

FOR IMMEDIATE RELEASE  
March 21, 1958.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/				
	Jan. 1958	Week ending			
		Feb. 22	Mar. 1	Mar. 8	Mar. 15
<u>UNITED STATES</u>	- 1	-18	+ 1	+ 7	- 1
<u>Boston District</u>	- 3	-29	+ 2	+ 2	- 8
<u>Metropolitan Areas</u>					
Boston	Mass. + 1	-33	+ 4	+ 5	- 5
Downtown Boston	" - 2	-42	+ 4	0	- 6
Suburban Boston	" +10	-13	+ 4	+17	- 4
Cambridge	" + 7	+ 9	0	+ 9	+ 1
Quincy	" +10	+ 3	+ 8	+25	- 4
Lowell	" + 2	-12	- 9	+ 6	- 6
City					
Springfield	" - 2	-27	+ 2	-20	-23
<u>New York District</u>	+ 1	-31	+ 8	+15	+ 9
<u>Metropolitan Areas</u>					
Buffalo	N. Y. - 2	-36	- 4	+15	- 4
New York-N.E. New Jersey	N.Y.-N.J. + 3	-29	+ 8	+16	+13
Newark	N. J. -12	-33	- 2	+ 3	+ 5
New York	N. Y. - 3	-32	0	+10	+ 9
Rochester	" - 6	-45	+30	+15	0
Syracuse	" - 2	-33	-12	+10	-16
<u>Philadelphia District</u>	- 3	-38	+12	+22	0
<u>Metropolitan Areas</u>					
Wilmington	Del. + 1	-38	+ 5	+13	+ 4
Trenton	N. J. - 1	-33	+ 9	+ 7	0
Lancaster	Pa. - 3	-37	+ 5	+24	-21
Philadelphia	" - 3	-38	+13	+25	+ 4
Reading	" - 2	-41	+38	+ 2	-25
Scranton	" + 1	-59	+40	+ 8	+ 3
Wilkes-Barre--Hazleton	" - 3	-31	0	+21	- 4
<u>Cleveland District</u>	- 1	-22	+ 1	+ 4	- 9
<u>Metropolitan Areas</u>					
Lexington	Ky. - 4	-16	+ 8	+26	-13
Akron	Ohio - 3	-26	+ 3	- 1	-11
Canton	" -10	-38	+ 5	- 8	-10
Cincinnati	" 0	-16	+ 1	+ 1	-15
Cleveland	" 0	-34	+ 2	+ 6	- 9
Downtown Cleveland	" *	-37	+ 5	+ 1	-13
Columbus	" - 1	- 8	+ 5	+ 8	- 1
Springfield	" + 1	-15	+ 2	-10	-23
Youngstown	" -12	-32	+10	-15	-23
Erie	Pa. -13	-32	+ 1	0	-13
Pittsburgh	" + 5	-16	+ 8	+12	0
Wheeling-Steubenville	W. Va.&Ohio - 9	-22	-10	- 1	-19

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		Feb. 22	Mar. 1	Mar. 8	Mar. 15
<u>Richmond District</u>	0	-31	+13	r+ 5	- 2
<u>Metropolitan Areas</u>					
Washington D. C.	+ 1	-24	+ 8	r+ 2	- 1
Downtown Washington	"	+ 1	-25	- 1	+ 1
Baltimore Md.	0	-55	+27	r+13	- 4
Downtown Baltimore	"	- 3	-57	+30	r+12
Richmond Va.	+ 1	-18	- 2	+ 6	- 4
<u>Atlanta District</u>	- 1	-15	0	r+16	r+ 4
<u>Metropolitan Areas</u>					
Birmingham Ala.	- 3	- 4	- 5	+ 6	+ 5
Mobile "	- 2	0	+ 3	+61	-22
Jacksonville Fla.	- 1	- 3	- 6	+ 7	*
Miami "	+ 6	0	- 7	- 3	+11
Downtown Miami	"	0	- 2	-15	- 8
Atlanta Ga.	- 4	-14	+ 6	+19	+ 7
Augusta "	- 5	-15	-18	r+ 4	+13
New Orleans La.	- 3	-44	+ 9	+56	- 8
Knoxville Tenn.	- 6	-13	- 8	r+16	*
<u>City</u>					
Tampa Fla.	+16	+ 7	+16	+33	+29
<u>Chicago District</u>	- 3	-13	- 6	+ 1	- 1
<u>Metropolitan Areas</u>					
Chicago Ill.	- 2	-12	+ 1	+10	+ 4
Indianapolis Ind.	- 1	-19	- 6	- 6	-12
Detroit Mich.	- 7	-17	-11	- 8	- 4
Grand Rapids "	- 5	-17	- 7	+ 5	+ 3
Milwaukee Wis.	- 2	-11	- 8	- 3	+ 4
<u>St. Louis District</u>	- 1	-10	0	+ 3	- 6
<u>Metropolitan Areas</u>					
Little Rock Ark.	+ 2	- 3	+ 4	+ 4	- 9
Louisville Ky.	- 2	-15	+ 1	+ 1	-17
St. Louis Mo.	+ 1	- 7	+ 2	+ 2	- 1
Memphis Tenn.	- 8	-14	- 1	- 1	- 6
<u>Minneapolis District</u>	+ 2	- 3	- 4	+13	+17
<u>Metropolitan Areas</u>					
Mpls.-St. Paul Minn.	- 1	*	*	+14	+17
Mpls. and Suburbs "	- 2	*	*	+20	+17
St. Paul "	- 1	- 2	+ 3	+ 1	+17
<u>Cities</u>					
Duluth-Superior Minn.&Wis.	+ 2	- 6	-11	- 3	+12

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		Feb. 22	Mar. 1	Mar. 8	Mar. 15
<u>Kansas City District</u>	+ 1	+ 2	- 6	- 1	- 2
<u>Metropolitan Areas</u>					
Denver	Col. + 2	0	- 2	0	- 5
Topeka	Kans. + 3	+ 2	- 8	+ 2	+ 4
Wichita	" - 3	- 5	-16	- 4	- 5
Kansas City	Mo. 0	- 3	- 6	- 5	- 1
St. Joseph	" + 2	-10	-14	+18	- 6
Albuquerque	N. Mex. + 5	+ 1	+ 6	- 2	0
Oklahoma City	Okla. + 3	+ 3	- 4	- 2	-11
Tulsa	" + 1	+17	- 5	r+ 7	0
City					
Joplin	Mo. - 5	-17	-20	- 1	-11
<u>Dallas District</u>	0	- 7	- 8	+ 2	- 3
<u>Metropolitan Areas</u>					
Dallas	Tex. + 4	- 1	- 8	- 2	- 4
El Paso	" + 6	- 2	-10	- 5	-10
Fort Worth	" + 4	- 3	- 7	- 1	-12
Houston	" - 9	-16	-14	+ 7	- 5
San Antonio	" + 1	-17	0	+ 8	+18
<u>San Francisco District</u>	- 3	- 9	+ 1	+ 1	- 5
<u>Metropolitan Areas</u>					
Los Angeles-Long Beach	Calif. - 5	- 7	r+ 3	- 4	-10
Downtown Los Angeles	" -10	-15	r+ 2	- 5	-11
Westside Los Angeles	" - 6	- 8	r 0	- 3	- 9
Sacramento	" +18	+ 9	+39	+22	+18
San Diego	" - 7	- 9	- 6	- 4	- 4
San Francisco-Oakland	" - 5	-15	r- 1	+ 5	- 2
San Francisco City	" - 5	-14	r+ 1	+ 5	- 4
Oakland	" -15	-26	-15	- 7	- 8
Portland	Ore. + 7	- 5	- 9	+ 1	- 7
Salt Lake City	Utah - 5	- 6	- 9	+ 4	+ 6
Seattle	Wash. 0	-11	r+ 8	+ 1	+ 2
Spokane	" +10	-31	+ 5	+12	+ 7
Tacoma	" - 5	-19	0	+ 2	+ 3

r--Revised.

\*Data not available.

<sup>1/</sup> During March and April changes from a year ago reflect in part the fact that last year Easter was on April 21 while this year it will be on April 6. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 6 per cent for the month of March as a whole and a corresponding decrease for the month of April. These allowances apply to the figures for the United States.