

FOR IMMEDIATE RELEASE
December 20, 1957.

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan.- Oct.	Week ending			
		Nov. 23*	Nov. 30*	Dec. 7	Dec. 14
<u>UNITED STATES</u>	+ 1	+ 4	-19	- 5	+ 3
<u>Boston District</u>	- 3	+ 1	-21	- 1	+ 7
<u>Metropolitan Areas</u>					
Boston	0	+ 2	-20	0	+ 8
Downtown Boston	- 3	- 4	-23	- 5	0
Suburban Boston	+ 5	+15	-13	+11	+23
Cambridge	+ 5	+13	-11	+ 6	+13
Quincy	+ 1	+10	-22	- 2	+10
Lowell	- 1	- 6	-29	+ 1	+ 8
<u>City</u>					
Springfield	- 1	- 1	-27	0	+ 4
<u>New York District</u>	+ 3	+10	-22	- 7	+ 4
<u>Metropolitan Areas</u>					
Buffalo	+ 1	+ 1	-26	-11	- 7
New York-N.E. New Jersey	+ 5	+12	-21	- 6	+ 5
Newark	- 3	+ 7	-30	+20	+ 4
New York	**	+ 6	-27	- 8	- 9
Rochester	- 3	- 6	-31	-11	0
Syracuse	0	+ 1	-15	r- 3	0
<u>Philadelphia District</u>	+ 1	+ 2	-22	-14	+ 9
<u>Metropolitan Areas</u>					
Wilmington	+ 7	+10	-24	-23	+17
Trenton	+ 1	+ 2	-24	-14	+ 2
Lancaster	- 1	-13	-22	-10	+14
Philadelphia	+ 1	+ 2	-22	-16	+ 9
Reading	+11	+ 3	-24	r-10	+14
Scranton	0	- 1	-15	r- 1	+ 8
Wilkes-Barre--Hazleton	0	+ 1	-18	- 6	+ 4
<u>Cleveland District</u>	0	+ 7	-22	- 7	+ 5
<u>Metropolitan Areas</u>					
Lexington	+ 8	+ 6	-10	- 8	+17
Akron	- 3	0	r-24	- 8	+ 5
Canton	+ 4	0	r-17	- 6	+11
Cincinnati	- 4	+ 5	r-27	- 5	+ 3
Cleveland	0	+14	r-24	- 6	+ 5
Downtown Cleveland	**	+ 6	r-32	-15	- 5
Columbus	0	+ 9	-26	- 6	+ 6
Springfield	- 5	-14	r-12	- 9	- 1
Toledo	- 6	**	**	**	**
Erie	- 1	+73	-10	-19	- 7
Pittsburgh	+ 3	+ 9	r-19	- 9	+ 7
Wheeling-Steubenville	+ 3	+ 9	-19	- 8	+10

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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	Jan.- Oct.	Week ending			
		Nov. 23*	Nov. 30*	Dec. 7	Dec. 14
<u>Richmond District</u>	+ 3	- 3	-23	r-10	+ 8
<u>Metropolitan Areas</u>					
Washington D. C.	+ 3	- 1	-27	- 8	+ 7
Downtown Washington "	- 4	- 4	-30	r- 7	+ 4
Baltimore Md.	+ 8	- 4	-26	r-19	+11
Downtown Baltimore "	- 4	- 5	-29	r-20	+ 8
Richmond Va.	- 3	- 3	-18	- 2	+ 4
<u>Atlanta District</u>	+ 2	-10	- 8	+ 2	+ 6
<u>Metropolitan Areas</u>					
Birmingham Ala.	+ 1	- 9	-19	-11	0
Mobile "	+ 6	+ 4	-18	- 1	0
Jacksonville Fla.	- 1	- 1	-20	- 2	**
Miami "	+11	+ 3	-19	+10	+15
Miami City "	- 1	+ 1	-24	+ 2	+ 7
Atlanta Ga.	+ 3	-21	+ 3	+ 4	+ 7
Augusta "	- 5	- 7	-19	+ 1	- 4
New Orleans La.	+ 7	- 7	-12	- 4	0
Knoxville Tenn.	- 2	-30	-11	- 6	- 4
<u>City</u>					
Tampa Fla.	+ 1	- 8	+45	+25	+29
<u>Chicago District</u>	+ 2	+ 1	-23	- 3	0
<u>Metropolitan Areas</u>					
Chicago Ill.	+ 4	+ 3	-24	- 2	- 1
Indianapolis Ind.	0	- 2	-23	- 5	0
Detroit Mich.	+ 2	+ 1	-25	- 2	0
Milwaukee Wis.	0	+ 3	-22	- 1	+ 1
<u>St. Louis District</u>	0	+ 3	-21	r- 3	- 1
<u>Metropolitan Areas</u>					
Little Rock Ark.	- 3	+ 1	-18	- 3	- 1
Louisville Ky.	- 1	- 8	-22	- 3	+ 2
St. Louis Mo.	+ 2	+14	-23	+ 4	0
Memphis Tenn.	- 2	-15	-11	-10	- 3
<u>Minneapolis District</u>	+ 3	- 8	-14	0	+ 4
<u>Metropolitan Areas</u>					
Mpls.-St. Paul Minn.	+ 3	- 8	-14	0	+ 3
Mpls. and Suburbs "	+ 4	- 7	-16	- 1	+ 3
St. Paul "	0	- 8	-10	+ 1	+ 2
<u>Cities</u>					
Duluth-Superior Minn.&Wis.	+ 1	- 5	- 9	+ 3	0

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<u>Kansas City District</u>	- 1	+ 9	-18	- 2	- 1	
<u>Metropolitan Areas</u>						
Denver	Col.	+ 1	+13	-14	- 4	+ 5
Topeka	Kans.	- 2	- 1	-15	- 4	- 2
Wichita	"	+ 3	- 8	-12	- 8	- 7
St. Joseph	Mo.	- 6	+19	-16	- 3	+ 2
Albuquerque	N. Mex.	- 3	+41	-20	- 7	**
Oklahoma City	Okla.	- 2	+19	-23	r+ 5	- 8
Tulsa	"	+ 1	+ 7	-28	0	-14
<u>Cities</u>						
Joplin	Mo.	- 4	- 3	-21	+10	- 8
Kansas City	"	- 1	+ 6	-20	0	- 1
<u>Dallas District</u>	+ 2	+16	-14	- 7	- 4	
<u>Metropolitan Areas</u>						
Dallas	Tex.	+ 3	+16	-14	+ 1	- 1
El Paso	"	+ 4	+34	-19	- 6	- 1
Fort Worth	"	+ 4	+ 4	-10	- 3	- 8
Houston	"	+ 9	- 8	- 1	-10	- 6
San Antonio	"	+ 1	+21	-17	- 1	- 6
<u>San Francisco District</u>	+ 1	+ 5	-18	- 8	r- 4	
<u>Metropolitan Areas</u>						
Los Angeles-Long Beach	Calif.	+ 2	+ 1	-15	-13	- 6
Downtown Los Angeles	"	- 2	- 8	-15	-22	-16
Westside Los Angeles	"	+ 2	+ 3	r-22	-14	- 5
Sacramento	"	+17	+20	+ 1	- 1	+12
San Diego	"	+ 1	0	-21	-15	-11
San Francisco-Oakland	"	- 1	+ 4	-17	- 8	0
San Francisco City	"	- 2	+ 3	-19	- 8	- 1
Oakland	"	- 4	- 6	-22	-17	- 9
Portland	Ore.	- 2	+34	-38	- 1	- 6
Salt Lake City	Utah	+ 1	+ 1	-12	- 5	- 1
Seattle	Wash.	+ 1	+ 4	-15	0	- 6
Spokane	"	0	+ 6	- 7	+ 2	+ 8
Tacoma	"	- 5	-15	-25	- 7	- 9

r--Revised.

**--Data not available.

*--Comparisons are affected by the fact that Thanksgiving Day is one week later this year than last.