958	Week ending			
			Mar. 8	Mar. 15	Mar. 22	Mar. 29
<u>Richmond District</u>		- 5	+ 5	- 2	r-18	+ 3
Metropolitan Areas						
Washington	D. C.	- 3	+ 2	- 1	-18	+ 6
Downtown Washington	"	- 3	- 1	0	r-14	+ 3
Baltimore	Md.	- 9	+13	- 3	r-25	+ 7
Downtown Baltimore	"	-11	+12	- 6	r-24	+ 3
Richmond	Va.	- 2	+ 6	- 4	-15	- 7
<u>Atlanta District</u>		- 5	+17	+ 4	- 1	- 3
Metropolitan Areas						
Birmingham	Ala.	- 7	+ 6	+ 5	+ 2	- 4
Mobile	"	- 5	+61	-22	+ 4	+ 4
Jacksonville	Fla.	- 5	+ 7	- 4	+ 3	- 3
Miami	"	+ 3	- 3	+11	r+ 3	- 5
Downtown Miami	"	- 2	- 8	+ 6	r- 4	-10
Atlanta	Ga.	- 3	+19	+ 7	+ 1	0
Augusta	"	- 8	+ 4	+13	- 8	-23
New Orleans	La.	- 6	+56	- 8	-14	- 5
Knoxville	Tenn.	-10	+16	+ 8	+ 1	*
City						
Tampa	Fla.	+11	+33	+29	+17	*
<u>Chicago District</u>		- 7	+ 1	- 1	r- 5	- 3
Metropolitan Areas						
Chicago	Ill.	- 5	+10	+ 4	- 6	- 1
Indianapolis	Ind.	- 7	- 6	- 4	- 7	-10
Detroit	Mich.	-11	- 8	-12	- 8	- 7
Grand Rapids	"	- 9	+ 5	+ 3	-12	- 7
Milwaukee	Wis.	- 5	- 3	+ 4	- 3	+ 4
<u>St. Louis District</u>		- 5	+ 3	- 6	- 6	- 1
Metropolitan Areas						
Little Rock	Ark.	- 1	+ 5	- 9	- 1	+ 6
Louisville	Ky.	- 6	- 4	-17	+ 1	+ 2
St. Louis	Mo.	- 3	+ 3	- 1	- 7	0
Memphis	Tenn.	-10	+ 8	- 6	- 2	- 2
<u>Minneapolis District</u>		- 2	+13	+17	- 3	+ 1
Metropolitan Areas						
Mpls.-St. Paul	Minn.	- 5	+14	+17	- 3	+ 1
Mpls. and Suburbs	"	- 6	+20	+17	- 6	+ 5
St. Paul	"	- 2	+ 1	+17	+ 3	- 8
Cities						
Duluth-Superior	Minn.&Wis.	- 2	- 3	+12	- 8	+ 1

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		Week ending			
		Mar. 8	Mar. 15	Mar. 22	Mar. 29
<u>Kansas City District</u>	- 3	- 1	- 2	+ 1	+ 5
Metropolitan Areas					
Denver Col.	0	0	- 5	+ 6	- 2
Topeka Kans.	- 2	+ 2	+ 4	+18	+11
Wichita "	- 6	- 4	- 5	-15	+ 2
Kansas City Mo.	- 4	- 5	- 1	0	+ 2
St. Joseph "	- 5	+18	- 6	-19	+11
Albuquerque N. Mex.	+ 2	- 2	- 1	+ 9	*
Oklahoma City Okla.	- 3	- 2	-12	- 4	+ 2
Tulsa "	- 1	+ 7	0	- 2	+14
City					
Joplin Mo.	-11	- 1	-11	+ 2	+ 8
<u>Dallas District</u>	- 5	+ 2	- 3	- 4	- 3
Metropolitan Areas					
Dallas Tex.	- 2	- 2	- 4	+ 2	+ 8
El Paso "	+ 1	- 5	-10	+21	- 6
Fort Worth "	- 2	- 1	-12	- 6	+ 2
Houston "	-14	+ 7	- 5	-19	- 4
San Antonio "	- 2	+ 8	+18	+ 5	-21
<u>San Francisco District</u>	- 4	+ 1	- 5	+ 5	r- 2
Metropolitan Areas					
Los Angeles-Long Beach Calif.	- 5	- 4	-10	+ 4	- 3
Downtown Los Angeles "	-10	- 4	-11	- 4	-14
Westside Los Angeles "	- 6	- 1	r-10	+ 3	- 2
Sacramento "	+16	+22	+18	+20	+19
San Diego "	- 7	- 3	- 4	- 4	- 5
San Francisco-Oakland "	- 6	+ 5	- 2	+ 5	+ 2
San Francisco City "	- 6	+ 5	- 4	+ 9	+ 1
Oakland "	-16	- 7	- 8	-11	- 9
Portland Ore.	- 2	+ 1	- 7	+15	+ 6
Salt Lake City Utah	- 6	+ 4	+ 6	+ 2	- 4
Seattle Wash.	- 2	+ 1	+ 2	0	- 5
Spokane "	+ 7	+12	+ 7	- 3	- 5
Tacoma "	- 6	+ 2	+ 3	- 3	- 6

r--Revised.

*Data not available.

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on April 21 while this year it will be on April 6. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 6 per cent for the month of March as a whole and a corresponding decrease for the month of April. These allowances apply to the figures for the United States.