

FOR IMMEDIATE RELEASE
January 24, 1958.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District, Area, and City | Percentage change from corresponding period a year ago (Based on retail dollar amounts) | | | | | |
|---|---|-------------|---------|---------|------|-----|
| | Jan.- Nov. | Week ending | | | | |
| | Dec. 28* | Jan. 4 | Jan. 11 | Jan. 18 | | |
| <u>UNITED STATES</u> | + 1 | +32 | + 2 | + 1 | + 3 | |
| <u>Boston District</u> | - 4 | +30 | + 3 | +11 | + 2 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Boston | Mass. | - 1 | +31 | + 5 | +13 | + 4 |
| Downtown Boston | " | - 4 | +21 | - 1 | + 9 | 0 |
| Suburban Boston | " | + 5 | +47 | +16 | +21 | +12 |
| Cambridge | " | + 5 | +39 | + 3 | +20 | + 8 |
| Quincy | " | 0 | +44 | - 1 | +27 | +13 |
| Lowell | " | - 2 | +47 | +22 | +12 | -12 |
| City | | | | | | |
| Springfield | " | - 2 | +28 | - 6 | + 3 | - 8 |
| <u>New York District</u> | + 3 | +37 | + 3 | + 1 | + 4 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Buffalo | N. Y. | + 1 | +36 | - 2 | r+ 4 | + 6 |
| New York-N.E. New Jersey | N.Y.-N.J. | + 5 | +38 | + 4 | r+ 1 | + 5 |
| Newark | N. J. | - 4 | +24 | - 6 | r-13 | - 2 |
| New York | N. Y. | ** | +27 | - 2 | - 2 | 0 |
| Rochester | " | - 4 | +27 | + 4 | 0 | -12 |
| Syracuse | " | 0 | +29 | +11 | + 5 | - 2 |
| <u>Philadelphia District</u> | + 1 | +31 | - 2 | r- 5 | - 3 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Wilmington | Del. | + 7 | +36 | - 7 | - 5 | +17 |
| Trenton | N. J. | + 1 | +24 | - 4 | - 7 | - 9 |
| Lancaster | Pa. | - 1 | +18 | + 1 | r- 8 | -13 |
| Philadelphia | " | 0 | +30 | - 3 | - 6 | - 3 |
| Reading | " | + 8 | +32 | -10 | + 6 | - 9 |
| Scranton | " | 0 | +50 | +18 | r+ 9 | - 2 |
| Wilkes-Barre--Hazleton | " | - 1 | +37 | + 6 | + 6 | -10 |
| <u>Cleveland District</u> | + 1 | +31 | + 4 | r+ 3 | + 6 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Lexington | Ky. | + 7 | +45 | r+ 8 | +14 | + 9 |
| Akron | Ohio | - 3 | +32 | + 2 | + 5 | - 5 |
| Canton | " | + 2 | +45 | 0 | +10 | -10 |
| Cincinnati | " | - 4 | +26 | r+ 3 | - 2 | + 9 |
| Cleveland | " | 0 | +37 | r+ 8 | + 6 | +11 |
| Downtown Cleveland | " | ** | +21 | r- 5 | - 6 | + 4 |
| Columbus | " | - 1 | +42 | - 1 | + 4 | + 4 |
| Springfield | " | - 5 | - 1 | -13 | 0 | - 1 |
| Erie | Pa. | 0 | +26 | r-17 | + 1 | - 6 |
| Pittsburgh | " | + 2 | +24 | r+11 | + 9 | +16 |
| Wheeling-Steubenville | W.Va.&Ohio | + 1 | +38 | + 1 | - 2 | - 7 |

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

| Federal Reserve District, Area, and City | | Percentage change from corresponding period a year ago (Based on retail dollar amounts) | | | | |
|---|------------|---|-------------|------------|-------------|------------|
| | | Jan.- Nov. | week ending | | | |
| | | | Dec. 28* | Jan. 4 | Jan. 11 | Jan. 18 |
| <u>Richmond District</u> | | <u>+ 1</u> | <u>+35</u> | <u>- 1</u> | <u>- 1</u> | <u>+ 9</u> |
| <u>Metropolitan Areas</u> | | | | | | |
| Washington | D. C. | + 2 | +33 | -10 | r- 1 | + 3 |
| Downtown Washington | " | - 4 | +27 | -11 | r- 3 | + 1 |
| Baltimore | Md. | + 5 | +43 | + 4 | r+ 1 | +15 |
| Downtown Baltimore | " | - 5 | +38 | + 9 | r+ 1 | +10 |
| Richmond | Va. | - 3 | +36 | +14 | - 3 | +18 |
| <u>Atlanta District</u> | | <u>+ 3</u> | <u>+30</u> | <u>+ 4</u> | <u>r+ 1</u> | <u>0</u> |
| <u>Metropolitan Areas</u> | | | | | | |
| Birmingham | Ala. | 0 | +29 | - 2 | -12 | - 2 |
| Mobile | " | + 5 | +42 | - 2 | - 5 | - 1 |
| Jacksonville | Fla. | - 1 | +37 | + 6 | - 8 | - 1 |
| Miami | " | + 9 | +32 | r 0 | r+15 | - 1 |
| Miami City | " | - 1 | +20 | r- 6 | r+10 | - 8 |
| Atlanta | Ga. | + 2 | +27 | + 9 | - 1 | - 1 |
| Augusta | " | - 5 | +32 | - 7 | r+ 3 | - 8 |
| New Orleans | La. | + 5 | +28 | 0 | + 4 | + 3 |
| Knoxville | Tenn. | - 4 | +14 | +30 | -11 | ** |
| City | | | | | | |
| Tampa | Fla. | + 2 | +51 | +15 | +18 | +16 |
| <u>Chicago District</u> | | <u>0</u> | <u>+31</u> | <u>- 2</u> | <u>+ 3</u> | <u>+ 4</u> |
| <u>Metropolitan Areas</u> | | | | | | |
| Chicago | Ill. | + 2 | +35 | + 1 | + 6 | + 7 |
| Indianapolis | Ind. | - 1 | +23 | +18 | + 2 | 0 |
| Detroit | Mich. | 0 | +32 | - 3 | - 1 | + 2 |
| Grand Rapids | " | - 6 | ** | -10 | 0 | + 4 |
| Milwaukee | Wis. | - 1 | +21 | - 4 | + 4 | + 2 |
| <u>St. Louis District</u> | | <u>0</u> | <u>+29</u> | <u>- 1</u> | <u>- 2</u> | <u>+ 1</u> |
| <u>Metropolitan Areas</u> | | | | | | |
| Little Rock | Ark. | - 3 | +19 | +12 | + 2 | + 8 |
| Louisville | Ky. | - 3 | r+49 | - 3 | + 2 | + 2 |
| St. Louis | Mo. | + 1 | +27 | r- 3 | 0 | + 3 |
| Memphis | Tenn. | - 4 | +30 | + 9 | -11 | - 4 |
| <u>Minneapolis District</u> | | <u>+ 2</u> | <u>r+32</u> | <u>- 3</u> | <u>- 1</u> | <u>- 3</u> |
| <u>Metropolitan Areas</u> | | | | | | |
| Mpls.-St. Paul | Minn. | + 2 | +33 | - 4 | 0 | - 3 |
| Mpls. and Suburbs | " | + 3 | +33 | - 7 | + 1 | - 3 |
| St. Paul | " | - 1 | +31 | + 5 | - 3 | - 3 |
| Cities | | | | | | |
| Duluth-Superior | Minn.&Wis. | 0 | r+31 | r+ 5 | - 9 | - 1 |

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|---|---------|---|----------|-------------|---------|---------|
| | | Jan.- Nov. | Dec. 28* | Week ending | | |
| | | | | Jan. 4 | Jan. 11 | Jan. 18 |
| <u>Kansas City District</u> | | - 1 | +26 | r- 1 | + 4 | + 2 |
| <u>Metropolitan Areas</u> | | | | | | |
| Denver | Col. | + 1 | +32 | + 7 | + 5 | + 4 |
| Topeka | Kans. | - 2 | +39 | 0 | + 4 | + 2 |
| Wichita | " | + 2 | +28 | - 1 | - 3 | - 5 |
| St. Joseph | Mo. | - 6 | +35 | - 6 | +18 | + 7 |
| Albuquerque | N. Mex. | - 2 | +29 | +12 | + 6 | + 6 |
| Oklahoma City | Okla. | - 2 | +19 | + 3 | + 3 | + 6 |
| Tulsa | " | 0 | +16 | -13 | - 8 | - 4 |
| <u>Cities</u> | | | | | | |
| Joplin | Mo. | - 5 | +11 | - 9 | - 6 | - 9 |
| Kansas City | " | - 2 | +22 | - 6 | + 7 | + 2 |
| <u>Dallas District</u> | | + 2 | +29 | + 2 | - 3 | + 1 |
| <u>Metropolitan Areas</u> | | | | | | |
| Dallas | Tex. | + 3 | +26 | - 1 | 0 | +11 |
| El Paso | " | + 4 | +28 | + 3 | + 9 | - 1 |
| Fort Worth | " | + 3 | +29 | + 1 | + 5 | + 7 |
| Houston | " | + 7 | +23 | - 2 | - 9 | - 5 |
| San Antonio | " | + 1 | +30 | +31 | - 8 | - 1 |
| <u>San Francisco District</u> | | 0 | +34 | + 3 | - 3 | - 4 |
| <u>Metropolitan Areas</u> | | | | | | |
| Los Angeles-Long Beach | Calif. | + 2 | +38 | + 4 | - 6 | - 5 |
| Downtown Los Angeles | " | - 2 | +26 | r+ 4 | - 8 | -11 |
| Westside Los Angeles | " | + 2 | +35 | - 1 | - 7 | - 4 |
| Sacramento | " | +16 | +47 | +37 | +16 | +25 |
| San Diego | " | + 1 | +27 | r+ 3 | - 6 | -11 |
| San Francisco-Oakland | " | - 1 | +39 | r 0 | - 4 | - 8 |
| San Francisco City | " | - 2 | +38 | r 0 | - 2 | - 8 |
| Oakland | " | - 6 | +23 | r- 7 | -16 | -13 |
| Portland | Ore. | - 2 | +20 | r+ 2 | - 4 | + 8 |
| Salt Lake City | Utah | + 1 | +32 | + 7 | 0 | - 5 |
| Seattle | Wash. | + 1 | +29 | r- 4 | + 3 | - 8 |
| Spokane | " | 0 | +33 | +15 | + 9 | + 9 |
| Tacoma | " | - 6 | +18 | - 2 | - 4 | + 6 |

r--Revised.

**Data not available.

* This year there were two shopping days before Christmas while last year there was one.