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## BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE  
August 23, 1957WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District,<br>Area, and City | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |             |        |         |         |     |
|---|---|-------------|--------|---------|---------|-----|
|   | Jan.-<br>June   | Week ending |        |         |         |     |
|   |   | July 27     | Aug. 3 | Aug. 10 | Aug. 17 |     |
| <u>UNITED STATES</u>                        | + 1   | + 4         | 0      | + 3     | + 4     |     |
| <u>Boston District</u>                      | - 1   | 0           | -10    | 0       | 0       |     |
| <u>Metropolitan Areas</u>                   |   |             |        |         |         |     |
| Boston                                      | Mass.   | + 2         | - 1    | -13     | - 1     | - 3 |
| Downtown Boston                             | "   | 0           | - 3    | -17     | - 6     | - 7 |
| Suburban Boston                             | "   | + 5         | + 4    | - 5     | + 7     | + 4 |
| Cambridge                                   | "   | + 5         | + 2    | -11     | 0       | + 3 |
| Quincy                                      | "   | + 2         | + 3    | - 8     | 0       | + 1 |
| Lowell                                      | "   | - 1         | - 1    | - 7     | + 4     | + 7 |
| <u>City</u>                                 |   |             |        |         |         |     |
| Springfield                                 | "   | 0           | +10    | - 1     | + 3     | + 6 |
| <u>New York District</u>                    | + 4   | + 8         | + 3    | + 8     | + 8     |     |
| <u>Metropolitan Areas</u>                   |   |             |        |         |         |     |
| Buffalo                                     | N. Y.   | 0           | - 5    | - 6     | - 4     | - 2 |
| New York-N.E. New Jersey                    | N.Y.-N.J.   | + 6         | +11    | + 6     | +10     | +11 |
| Newark                                      | N. J.   | - 2         | + 1    | - 8     | 0       | + 2 |
| New York                                    | N. Y.   | *           | - 1    | - 2     | 0       | - 1 |
| Rochester                                   | "   | - 2         | + 1    | -12     | + 3     | - 3 |
| Syracuse                                    | "   | 0           | + 3    | - 3     | r+13    | 0   |
| <u>Philadelphia District</u>                | + 2   | + 6         | - 3    | r+ 1    | + 3     |     |
| <u>Metropolitan Areas</u>                   |   |             |        |         |         |     |
| Wilmington                                  | Del.  | + 8         | + 4    | + 3     | + 7     | +10 |
| Trenton                                     | N. J.   | + 3         | + 6    | -10     | r+10    | + 2 |
| Lancaster                                   | Pa.   | + 1         | +13    | -14     | r+ 7    | - 5 |
| Philadelphia                                | "   | + 1         | + 4    | - 2     | r 0     | + 2 |
| Heading                                     | "   | +11         | +56    | -17     | +16     | + 8 |
| Scranton                                    | "   | 0           | - 3    | - 4     | r+ 4    | + 1 |
| Wilkes-Barre--Hazleton                      | "   | 0           | + 4    | - 8     | r+ 1    | + 4 |
| <u>Cleveland District</u>                   | 0   | + 2         | - 5    | r+ 2    | + 2     |     |
| <u>Metropolitan Areas</u>                   |   |             |        |         |         |     |
| Lexington                                   | Ky.   | + 8         | +21    | + 5     | +12     | +16 |
| Akron                                       | Ohio  | - 3         | - 3    | - 3     | + 3     | - 2 |
| Cincinnati                                  | "   | - 5         | - 5    | -12     | - 3     | - 3 |
| Cleveland                                   | "   | - 2         | + 4    | - 6     | - 3     | + 3 |
| Columbus                                    | "   | + 1         | + 5    | - 4     | + 2     | + 3 |
| Springfield                                 | "   | - 5         | - 7    | - 9     | - 4     | - 3 |
| Toledo                                      | "   | - 6         | - 2    | -10     | + 2     | -10 |
| Erie  | Pa.   | - 1         | + 5    | r- 2    | - 5     | + 8 |
| Pittsburgh                                  | "   | + 3         | + 2    | r- 1    | + 5     | + 4 |
| Wheeling-Steubenville                       | W.Va.&Ohio  | + 6         | +15    | + 5     | +10     | - 3 |

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

| Federal Reserve District,<br>Area, and City |            | Percentage change from corresponding<br>period a year ago<br>(Based on retail dollar amounts) |             |        |         |         |
|---|------------|---|-------------|--------|---------|---------|
|   |            | Jan.-<br>June   | Week ending |        |         |         |
|   |            |   | July 27     | Aug. 3 | Aug. 10 | Aug. 17 |
| <u>Richmond District</u>                    |            | + 3   | + 2         | 0      | + 2     | + 5     |
| <u>Metropolitan Areas</u>                   |            |   |             |        |         |         |
| Washington                                  | D. C.      | + 4   | + 1         | - 3    | r+ 2    | + 9     |
| Downtown Washington                         | "          | - 4   | - 7         | -10    | r- 5    | + 3     |
| Baltimore                                   | Md.        | + 9   | + 6         | + 7    | r+ 6    | + 9     |
| Downtown Baltimore                          | "          | - 5   | -13         | - 9    | r-11    | - 7     |
| Richmond                                    | Va.        | - 2   | - 2         | - 5    | r- 4    | - 3     |
| <u>Atlanta District</u>                     |            | + 2   | - 2         | + 1    | - 1     | + 3     |
| <u>Metropolitan Areas</u>                   |            |   |             |        |         |         |
| Birmingham                                  | Ala.       | + 1   | + 8         | -11    | +13     | - 2     |
| Jacksonville                                | Fla.       | - 1   | - 3         | + 1    | + 4     | + 5     |
| Miami                                       | "          | +12   | r+ 8        | +10    | r+ 3    | +10     |
| Miami City                                  | "          | + 1   | - 4         | - 4    | r- 7    | - 2     |
| Atlanta                                     | Ga.        | + 3   | + 2         | - 1    | r+ 3    | + 1     |
| Augusta                                     | "          | - 7   | - 9         | - 1    | r 0     | + 8     |
| Knoxville                                   | Tenn.      | - 1   | 0           | + 8    | r+ 1    | - 5     |
| Nashville                                   | "          | + 8   | + 7         | - 5    | + 3     | - 6     |
| <u>City</u>                                 |            |   |             |        |         |         |
| Tampa                                       | Fla.       | - 1   | + 1         | + 5    | + 2     | +16     |
| <u>Chicago District</u>                     |            | + 1   | + 8         | + 1    | + 2     | + 2     |
| <u>Metropolitan Areas</u>                   |            |   |             |        |         |         |
| Chicago                                     | Ill.       | + 3   | + 7         | + 2    | + 3     | + 9     |
| Indianapolis                                | Ind.       | + 1   | +10         | - 5    | 0       | + 3     |
| Detroit                                     | Mich.      | + 2   | + 9         | + 2    | + 5     | - 4     |
| Milwaukee                                   | Wis.       | 0   | + 5         | - 2    | + 3     | + 1     |
| <u>St. Louis District</u>                   |            | - 1   | - 2         | + 1    | + 1     | + 6     |
| <u>Metropolitan Areas</u>                   |            |   |             |        |         |         |
| Little Rock                                 | Ark.       | - 3   | - 5         | - 2    | - 1     | - 3     |
| Louisville                                  | Ky.        | - 2   | + 3         | - 5    | + 1     | + 1     |
| St. Louis                                   | Mo.        | 0   | - 3         | + 4    | + 3     | +11     |
| Memphis                                     | Tenn.      | - 1   | - 5         | - 8    | - 7     | - 2     |
| <u>Minneapolis District</u>                 |            | + 2   | +11         | 0      | + 2     | + 1     |
| <u>Metropolitan Areas</u>                   |            |   |             |        |         |         |
| Mpls.-St. Paul                              | Minn.      | + 2   | +11         | + 1    | + 2     | 0       |
| Mpls. and Suburbs                           | "          | + 4   | +11         | 0      | + 1     | - 1     |
| St. Paul                                    | "          | - 3   | + 9         | + 3    | + 5     | + 3     |
| <u>Cities</u>                               |            |   |             |        |         |         |
| Duluth-Superior                             | Minn.&Wis. | + 4   | +11         | -10    | - 4     | + 5     |

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## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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|   | Jan.-<br>June   | Week ending |        |         |         |
|   |   | July 27     | Aug. 3 | Aug. 10 | Aug. 17 |
| <u>Kansas City District</u>                 | - 2   | + 5         | - 1    | r- 1    | 0       |
| Metropolitan Areas                          |   |             |        |         |         |
| Denver Col.                                 | 0   | + 2         | - 4    | - 4     | + 2     |
| Topeka Kans.                                | - 3   | + 5         | + 1    | - 2     | + 9     |
| Wichita "                                   | + 1   | +13         | + 3    | r+ 2    | + 5     |
| St. Joseph Mo.                              | - 8   | +22         | - 3    | - 9     | +24     |
| Albuquerque N. Mex.                         | - 6   | - 7         | + 3    | + 2     | + 8     |
| Oklahoma City Okla.                         | - 5   | + 7         | - 4    | - 3     | - 3     |
| Tulsa "                                     | + 2   | - 3         | - 3    | 0       | -25     |
| Cities                                      |   |             |        |         |         |
| Joplin Mo.                                  | - 4   | - 6         | - 7    | r-11    | +21     |
| Kansas City "                               | - 4   | - 1         | + 1    | r- 2    | - 3     |
| <u>Dallas District</u>                      | 0   | + 5         | + 4    | + 1     | + 2     |
| Metropolitan Areas                          |   |             |        |         |         |
| Dallas Tex.                                 | 0   | + 2         | - 1    | + 3     | + 5     |
| El Paso "                                   | + 3   | - 3         | 0      | + 4     | + 6     |
| Fort Worth "                                | + 3   | + 7         | +11    | + 6     | + 6     |
| Houston "                                   | + 9   | +11         | r+12   | + 3     | +10     |
| San Antonio "                               | - 1   | +12         | + 6    | - 1     | + 1     |
| <u>San Francisco District</u>               | + 1   | + 2         | - 3    | + 2     | r- 2    |
| Metropolitan Areas                          |   |             |        |         |         |
| Los Angeles-Long Beach Calif.               | + 2   | + 3         | - 5    | - 1     | - 7     |
| Downtown Los Angeles "                      | - 1   | + 1         | r- 9   | - 1     | - 9     |
| Westside Los Angeles "                      | + 2   | + 4         | - 4    | - 6     | - 4     |
| Sacramento "                                | +13   | +22         | +39    | +34     | +30     |
| San Diego "                                 | + 2   | + 7         | r+ 4   | - 1     | 0       |
| San Francisco-Oakland "                     | - 1   | - 3         | - 8    | - 1     | - 4     |
| San Francisco City "                        | - 1   | - 4         | -10    | 0       | - 4     |
| Oakland "                                   | - 3   | - 1         | - 2    | - 1     | - 3     |
| Portland Ore.                               | + 1   | - 6         | - 9    | - 6     | - 9     |
| Salt Lake City Utah                         | + 1   | + 2         | r- 5   | - 2     | + 1     |
| Seattle Wash.                               | + 2   | + 8         | -13    | +13     | + 5     |
| Spokane "                                   | - 1   | - 5         | +15    | + 4     | + 8     |
| Tacoma "                                    | - 2   | + 1         | r-20   | +11     | -13     |

r-Revised.

\*-Data not available.