

FOR IMMEDIATE RELEASE  
May 24, 1957

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/				
	Jan.- Mar.	Week ending			
		Apr. 27	May 4	May 11	May 18
<u>UNITED STATES</u>	- 2	+ 3	+ 6	+ 3	- 2
<u>Boston District</u>	- 1	- 2	- 2	+ 5	+ 4
<u>Metropolitan Areas</u>					
Boston	Mass. 0	+ 2	- 2	+ 5	+ 4
Downtown Boston	" - 2	- 2	- 3	+ 3	+ 3
Suburban Boston	" + 5	+10	- 1	+ 9	+ 8
Cambridge	" + 9	- 1	0	+ 9	+ 6
Lynn	" + 1	- 6	- 6	0	+25
Quincy	" - 2	+ 8	+ 1	+10	+ 8
Lowell	" - 6	-11	-15	+ 5	+ 6
<u>Cities</u>					
Springfield	" + 2	-20	-15	+ 8	0
Providence	R. I. - 4	- 8	+ 1	- 4	- 1
<u>New York District</u>	+ 2	- 1	+ 6	+ 7	+ 3
<u>Metropolitan Areas</u>					
Buffalo	N. Y. - 3	+ 1	+ 6	r- 1	- 3
New York-N.E. New Jersey	N.Y.-N.J. + 4	- 1	+ 7	+ 8	+ 5
Newark	N. J. - 2	-12	+ 4	- 1	-10
New York	N. Y. - 1	- 6	- 2	- 2	- 2
Rochester	" - 1	- 1	- 2	r+ 5	- 6
Syracuse	" - 1	+ 9	+ 9	- 2	- 2
<u>Philadelphia District</u>	- 2	+ 1	+ 6	+ 3	- 2
<u>Metropolitan Areas</u>					
Wilmington	Del. + 5	+13	+ 9	+ 8	- 1
Trenton	N. J. 0	+ 1	- 5	r+10	- 1
Lancaster	Pa. - 8	+ 4	+ 3	r+ 3	- 6
Philadelphia	" - 3	- 2	+ 5	+ 2	- 2
Reading	" + 6	+12	+21	+10	+17
Scranton	" - 7	- 3	+11	+ 5	- 7
Wilkes-Barre-Hazleton	" - 4	+ 8	+ 4	- 2	+ 1
<u>Cleveland District</u>	- 2	+13	+ 6	r- 1	- 3
<u>Metropolitan Areas</u>					
Lexington	Ky. + 1	+29	+25	+12	+ 1
Akron	Ohio - 6	- 4	+ 1	-10	+ 8
Cincinnati	" - 7	+19	- 4	- 4	- 1
Cleveland	" - 4	0	+ 1	- 4	- 4
Columbus	" - 3	+31	+14	- 2	- 7
Springfield	" - 9	- 3	+ 6	- 8	- 6
Toledo	" - 8	+27	+ 3	0	-12
Erie	Pa. - 4	+ 1	r+ 7	+ 3	- 3
Pittsburgh	" - 2	+20	+14	+ 1	- 2
Wheeling-Steubenville	W.Va.&Ohio + 7	+20	r+22	+ 2	- 5

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) $\frac{1}{2}$				
	Jan.- Mar.	Week ending			
		Apr. 27	May 4	May 11	May 18
<u>Richmond District</u>	<u>-1</u>	<u>+19</u>	<u>+5</u>	<u>r+6</u>	<u>-2</u>
Metropolitan Areas					
Washington D. C.	+1	+25	+4	+6	-2
Downtown Washington "	-8	+16	-2	r 0	-7
Baltimore Md.	+6	+13	+12	r+7	+2
Downtown Baltimore "	-3	-1	-3	-10	-11
Richmond Va.	-7	+14	-4	r-4	-10
<u>Atlanta District</u>	<u>-2</u>	<u>0</u>	<u>+2</u>	<u>r+6</u>	<u>+1</u>
Metropolitan Areas					
Birmingham Ala.	-4	-4	+17	+2	+3
Jacksonville Fla.	-7	+8	-9	*	*
Miami "	*	+4	+3	r+15	*
Miami City "	*	-8	-8	r 0	*
Atlanta Ga.	-2	-8	+1	+27	-5
Augusta "	-12	+12	-21	r-9	-16
New Orleans La.	-10	-15	+1	-9	*
Knoxville Tenn.	-7	+8	+6	-4	*
Nashville "	+3	+28	+14	0	0
City					
Tampa Fla.	-3	-1	-13	*	+14
<u>Chicago District</u>	<u>-1</u>	<u>+2</u>	<u>+13</u>	<u>+7</u>	<u>-3</u>
Metropolitan Areas					
Chicago Ill.	0	0	+10	+10	-2
Indianapolis Ind.	-2	+12	+13	-3	-4
Detroit Mich.	-1	+3	+21	+7	-10
Milwaukee Wis.	-1	-3	+6	+5	-3
<u>St. Louis District</u>	<u>-4</u>	<u>+6</u>	<u>+7</u>	<u>-4</u>	<u>-2</u>
Metropolitan Areas					
Little Rock Ark.	-7	-3	+3	-3	+3
Louisville Ky.	-6	+9	+17	-8	-11
St. Louis Mo.	-4	+7	+8	-1	-1
Memphis Tenn.	-3	+5	-6	-13	+3
<u>Minneapolis District</u>	<u>+1</u>	<u>+7</u>	<u>+12</u>	<u>r+7</u>	<u>-3</u>
Metropolitan Areas					
Mpls.-St. Paul Minn.	0	+7	+13	+6	-4
Mpls. and Suburbs "	+2	+9	+9	+6	-5
St. Paul "	-6	+4	+21	+8	-2
Cities					
Duluth-Superior Minn.&Wis.	+1	+14	+6	r+9	+2

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		Jan.- Mar.	Week ending			
			Apr. 27	May 4	May 11	May 18
<u>Kansas City District</u>		- 5	+ 3	+ 8	+ 3	- 6
Metropolitan Areas						
Denver	Col.	- 4	+ 3	+15	+ 7	- 6
Topeka	Kans.	- 5	- 7	+ 1	- 1	- 6
Wichita	"	- 2	- 3	+16	r+ 2	- 9
St. Joseph	Mo.	-13	+13	+ 1	- 5	-15
Albuquerque	N. Mex.	-12	-26	+ 3	+16	- 3
Oklahoma City	Okla.	- 7	- 3	+ 1	- 7	- 7
Tulsa	"	+ 4	+ 3	+ 3	- 3	- 6
Cities						
Joplin	Mo.	- 5	-19	+10	+ 4	+ 1
Kansas City	"	- 8	+ 9	+ 1	r+ 2	-12
<u>Dallas District</u>		- 4	- 9	- 3	- 7	- 2
Metropolitan Areas						
Dallas	Tex.	- 3	- 7	+ 4	+ 1	- 3
El Paso	"	0	0	- 5	+ 3	+ 3
Fort Worth	"	- 2	- 4	+ 3	- 1	+ 4
Houston	"	- 5	-15	- 8	-15	- 2
San Antonio	"	- 6	-21	- 2	- 2	- 2
<u>San Francisco District</u>		- 2	0	r+ 2	+ 1	- 4
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	0	- 8	r+ 3	+ 3	- 2
Downtown Los Angeles	"	- 3	- 2	- 3	0	+ 1
Westside Los Angeles	"	0	+40	r+ 7	+ 2	- 3
Sacramento	"	- 4	-22	- 6	-20	*
San Diego	"	- 1	+ 1	- 7	0	+ 1
San Francisco-Oakland	"	- 4	- 7	+ 4	+ 2	- 6
San Francisco City	"	- 5	-11	r+ 5	+ 5	- 3
Oakland	"	- 7	+ 6	r- 3	- 8	-13
Portland	Ore.	- 8	+ 2	- 5	- 5	+ 2
Salt Lake City	Utah	- 2	-11	+21	+ 9	-13
Seattle	Wash.	- 3	- 4	+ 8	- 1	- 3
Spokane	"	- 3	- 2	+ 2	+ 9	- 2
Tacoma	"	- 5	- 2	+ 1	+ 4	+ 5

r--Revised.

\*--Data not available.

<sup>1/</sup> During April changes from a year ago reflect in part the fact that last year Easter was on April 1 while this year it was on April 21. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 8 per cent for the month of April as a whole. These allowances apply to the figures for the United States.