

FOR IMMEDIATE RELEASE

February 7, 1958.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District, Area, and City | Year 1957 | Percentage change from corresponding period a year ago (Based on retail dollar amounts) | | | |
|---------------------------------------------|--------------|-----------------------------------------------------------------------------------------------|---------|---------|----------|
| | | Week ending Jan. 11 | Jan. 18 | Jan. 25 | Feb. 1 |
| <u>UNITED STATES</u> | | + 1 | + 1 | + 2 | - 3 - 2 |
| Boston District | | - 3 | +11 | + 2 | - 7 + 6 |
| Metropolitan Areas | | | | | |
| Boston | Mass. | 0 | +13 | + 4 | - 7 + 4 |
| Downtown Boston | " | - 3 | + 9 | - 0 | -11 0 |
| Suburban Boston | " | + 6 | +21 | +12 | + 2 +12 |
| Cambridge | " | + 6 | +20 | + 8 | + 7 0 |
| Quincy | " | + 1 | +27 | +13 | +10 + 5 |
| Lowell | " | - 1 | +12 | -12 | -10 +14 |
| City | | | | | |
| Springfield | " | - 2 | + 3 | - 8 | - 9 +19 |
| New York District | | + 3 | + 1 | + 4 | + 2 + 9 |
| Metropolitan Areas | | | | | |
| Buffalo | N. Y. | + 1 | + 4 | + 4 | r- 9 - 8 |
| New York-N.E. New Jersey | N.Y.-N.J. | + 5 | + 1 | + 5 | r+ 4 +13 |
| Newark | N. J. | - 4 | -13 | - 2 | - 8 + 6 |
| New York | N. Y. | * | - 2 | - 1 | - 2 + 5 |
| Rochester | " | - 2 | 0 | -15 | r- 7 - 6 |
| Syracuse | " | + 2 | + 5 | - 2 | - 4 -12 |
| Philadelphia District | | + 1 | - 5 | - 4 | r+ 2 + 5 |
| Metropolitan Areas | | | | | |
| Wilmington | Del. | + 6 | - 5 | +17 | + 5 -15 |
| Trenton | N. J. | 0 | - 7 | - 9 | r+11 +18 |
| Lancaster | Pa. | - 1 | - 8 | -16 | r+ 9 + 1 |
| Philadelphia | " | 0 | - 6 | - 4 | r+ 2 + 5 |
| Reading | " | + 7 | + 6 | - 9 | - 4 + 8 |
| Scranton | " | + 1 | + 9 | - 3 | r- 4 +13 |
| Wilkes-Barre--Hazleton | " | - 1 | + 6 | -10 | -12 + 4 |
| Cleveland District | | + 1 | + 3 | + 5 | - 7 0 |
| Metropolitan Areas | | | | | |
| Lexington | Ky. | + 7 | +13 | + 9 | + 9 -33 |
| Akron | Ohio | - 2 | + 5 | - 5 | - 9 0 |
| Canton | " | + 1 | +10 | -10 | - 9 0 |
| Cincinnati | " | - 3 | - 4 | r+ 8 | - 8 +16 |
| Cleveland | " | + 1 | + 6 | +11 | - 1 - 5 |
| Downtown Cleveland | " | * | - 6 | + 4 | - 6 -10 |
| Columbus | " | 0 | + 4 | + 4 | - 4 + 1 |
| Springfield | " | - 5 | - 4 | r- 3 | - 3 -12 |
| Erie | Pa. | - 1 | 0 | r- 8 | -15 -14 |
| Pittsburgh | " | + 3 | + 5 | r+12 | -10 + 4 |
| Wheeling-Steubenville | W.Va.&Ohio | + 1 | - 2 | - 7 | - 7 - 5 |

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

| Federal Reserve District, Area, and City | Percentage change from corresponding period a year ago (Based on retail dollar amounts) | | | | |
|---------------------------------------------|-----------------------------------------------------------------------------------------------|-------------|---------|---------|-----------|
| | Year 1957 | Week ending | | | |
| | | Jan. 11 | Jan. 18 | Jan. 25 | Feb. 1 |
| <u>Richmond District</u> | | + 1 | - 1 | + 8 | 0 - 5 |
| <u>Metropolitan Areas</u> | | | | | |
| Washington | D. C. | + 2 | - 1 | + 2 | + 9 - 5 |
| Downtown Washington | " | - 3 | - 3 | - 1 | r+ 7 - 4 |
| Baltimore | Md. | + 5 | + 1 | + 15 | r-10 - 8 |
| Downtown Baltimore | " | - 5 | + 1 | + 9 | r-14 - 12 |
| Richmond | Va. | - 2 | - 3 | + 18 | r- 1 + 1 |
| <u>Atlanta District</u> | | + 3 | + 1 | 0 | r- 2 - 6 |
| <u>Metropolitan Areas</u> | | | | | |
| Birmingham | Ala. | - 1 | - 12 | - 2 | - 1 * |
| Mobile | " | + 4 | - 5 | - 1 | - 6 - 6 |
| Jacksonville | Fla. | - 1 | - 8 | - 1 | + 5 - 6 |
| Miami | " | + 10 | + 15 | 0 | r+ 4 + 5 |
| Downtown Miami | " | - 1 | + 10 | - 7 | r- 3 + 2 |
| Atlanta | Ga. | + 3 | - 2 | - 1 | + 5 - 10 |
| Augusta | " | - 5 | + 3 | - 8 | r-17 - 24 |
| New Orleans | La. | + 4 | + 4 | + 3 | - 15 - 4 |
| Knoxville | Tenn. | - 3 | - 11 | - 1 | r- 5 * |
| <u>City</u> | | | | | |
| Tampa | Fla. | + 5 | + 18 | + 16 | + 15 * |
| <u>Chicago District</u> | | 0 | + 3 | + 4 | r-11 -10 |
| <u>Metropolitan Areas</u> | | | | | |
| Chicago | Ill. | + 2 | + 6 | + 7 | -11 -10 |
| Indianapolis | Ind. | - 1 | + 2 | 0 | - 5 + 1 |
| Detroit | Mich. | 0 | - 1 | + 2 | - 9 -13 |
| Grand Rapids | " | - 6 | 0 | + 4 | -12 -14 |
| Milwaukee | Wis. | - 1 | + 4 | + 2 | -13 - 6 |
| <u>St. Louis District</u> | | 0 | - 2 | + 1 | - 6 - 6 |
| <u>Metropolitan Areas</u> | | | | | |
| Little Rock | Ark. | - 2 | + 2 | + 8 | - 2 + 1 |
| Louisville | Ky. | - 2 | + 2 | + 2 | - 9 -12 |
| St. Louis | Mo. | + 1 | 0 | + 3 | + 3 - 7 |
| Memphis | Tenn. | - 4 | - 11 | - 4 | -28 +11 |
| <u>Minneapolis District</u> | | + 2 | - 1 | - 3 | + 2 + 4 |
| <u>Metropolitan Areas</u> | | | | | |
| Mpls.-St. Paul | Minn. | + 2 | 0 | - 3 | + 1 + 5 |
| Mpls. and Suburbs | " | + 3 | + 1 | - 3 | + 1 + 7 |
| St. Paul | " | 0 | - 3 | - 3 | + 1 + 1 |
| <u>Cities</u> | | | | | |
| Duluth-Superior | Minn.&Wis. | - 1 | - 7 | - 1 | +17 - 7 |

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

| Federal Reserve District, Area, and City | Year 1957 | Percentage change from corresponding period a year ago (Based on retail dollar amounts) | | | |
|---------------------------------------------|--------------|-----------------------------------------------------------------------------------------------|---------|---------|--------|
| | | Week ending Jan. 11 | Jan. 18 | Jan. 25 | Feb. 1 |
| <u>Kansas City District</u> | | - 1 | + 4 | + 2 | - 3 |
| Metropolitan Areas | | | | | |
| Denver | Col. | + 1 | + 5 | + 4 | 0 |
| Topeka | Kans. | - 3 | + 4 | + 2 | + 6 |
| Wichita | " | + 1 | - 3 | - 5 | - 6 |
| St. Joseph | Mo. | - 5 | +18 | + 7 | -21 |
| Albuquerque | N. Mex. | - 2 | + 6 | + 6 | - 2 |
| Oklahoma City | Okla. | - 3 | + 3 | + 6 | + 5 |
| Tulsa | " | - 1 | - 8 | - 4 | +12 |
| Cities | | | | | |
| Joplin | Mo. | - 5 | - 6 | - 9 | -24 |
| Kansas City | " | - 2 | + 7 | + 2 | -15 |
| <u>Dallas District</u> | | + 2 | - 3 | + 1 | - 1 |
| Metropolitan Areas | | | | | |
| Dallas | Tex. | + 2 | 0 | +11 | + 8 |
| El Paso | " | + 3 | + 9 | - 1 | + 7 |
| Fort Worth | " | + 2 | + 5 | + 7 | - 1 |
| Houston | " | + 5 | - 9 | - 5 | -12 |
| San Antonio | " | + 1 | - 8 | - 1 | +13 |
| <u>San Francisco District</u> | | 0 | - 3 | - 5 | r- 3 |
| Metropolitan Areas | | | | | |
| Los Angeles-Long Beach | Calif. | + 1 | - 5 | - 5 | - 6 |
| Downtown Los Angeles | " | - 3 | - 8 | -11 | -13 |
| Westside Los Angeles | " | + 1 | - 6 | - 4 | - 6 |
| Sacramento | " | +15 | +16 | +25 | +14 |
| San Diego | " | 0 | - 6 | r- 9 | -12 |
| San Francisco-Oakland | " | - 1 | - 4 | - 8 | - 4 |
| San Francisco City | " | - 2 | - 2 | - 8 | - 4 |
| Oakland | " | - 7 | -17 | r-12 | -18 |
| Portland | Ore. | - 2 | - 2 | r+ 9 | 0 |
| Salt Lake City | Utah | + 1 | 0 | - 5 | - 4 |
| Seattle | Wash. | 0 | + 2 | - 8 | + 2 |
| Spokane | " | + 1 | + 9 | + 9 | +14 |
| Tacoma | " | - 6 | - 5 | + 6 | - 6 |

r--Revised.

* Data not available.