

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE
April 19, 1957WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/				
	Jan.- Feb.	Week ending			
		Mar. 23	Mar. 30	Apr. 6	Apr. 13
<u>UNITED STATES</u>	+ 3	+ 1	- 8	+ 9	+ 7
<u>Boston District</u>	+ 2	+27	-19	+ 4	+ 7
<u>Metropolitan Areas</u>					
Boston	Mass. + 2	+28	-19	+ 1	+11
Downtown Boston	" 0	+19	-20	+ 2	+11
Suburban Boston	" + 7	+52	-17	- 3	+12
Cambridge	" + 9	+45	+ 4	- 4	+ 6
Lynn	" + 6	+30	-10	-20	+ 9
Quincy	" + 2	+46	-26	- 1	+11
Lowell	" - 2	+50	-26	+18	+11
<u>Cities</u>					
Springfield	" + 5	+ 9	-20	+15	+ 7
Providence	R. I. - 2	+48	-30	+17	- 6
<u>New York District</u>	+ 7	+15	- 7	+ 8	+10
<u>Metropolitan Areas</u>					
Buffalo	N. Y. + 1	- 7	-14	- 8	- 8
New York-N.E. New Jersey	N.Y.-N.J. + 8	+22	- 6	+12	+16
Newark	N. J. + 1	+18	- 7	+14	+23
New York	N. Y. + 4	+12	-10	+ 4	+ 2
Rochester	" + 2	- 4	- 6	- 7	- 6
Syracuse	" + 1	- 6	- 2	- 4	- 6
<u>Philadelphia District</u>	+ 1	+ 7	0	+18	+11
<u>Metropolitan Areas</u>					
Wilmington	Del. + 6	+ 3	+18	+16	+23
Trenton	N. J. + 2	+24	- 6	+31	- 6
Lancaster	Pa. - 1	- 5	- 3	+15	+24
Philadelphia	" - 1	+10	+ 1	+22	+ 7
Reading	" + 9	+ 8	- 1	+21	+32
Scranton	" 0	-16	-19	- 3	+27
Wilkes-Barre-Hazleton	" + 1	-11	-11	- 3	+50
<u>Cleveland District</u>	+ 3	- 3	- 9	+13	- 2
<u>Metropolitan Areas</u>					
Lexington	Ky. + 6	- 5	- 6	+18	+23
Akron	Ohio - 1	-14	-13	0	+ 1
Cincinnati	" + 1	-21	-20	+ 5	+ 4
Cleveland	" + 1	-16	-14	+10	-13
Columbus	" + 2	- 1	- 9	+14	- 5
Springfield	" -12	- 9	-33	- 3	+ 9
Toledo	" - 1	-15	-11	+ 6	0
Erie	Pa. - 1	- 5	-14	+ 8	- 4
Pittsburgh	" + 2	-12	+ 7	+23	- 2
Wheeling-Steubenville	W.Va.&Ohio +10	- 4	0	+ 8	+11

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) $\frac{1}{2}$				
	Jan.- Feb.	Week ending			
		Mar. 23	Mar. 30	Apr. 6	Apr. 13
<u>Richmond District</u>	<u>+ 4</u>	<u>- 3</u>	<u>- 7</u>	<u>+12</u>	<u>+17</u>
<u>Metropolitan Areas</u>					
Washington	D. C. + 5	- 2	-13	+ 2	+ 7
Downtown Washington	" - 4	-12	-16	r- 3	+ 3
Baltimore	Md. +14	- 5	+ 1	r+31	+31
Downtown Baltimore	" + 3	-17	- 3	r+13	+12
Richmond	Va. - 6	+ 1	- 4	+10	+14
<u>Atlanta District</u>	<u>+ 1</u>	<u>- 1</u>	<u>- 8</u>	<u>+ 4</u>	<u>+17</u>
<u>Metropolitan Areas</u>					
Birmingham	Ala. - 1	-13	-13	- 1	+14
Jacksonville	Fla. 0	-15	-21	+ 2	+14
Atlanta	Ga. + 3	+ 1	- 4	+ 6	+28
Augusta	" - 7	- 8	-17	r- 8	+18
New Orleans	La. - 2	- 3	-20	+ 6	+24
Knoxville	Tenn. + 1	-10	-22	r+ 4	*
Nashville	" + 9	-11	-14	+19	+28
<u>City</u>					
Tampa	Fla. + 3	+ 5	- 5	0	+15
<u>Chicago District</u>	<u>+ 3</u>	<u>+ 3</u>	<u>- 2</u>	<u>+ 5</u>	<u>+ 8</u>
<u>Metropolitan Areas</u>					
Chicago	Ill. + 3	+ 7	- 2	+ 8	+ 6
Indianapolis	Ind. + 5	- 9	- 4	+ 8	+ 9
Detroit	Mich. + 4	+ 6	+ 2	+ 3	+10
Milwaukee	Wis. + 3	- 6	- 3	- 5	+19
<u>St. Louis District</u>	<u>0</u>	<u>0</u>	<u>-10</u>	<u>+10</u>	<u>+ 9</u>
<u>Metropolitan Areas</u>					
Little Rock	Ark. - 1	-11	-22	+ 3	+ 5
Louisville	Ky. - 2	-11	-16	+ 7	+ 1
St. Louis	Mo. 0	+ 3	- 6	+14	+10
Memphis	Tenn. + 2	+ 6	-14	+ 7	+12
<u>Minneapolis District</u>	<u>+ 4</u>	<u>- 1</u>	<u>+ 5</u>	<u>0</u>	<u>+ 1</u>
<u>Metropolitan Areas</u>					
Mpls.-St. Paul	Minn. + 3	- 1	+ 5	- 3	+ 1
Mpls. and Suburbs	" + 5	0	+ 5	0	+10
St. Paul	" - 3	- 5	+ 5	- 8	-14
<u>Cities</u>					
Duluth-Superior	Minn.&Wis.+3	+13	+ 6	+35	- 6

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WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}				
	Jan.- Feb.	Week ending			
		Mar. 23	Mar. 30	Apr. 6	Apr. 13
<u>Kansas City District</u>	0	- 4	-13	+ 1	+ 7
Metropolitan Areas					
Denver	Col. - 1	-10	-16	- 1	+ 3
Topeka	Kans. + 1	-21	-17	+ 8	+10
Wichita	" + 4	+ 8	-10	r+ 9	+15
St. Joseph	Mo. -10	+30	-28	+12	+13
Albuquerque	N. Mex. - 4	-25	-33	+11	+ 9
Oklahoma City	Okla. - 4	- 4	- 5	-10	+ 2
Tulsa	" +10	+13	-11	+ 2	+ 9
Cities					
Joplin	Mo. - 4	-10	-15	r+ 2	- 3
Kansas City	" - 3	-11	-11	- 1	+ 9
<u>Dallas District</u>	0	- 2	-17	- 2	+ 1
Metropolitan Areas					
Dallas	Tex. + 1	- 6	-21	- 6	+11
El Paso	" + 5	-17	-11	0	+ 3
Fort Worth	" + 3	- 5	-20	+11	+ 9
Houston	" - 2	+ 3	-22	- 1	-11
San Antonio	" - 3	+24	- 5	- 2	+ 6
<u>San Francisco District</u>	+ 2	- 7	-13	+14	+ 4
Metropolitan Areas					
Los Angeles-Long Beach	Calif. + 4	- 6	-11	+11	- 1
Downtown Los Angeles	" + 1	- 8	-11	+13	+15
Westside Los Angeles	" + 3	- 8	-10	+10	-18
Sacramento	" + 2	-11	-23	+ 7	- 2
San Diego	" + 2	- 3	-10	+ 7	+ 6
San Francisco-Oakland	" + 1	-12	-20	+10	+11
San Francisco City	" 0	-15	-21	+10	+11
Oakland	" 0	- 6	-19	+ 6	+ 7
Portland	Ore. - 5	- 5	-14	+94	+21
Salt Lake City	Utah + 4	-11	-12	+10	+15
Seattle	Wash. 0	- 5	-10	0	+ 2
Spokane	" - 2	+ 1	- 4	+ 9	- 2
Tacoma	" 0	- 9	-19	+ 7	+ 5

r- Revised.

*-Data not available.

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on April 1 while this year it will be on April 21. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 8 per cent for the month of March as a whole and a corresponding increase for the month of April. These allowances apply to the figures for the United States.