

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE

May 10, 1957

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

| Federal Reserve District, Area, and City | | Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/} | | | | |
|---|------------|---|-------------|---------|---------|-------|
| | | Jan.- Mar. | Week ending | | | |
| | | | Apr. 13 | Apr. 20 | Apr. 27 | May 4 |
| <u>UNITED STATES</u> | | - 2 | + 7 | +13 | + 3 | + 7 |
| <u>Boston District</u> | | - 1 | + 7 | +17 | - 2 | - 2 |
| <u>Metropolitan Areas</u> | | | | | | |
| Boston | Mass. | 0 | +11 | +19 | + 2 | - 2 |
| Downtown Boston | " | - 2 | +11 | +12 | - 2 | - 3 |
| Suburban Boston | " | + 5 | +12 | +33 | +10 | - 1 |
| Cambridge | " | + 9 | + 6 | +24 | - 1 | 0 |
| Lynn | " | + 1 | + 9 | +47 | - 6 | - 6 |
| Quincy | " | - 2 | +11 | +24 | + 8 | + 1 |
| Lowell | " | - 6 | +11 | +34 | -11 | -15 |
| <u>Cities</u> | | | | | | |
| Springfield | " | + 2 | + 7 | +10 | -20 | -15 |
| Providence | R. I. | - 4 | - 6 | +12 | - 8 | + 1 |
| <u>New York District</u> | | + 2 | +11 | +11 | - 1 | + 6 |
| <u>Metropolitan Areas</u> | | | | | | |
| Buffalo | N. Y. | - 3 | - 8 | + 2 | + 1 | + 7 |
| New York-N.E. New Jersey | N.Y.-N.J. | + 4 | +16 | +14 | r- 1 | + 6 |
| Newark | N. J. | - 2 | +24 | + 8 | -12 | + 4 |
| New York | N. Y. | - 1 | + 2 | + 1 | r- 6 | - 2 |
| Rochester | " | - 1 | -11 | - 6 | r- 1 | - 3 |
| Syracuse | " | - 1 | - 5 | +10 | + 9 | + 9 |
| <u>Philadelphia District</u> | | - 2 | +11 | +13 | + 1 | + 6 |
| <u>Metropolitan Areas</u> | | | | | | |
| Wilmington | Del. | + 5 | +21 | +27 | +13 | +11 |
| Trenton | N. J. | 0 | - 6 | +10 | + 1 | - 4 |
| Lancaster | Pa. | - 8 | +24 | +11 | r+ 4 | + 3 |
| Philadel phia | " | - 3 | + 7 | r+12 | - 2 | + 5 |
| Reading | " | + 6 | +32 | + 7 | +12 | +21 |
| Scranton | " | - 7 | +27 | +42 | r- 3 | +11 |
| Wilkes-Barre-Hazelton | " | - 4 | +36 | +19 | r+ 8 | + 4 |
| <u>Cleveland District</u> | | - 2 | - 3 | +10 | +13 | + 6 |
| <u>Metropolitan Areas</u> | | | | | | |
| Lexington | Ky. | + 1 | +23 | +16 | +29 | +25 |
| Akron | Ohio | - 6 | + 1 | + 6 | - 6 | + 1 |
| Cincinnati | " | - 7 | + 4 | r+10 | +19 | - 4 |
| Cleveland | " | - 4 | -13 | +20 | 0 | + 1 |
| Columbus | " | - 3 | - 6 | +16 | +31 | +14 |
| Springfield | " | - 9 | + 9 | + 9 | - 3 | + 6 |
| Toledo | " | - 8 | - 1 | r+ 3 | +27 | + 3 |
| Erie | Pa. | - 4 | - 5 | r+35 | + 2 | + 8 |
| Pittsburgh | " | - 2 | - 2 | r- 6 | +21 | +14 |
| Wheeling-Steubenville | W.Va.&Ohio | +7 | +11 | + 2 | +20 | +19 |

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (continued)

| Federal Reserve District, Area, and City | | Percentage change from corresponding period a year ago (Based on retail dollar amounts) $\frac{1}{2}$ | | | | |
|---|------------|---|-------------|---------|---------|-------|
| | | Jan. | Week ending | | | |
| | | Mar. | Apr. 13 | Apr. 20 | Apr. 27 | May 4 |
| <u>Richmond District</u> | | - 1 | + 17 | + 23 | r+19 | + 5 |
| Metropolitan Areas | | | | | | |
| Washington | D. C. | + 1 | + 7 | + 22 | + 25 | + 5 |
| Downtown Washington | " | - 8 | + 2 | + 11 | r+16 | - 1 |
| Baltimore | Md. | + 6 | + 33 | + 27 | r+13 | + 11 |
| Downtown Baltimore | " | - 3 | + 13 | + 1 | r- 1 | - 5 |
| Richmond | Va. | - 7 | + 14 | + 7 | + 14 | - 3 |
| <u>Atlanta District</u> | | - 2 | + 21 | r+20 | r 0 | + 8 |
| Metropolitan Areas | | | | | | |
| Birmingham | Ala. | - 4 | + 14 | + 14 | - 4 | + 17 |
| Jacksonville | Fla. | - 7 | + 14 | + 26 | + 8 | - 9 |
| Miami | " | * | + 17 | + 23 | r+ 4 | + 4 |
| Miami City | " | * | 0 | + 5 | - 8 | - 7 |
| Atlanta | Ga. | r 2 | + 30 | r+25 | - 8 | + 1 |
| Augusta | " | r-12 | + 18 | + 32 | + 12 | - 20 |
| New Orleans | La. | r-10 | + 24 | + 19 | - 15 | * |
| Knoxville | Tenn. | - 7 | + 11 | r+23 | + 8 | * |
| Nashville | " | + 3 | + 28 | r+37 | r+28 | * |
| City | | | | | | |
| Tampa | Fla. | - 3 | + 15 | 0 | - 1 | - 13 |
| <u>Chicago District</u> | | - 1 | + 9 | + 13 | + 2 | + 14 |
| Metropolitan Areas | | | | | | |
| Chicago | Ill. | 0 | + 6 | + 15 | 0 | + 10 |
| Indianapolis | Ind. | - 2 | + 9 | + 17 | + 12 | + 13 |
| Detroit | Mich. | - 1 | + 10 | + 4 | + 3 | + 21 |
| Milwaukee | Wis. | - 1 | + 19 | + 23 | - 3 | + 6 |
| <u>St. Louis District</u> | | - 4 | + 9 | + 10 | + 6 | + 7 |
| Metropolitan Areas | | | | | | |
| Little Rock | Ark. | - 7 | + 5 | + 20 | - 3 | + 3 |
| Louisville | Ky. | - 6 | + 1 | - 4 | + 9 | + 17 |
| St. Louis | Mo. | - 4 | + 10 | + 10 | + 7 | + 8 |
| Memphis | Tenn. | - 3 | + 12 | + 18 | + 5 | - 6 |
| <u>Minneapolis District</u> | | + 1 | + 1 | + 20 | + 7 | r+12 |
| Metropolitan Areas | | | | | | |
| Mpls.-St. Paul | Minn. | 0 | + 1 | + 20 | + 7 | + 13 |
| Mpls. and Suburbs | " | + 2 | + 10 | + 22 | + 9 | + 9 |
| St. Paul | " | - 6 | - 14 | + 18 | + 4 | + 21 |
| Cities | | | | | | |
| Duluth-Superior | Minn.&Wis. | + 1 | - 6 | + 9 | + 14 | + 6 |

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (continued)

| Federal Reserve District, Area, and City | Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/} | | | | |
|---|---|-------------|---------|---------|-------|
| | Jan.- Mar. | Week ending | | | |
| | | Apr. 13 | Apr. 20 | Apr. 27 | May 4 |
| <u>Kansas City District</u> | - 5 | r+ 6 | r+ 8 | r+ 3 | + 7 |
| <u>Metropolitan Areas</u> | | | | | |
| Denver | Col. - 4 | + 3 | + 8 | + 3 | +14 |
| Topeka | Kans. - 5 | +10 | + 6 | - 7 | + 1 |
| Wichita | " - 2 | r+11 | r- 1 | r- 3 | +16 |
| St. Joseph | Mo. -13 | +13 | +20 | +13 | + 1 |
| Albuquerque | N. Mex. -12 | + 9 | +14 | -26 | + 3 |
| Oklahoma City | Okla. - 7 | + 2 | + 7 | - 3 | + 0 |
| Tulsa | " + 4 | + 9 | - 5 | + 3 | + 3 |
| <u>Cities</u> | | | | | |
| Joplin | Mo. - 5 | - 5 | +32 | r-19 | +12 |
| Kansas City | " - 8 | + 9 | +10 | + 9 | + 1 |
| <u>Dallas District</u> | - 4 | + 1 | +17 | - 9 | - 3 |
| <u>Metropolitan Areas</u> | | | | | |
| Dallas | Tex. - 3 | +11 | + 7 | - 7 | + 4 |
| El Paso | " 0 | + 3 | +30 | 0 | - 5 |
| Fort Worth | " - 2 | + 9 | +25 | - 4 | + 3 |
| Houston | " - 5 | -11 | +16 | -15 | - 8 |
| San Antonio | " - 6 | + 6 | +40 | -21 | - 2 |
| <u>San Francisco District</u> | - 2 | + 4 | + 8 | 0 | r+ 3 |
| <u>Metropolitan Areas</u> | | | | | |
| Los Angeles-Long Beach | Calif. 0 | - 1 | + 7 | + 7 | + 4 |
| Downtown Los Angeles | " - 3 | +15 | r+ 2 | - 3 | - 3 |
| Westside Los Angeles | " 0 | -18 | 0 | +38 | + 9 |
| Sacramento | " - 4 | - 2 | - 9 | -22 | - 6 |
| San Diego | " - 1 | + 6 | +15 | + 2 | - 7 |
| San Francisco-Oakland | " - 4 | +11 | +14 | - 7 | + 4 |
| San Francisco City | " - 5 | +11 | +15 | -11 | + 6 |
| Oakland | " - 7 | + 6 | +10 | + 6 | - 2 |
| Portland | Ore. - 8 | +21 | r+ 6 | r+ 2 | - 5 |
| Salt Lake City | Utah - 2 | +15 | +18 | -11 | +21 |
| Seattle | Wash. - 3 | + 2 | r+10 | - 3 | + 8 |
| Spokane | " - 3 | - 2 | + 3 | - 2 | + 2 |
| Tacoma | " - 5 | + 5 | + 6 | - 2 | + 1 |

r--Revised.

*--Data not available.

^{1/} During April changes from a year ago reflect in part the fact that last year Easter was on April 1 while this year it was on April 21. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 8 per cent for the month of April as a whole. These allowances apply to the figures for the United States.