

FOR IMMEDIATE RELEASE
April 26, 1957WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/					
	Jan.- Feb.	Week ending				
		Mar. 30	Apr. 6	Apr. 13	Apr. 20	
<u>UNITED STATES</u>	+ 3	- 8	+ 9	+ 7	+13	
<u>Boston District</u>	+ 2	-19	+ 4	+ 7	+17	
<u>Metropolitan Areas</u>						
Boston	Mass.	+ 2	-19	+ 1	+11	+19
Downtown Boston	"	0	-20	+ 2	+11	+12
Suburban Boston	"	+ 7	-17	- 3	+12	+33
Cambridge	"	+ 9	+ 4	- 4	+ 6	+24
Lynn	"	+ 6	-10	-20	+ 9	+47
Quincy	"	+ 2	-26	- 1	+11	+24
Lowell	"	- 2	-26	+18	+11	+34
<u>Cities</u>						
Springfield	"	+ 5	-20	+15	+ 7	+10
Providence	R. I.	- 2	-30	+17	- 6	+12
<u>New York District</u>	+ 7	- 7	+ 8	r+11	+11	
<u>Metropolitan Areas</u>						
Buffalo	N. Y.	+ 1	-14	- 8	- 8	+ 3
New York-N.E. New Jersey	N.Y.-N.J.	+ 8	- 6	+12	+16	+14
Newark	N. J.	+ 1	- 7	+14	r+24	+ 9
New York	N. Y.	+ 4	-10	+ 4	+ 2	+ 1
Rochester	"	+ 2	- 6	- 7	r-11	- 6
Syracuse	"	+ 1	- 2	- 4	r- 5	+10
<u>Philadelphia District</u>	+ 1	0	r+19	+11	+12	
<u>Metropolitan Areas</u>						
Wilmington	Del.	+ 6	+18	+16	r+21	+25
Trenton	N. J.	+ 2	- 6	+31	- 6	+ 9
Lancaster	Pa.	- 1	- 3	+15	+24	+13
Philadelphia	"	- 1	+ 1	+22	+ 7	+11
Reading	"	+ 9	- 1	+21	+32	+ 7
Scranton	"	0	-19	- 3	+27	+42
Wilkes-Barre-Hazleton	"	+ 1	-11	- 3	r+36	+18
<u>Cleveland District</u>	+ 3	- 9	+13	r- 3	+10	
<u>Metropolitan Areas</u>						
Lexington	Ky.	+ 6	- 6	+18	+23	+16
Akron	Ohio	- 1	-13	0	+ 1	+ 6
Cincinnati	"	+ 1	r-21	+ 5	+ 4	+ 8
Cleveland	"	+ 1	-14	+10	-13	+20
Columbus	"	+ 2	- 9	+14	- 5	+16
Springfield	"	-12	-33	- 3	+ 9	+ 9
Toledo	"	- 1	r-12	r+ 5	0	+ 4
Erie	Pa.	- 1	r-15	r+ 7	- 4	+29
Pittsburgh	"	+ 2	r+ 5	r+21	- 2	- 4
Wheeling-Steubenville	W.Va.&Ohio	+10	0	+ 8	+11	+ 2

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
	Jan.- Feb.	Week ending			
		Mar. 30	Apr. 6	Apr. 13	Apr. 20
<u>Richmond District</u>	<u>+ 4</u>	<u>- 7</u>	<u>+12</u>	<u>+17</u>	<u>+22</u>
Metropolitan Areas					
Washington D. C.	+ 5	-13	+ 2	+ 7	+23
Downtown Washington "	- 4	-16	- 3	r+ 2	+12
Baltimore Md.	+14	+ 1	+31	r+33	+25
Downtown Baltimore "	+ 3	- 3	+13	r+13	- 1
Richmond Va.	- 6	- 4	+10	+14	+ 8
<u>Atlanta District</u>	<u>+ 1</u>	<u>r-11</u>	<u>+ 4</u>	<u>r+21</u>	<u>r+20</u>
Metropolitan Areas					
Birmingham Ala.	- 1	-13	- 1	+14	+ 8
Jacksonville Fla.	0	-21	+ 2	+14	+26
Atlanta Ga.	+ 3	- 4	+ 6	r+30	+24
Augusta "	- 7	-17	- 8	+18	+32
New Orleans La.	- 2	-20	+ 6	+24	+19
Knoxville Tenn.	+ 1	-22	+ 4	+11	*
Nashville "	+ 9	-14	+19	+28	+37
City					
Tampa Fla.	+ 3	- 5	0	+15	0
<u>Chicago District</u>	<u>+ 3</u>	<u>- 2</u>	<u>+ 5</u>	<u>r+ 9</u>	<u>+13</u>
Metropolitan Areas					
Chicago Ill.	+ 3	- 2	+ 8	+ 6	+15
Indianapolis Ind.	+ 5	- 4	+ 8	+ 9	+17
Detroit Mich.	+ 4	+ 2	+ 3	+10	+ 4
Milwaukee Wis.	+ 3	- 3	- 5	+19	+23
<u>St. Louis District</u>	<u>0</u>	<u>-10</u>	<u>+10</u>	<u>+ 9</u>	<u>+10</u>
Metropolitan Areas					
Little Rock Ark.	- 1	-22	+ 3	+ 5	+20
Louisville Ky.	- 2	-16	+ 7	+ 1	- 4
St. Louis Mo.	0	- 6	+14	+10	+10
Memphis Tenn.	+ 2	-14	+ 7	+12	+18
<u>Minneapolis District</u>	<u>+ 4</u>	<u>+ 5</u>	<u>r- 1</u>	<u>+ 1</u>	<u>+19</u>
Metropolitan Areas					
Mpls.-St. Paul Minn.	+ 3	+ 5	- 3	+ 1	+20
Mpls. and Suburbs "	+ 5	+ 5	0	+10	+22
St. Paul "	- 3	+ 5	- 8	-14	+18
Cities					
Duluth-Superior Minn.&Wis.	+ 3	+ 6	+35	- 6	+ 9

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (continued)

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Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) $\frac{1}{2}$				
	Jan.- Feb.	Week ending			
		Mar. 30	Apr. 6	Apr. 13	Apr. 20
Kansas City District	<u>0</u>	<u>-13</u>	<u>+1</u>	<u>+7</u>	<u>+9</u>
Metropolitan Areas					
Denver	Col. -1	-16	-1	+3	+8
Topeka	Kans. +1	-17	+8	+10	+6
Wichita	" +4	-10	+9	+15	+6
St. Joseph	Mo. -10	-28	+12	+13	+20
Albuquerque	N. Mex. -4	-33	+11	+9	+14
Oklahoma City	Okla. -4	-5	-10	+2	+7
Tulsa	" +10	-11	+2	+9	-5
Cities					
Joplin	Mo. -4	-15	+2	r-5	+34
Kansas City	" -3	-11	-1	+9	+10
Dallas District	<u>0</u>	<u>-17</u>	<u>-2</u>	<u>+1</u>	<u>+17</u>
Metropolitan Areas					
Dallas	Tex. +1	-21	-6	+11	+7
El Paso	" +5	-11	0	+3	+30
Fort Worth	" +3	-20	+11	+9	+25
Houston	" -2	-22	-1	-11	+16
San Antonio	" -3	-5	-2	+6	+40
San Francisco District	<u>+2</u>	<u>-13</u>	<u>+14</u>	<u>+4</u>	<u>r+8</u>
Metropolitan Areas					
Los Angeles-Long Beach	Calif. +4	-11	+11	-1	+7
Downtown Los Angeles	" +1	-11	r+14	+15	+3
Westside Los Angeles	" +3	-10	+10	-18	0
Sacramento	" +2	-23	+7	-2	-9
San Diego	" +2	-10	r+6	+6	+15
San Francisco-Oakland	" +1	-20	+10	+11	+14
San Francisco City	" 0	-21	+10	+11	+15
Oakland	" 0	-19	r+7	+7	+10
Portland	Ore. -5	-14	+94	+21	+7
Salt Lake City	Utah +4	-12	+10	+15	+18
Seattle	Wash. 0	-10	0	+2	+?
Spokane	" -2	-4	+9	-2	+3
Tacoma	" 0	-19	r+8	+5	+6

r--Revised.

*--Data not available.

$\frac{1}{2}$ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 1 while this year it was on April 21. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 8 per cent for the month of March as a whole and a corresponding increase for the month of April. These allowances apply to the figures for the United States.