

FOR IMMEDIATE RELEASE
January 3, 1958.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)					
	Week ending					
	Jan.- Nov.	Dec. 7	Dec. 14	Dec. 21	Dec. 28*	
<u>UNITED STATES</u>	+ 1	- 5	+ 2	r+ 3	+31	
<u>Boston District</u>	- 4	- 1	+ 7	+ 2	+35	
<u>Metropolitan Areas</u>						
Boston	Mass.	- 1	0	+ 8	+ 3	+38
Downtown Boston	"	- 4	- 5	0	0	+21
Suburban Boston	"	+ 5	+11	+23	+ 8	+68
Cambridge	"	+ 5	+ 6	+13	+ 4	+39
Quincy	"	0	- 2	+10	+ 7	+44
Lowell	"	- 2	+ 1	+ 8	- 1	+47
<u>City</u>						
Springfield	"	- 2	0	+ 4	- 1	+28
<u>New York District</u>	+ 3	- 7	+ 4	+12	+34	
<u>Metropolitan Areas</u>						
Buffalo	N. Y.	+ 1	-11	- 7	r- 5	+19
New York-N.E. New Jersey	N.Y.-N.J.	+ 5	- 6	+ 5	+15	+36
Newark	N. J.	- 4	-20	+ 3	+ 4	+22
New York	N. Y.	**	- 8	- 9	+ 6	+26
Rochester	"	- 4	-11	- 1	- 1	+25
Syracuse	"	0	- 3	+ 1	- 3	+32
<u>Philadelphia District</u>	+ 1	-14	r+10	+ 8	+30	
<u>Metropolitan Areas</u>						
Wilmington	Del.	+ 7	-23	r+18	r+13	+31
Trenton	N. J.	+ 1	-14	+ 2	+ 6	+25
Lancaster	Pa.	- 1	-10	+14	- 1	+19
Philadelphia	"	0	-16	+ 9	+10	+29
Reading	"	+ 8	-10	r+15	r+ 2	+32
Scranton	"	0	- 1	r+ 8	r+ 3	+51
Wilkes-Barre--Hazleton	"	- 1	- 6	+ 4	- 1	+37
<u>Cleveland District</u>	+ 1	- 7	+ 5	+ 7	r+32	
<u>Metropolitan Areas</u>						
Lexington	Ky.	+ 7	- 8	r+16	+ 3	+46
Akron	Ohio	- 3	- 8	+ 5	+ 2	+32
Canton	"	+ 2	- 6	+11	+ 4	+51
Cincinnati	"	- 4	- 4	+ 3	+ 6	+30
Cleveland	"	0	- 6	r+ 4	+11	+37
Downtown Cleveland	"	**	-15	- 5	0	+21
Columbus	"	- 1	- 6	+ 6	+ 5	+41
Springfield	"	- 5	-11	- 1	- 4	+ 2
Erie	Pa.	0	-20	r- 8	- 2	+29
Pittsburgh	"	+ 2	-11	r+ 6	+11	+25
Wheeling-Steubenville	W.Va.&Ohio	+ 1	- 8	+10	+ 5	+38

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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	Jan.- Nov.	Week ending			
		Dec. 7	Dec. 14	Dec. 21	Dec. 28*
<u>Richmond District</u>	<u>+ 1</u>	<u>-10</u>	<u>+ 8</u>	<u>+ 6</u>	<u>+37</u>
<u>Metropolitan Areas</u>					
Washington D. C.	+ 2	- 8	+ 7	+ 5	+34
Downtown Washington	- 4	- 7	+ 3	r+ 3	+30
Baltimore Md.	+ 5	-19	+11	+ 9	+47
Downtown Baltimore	- 5	-20	+ 9	+ 8	+41
Richmond Va.	- 3	- 2	+ 5	r+ 5	+36
<u>Atlanta District</u>	<u>+ 3</u>	<u>+ 2</u>	<u>+ 6</u>	<u>r+ 3</u>	<u>r+32</u>
<u>Metropolitan Areas</u>					
Birmingham Ala.	0	-11	0	r- 4	+29
Mobile "	+ 5	- 1	0	0	**
Jacksonville Fla.	- 1	- 2	0	+ 1	**
Miami "	+ 9	+10	+15	r+ 6	**
Miami City "	- 1	+ 2	+ 6	r- 1	**
Atlanta Ga.	+ 2	+ 4	+ 7	+ 5	+36
Augusta "	- 5	+ 1	- 4	- 8	+30
New Orleans La.	+ 5	- 4	0	+ 2	+28
Knoxville Tenn.	- 4	- 6	- 4	- 9	+12
<u>City</u>					
Tampa Fla.	+ 2	+25	+29	+20	**
<u>Chicago District</u>	<u>0</u>	<u>- 3</u>	<u>0</u>	<u>+ 1</u>	<u>+30</u>
<u>Metropolitan Areas</u>					
Chicago Ill.	+ 2	- 2	- 1	+ 1	+35
Indianapolis Ind.	- 1	- 5	0	+ 4	+23
Detroit Mich.	0	- 2	0	+ 2	+32
Milwaukee Wis.	- 1	- 1	+ 1	0	+21
<u>St. Louis District</u>	<u>0</u>	<u>r- 1</u>	<u>- 1</u>	<u>r 0</u>	<u>r+29</u>
<u>Metropolitan Areas</u>					
Little Rock Ark.	- 3	- 3	- 1	- 1	+19
Louisville Ky.	- 3	- 3	+ 2	+ 3	+50
St. Louis Mo.	+1	+ 3	0	+ 3	+27
Memphis Tenn.	- 4	-10	- 3	- 7	+31
<u>Minneapolis District</u>	<u>+ 2</u>	<u>0</u>	<u>+ 3</u>	<u>+ 2</u>	<u>+33</u>
<u>Metropolitan Areas</u>					
Mpls.-St. Paul Minn.	+ 2	0	+ 3	+ 2	+33
Mpls. and Suburbs "	+ 3	- 1	+ 3	+ 3	+33
St. Paul "	- 1	+ 1	+ 2	- 1	+33
<u>Cities</u>					
Duluth-Superior Minn.&Wis.	0	r+ 2	r+ 9	+ 2	+32

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<u>Kansas City District</u>		- 1	- 2	- 1	- 2	+26
<u>Metropolitan Areas</u>						
Denver	Col.	+ 1	- 4	+ 5	+ 3	+32
Topeka	Kans.	- 2	- 4	- 2	+ 1	+39
Wichita	"	+ 2	- 6	- 7	0	+28
St. Joseph	Mo.	- 6	- 3	+ 2	- 5	+35
Albuquerque	N. Mex.	- 2	- 7	+ 2	- 3	+29
Oklahoma City	Okla.	- 2	+ 5	- 8	- 5	+18
Tulsa	"	0	0	-14	-10	+16
<u>Cities</u>						
Joplin	Mo.	- 5	+10	- 8	- 9	+13
Kansas City	"	- 2	0	0	r- 5	+23
<u>Dallas District</u>		+ 2	- 7	- 4	- 3	+29
<u>Metropolitan Areas</u>						
Dallas	Tex.	+ 3	+ 1	- 1	+ 2	+26
El Paso	"	+ 4	- 6	- 1	- 9	**
Fort Worth	"	+ 3	- 3	- 8	- 7	+29
Houston	"	+ 7	-10	- 6	- 5	+23
San Antonio	"	+ 1	- 1	- 6	- 1	+30
<u>San Francisco District</u>		0	- 8	- 4	- 2	+34
<u>Metropolitan Areas</u>						
Los Angeles-Long Beach	Calif.	+ 2	-13	- 6	- 1	+38
Downtown Los Angeles	"	- 2	-22	-16	- 8	+27
Westside Los Angeles	"	+ 2	-14	- 5	- 2	+36
Sacramento	"	+16	- 1	r+13	+11	+47
San Diego	"	+ 1	-15	-11	- 8	+29
San Francisco-Oakland	"	- 1	- 8	0	- 1	+40
San Francisco City	"	- 2	- 8	- 1	- 4	+39
Oakland	"	- 6	-17	- 9	- 9	+24
Portland	Ore.	- 2	- 1	- 6	- 4	+20
Salt Lake City	Utah	+ 1	- 5	- 1	- 3	+32
Seattle	Wash.	+ 1	0	- 6	- 4	+29
Spokane	"	0	+ 2	+ 8	+ 4	+33
Tacoma	"	- 6	- 7	r-10	-13	+19

r--revised.

**Data not available.

* The large increases shown for this week reflect in part the fact that this year Christmas was on Wednesday and the week therefore included 2 days of heavy pre-Christmas shopping; in the corresponding week last year Christmas was on Tuesday.