

FOR IMMEDIATE RELEASE

April 12, 1957

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/				
	Jan.- Feb.	Week ending			
		Mar. 16	Mar. 23	Mar. 30	Apr. 6
<u>UNITED STATES</u>	+ 3	+ 2	+ 1	- 8	+ 9
<u>BOSTON DISTRICT</u>	+ 2	+19	+27	-19	+ 4
Metropolitan Areas					
Boston Mass.	+ 2	+16	+28	-19	+ 1
Downtown Boston "	0	+11	+19	-20	+ 2
Suburban Boston "	+ 7	+27	+52	-17	- 3
Cambridge "	+ 9	+11	+45	+ 4	- 4
Lynn "	+ 6	- 6	+30	-10	-20
Quincy "	+ 2	+15	+46	-26	- 1
Lowell "	- 2	+18	+50	-26	+18
Cities					
Springfield "	+ 5	+39	+ 9	-20	+15
Providence R. I.	- 2	+11	+48	-30	+17
<u>New York District</u>	+ 7	+ 7	+15	r- 7	+ 8
Metropolitan Areas					
Buffalo N. Y.	+ 1	+ 9	- 7	-14	- 8
New York-N. E. New Jersey N.Y.-N.J.	+ 8	+ 7	+22	- 6	+12
Newark N. J.	+ 1	+ 1	+18	- 7	+14
New York N. Y.	+ 4	- 2	+12	r-10	+ 5
Rochester "	+ 2	+ 5	- 4	- 6	- 7
Syracuse "	+ 1	+23	- 6	- 2	- 2
<u>Philadelphia District</u>	+ 1	+11	+ 7	0	+18
Metropolitan Areas					
Wilmington Del.	+ 6	+10	+ 3	r+18	+16
Trenton N. J.	+ 2	+ 9	+24	r- 6	+34
Lancaster Pa.	- 1	+38	- 5	r- 3	+15
Philadelphia "	- 1	+ 7	+10	+ 1	+21
Reading "	+ 9	+49	+ 8	- 1	+21
Scranton "	0	+12	-16	-19	- 3
Wilkes-Barre-Hazleton "	+ 1	+15	-11	r-11	- 3
<u>Cleveland District</u>	+ 3	+ 1	r- 3	- 9	+13
Metropolitan Areas					
Lexington Ky.	+ 6	r+ 8	- 5	- 6	+18
Akron Ohio	- 1	+ 4	-14	-13	0
Cincinnati "	+ 1	- 5	-21	-20	+ 5
Cleveland "	+ 1	0	-16	-14	+10
Columbus "	+ 2	- 5	- 1	- 9	+14
Springfield "	-12	+ 2	- 9	-33	- 3
Toledo "	- 1	-18	r-15	-11	+ 6
Erie Pa.	- 1	r+10	r- 5	-14	+ 8
Pittsburgh "	+ 2	r+ 9	r-12	+ 7	+23
Wheeling-Steubenville W.Va.&Ohio	+10	+26	- 4	0	+ 8

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) 1/				
		Jan.- Feb.	Week ending			
			Mar. 16	Mar. 23	Mar. 30	Apr. 6
<u>Richmond District</u>		<u>+ 4</u>	<u>0</u>	<u>r- 3</u>	<u>- 7</u>	<u>+12</u>
<u>Metropolitan Areas</u>						
Washington	D. C.	+ 5	+ 3	r- 2	r-13	+ 2
Downtown Washington	"	- 4	- 3	r-12	r-16	- 2
Baltimore	Md.	+14	+ 1	- 5	r+ 1	+30
Downtown Baltimore	"	+ 3	-14	-17	- 3	+12
Richmond	Va.	- 6	-12	+ 1	- 4	+10
<u>Atlanta District</u>		<u>+ 1</u>	<u>- 4</u>	<u>- 1</u>	<u>r- 8</u>	<u>+ 4</u>
<u>Metropolitan Areas</u>						
Birmingham	Ala.	- 1	+ 1	-13	-13	- 1
Jacksonville	Fla.	0	- 6	-15	-21	+ 2
Atlanta	Ga.	+ 3	- 1	+ 1	- 4	+ 6
Augusta	"	- 7	-18	- 8	r-17	- 6
New Orleans	La.	- 2	-13	- 3	-20	+ 6
Knoxville	Tenn.	+ 1	-12	-10	-22	+ 5
Nashville	"	+ 9	+40	-11	-14	+19
<u>City</u>						
Tampa	Fla.	+ 3	- 8	+ 5	- 5	*
<u>Chicago District</u>		<u>+ 3</u>	<u>- 3</u>	<u>r+ 3</u>	<u>- 2</u>	<u>+ 5</u>
<u>Metropolitan Areas</u>						
Chicago	Ill.	+ 3	- 3	+ 7	- 2	+ 8
Indianapolis	Ind.	+ 5	- 4	- 9	- 4	+ 8
Detroit	Nich.	+ 4	- 1	+ 6	+ 2	+ 3
Milwaukee	Wis.	+ 3	- 7	- 6	- 3	- 5
<u>St. Louis District</u>		<u>0</u>	<u>- 6</u>	<u>r 0</u>	<u>-10</u>	<u>+10</u>
<u>Metropolitan Areas</u>						
Little Rock	Ark.	- 1	+ 1	-11	-22	+ 3
Louisville	Ky.	- 2	- 4	-11	-16	+ 7
St. Louis	Mo.	0	-10	r+ 3	- 6	+14
Memphis	Tenn.	+ 2	- 2	+ 6	-14	+ 7
<u>Minneapolis District</u>		<u>+ 4</u>	<u>-12</u>	<u>- 1</u>	<u>+ 5</u>	<u>0</u>
<u>Metropolitan Areas</u>						
Mpls.-St. Paul	Minn.	+ 3	-13	- 1	+ 5	- 3
Mpls. and Suburbs	"	+ 5	-11	0	+ 5	0
St. Paul	"	- 3	-15	- 5	+ 5	- 8
<u>Cities</u>						
Duluth-Superior	Minn.&Wis.	+ 3	- 7	+13	+ 6	+35

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}					
	Jan.- Feb.	Week ending				
		Mar. 16	Mar. 23	Mar. 30	Apr. 6	
<u>Kansas City District</u>		0	- 2	- 4	-13	+ 1
Metropolitan Areas						
Denver	Col.	- 1	+ 8	-10	r-16	- 1
Topeka	Kans.	+ 1	- 5	-21	-17	+ 8
Wichita	"	+ 4	+ 3	+ 8	-10	+10
St. Joseph	Mo.	-10	-19	+30	r-28	+12
Albuquerque	N. Mex.	- 4	-12	-25	-33	+11
Oklahoma City	Okla.	- 4	- 5	- 4	- 5	-10
Tulsa	"	+10	- 6	+13	-11	+ 2
Cities						
Joplin	Mo.	- 4	+11	-10	r-15	+ 5
Kansas City	"	- 3	- 9	-11	-11	- 1
<u>Dallas District</u>		0	+ 2	- 2	-17	- 2
Metropolitan Areas						
Dallas	Tex.	+ 1	+ 6	- 6	-21	- 6
El Paso	"	+ 5	+12	-17	-11	0
Fort Worth	"	+ 3	+ 9	- 5	-20	+11
Houston	"	- 2	+ 5	+ 3	-22	- 1
San Antonio	"	- 3	-21	+24	- 5	- 2
<u>San Francisco District</u>		+ 2	- 3	- 7	-13	r+14
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	+ 4	r+ 3	- 6	-11	+11
Downtown Los Angeles	"	+ 1	- 4	- 8	-11	+13
Westside Los Angeles	"	+ 3	r+ 2	- 8	-10	+10
Sacramento	"	+ 2	- 4	-11	-23	+ 7
San Diego	"	+ 2	r- 8	- 3	-10	+ 7
San Francisco-Oakland	"	+ 1	- 6	-12	-20	+10
San Francisco City	"	0	- 5	-15	-21	+10
Oakland	"	0	- 8	- 6	-19	+ 6
Portland	Ore.	- 5	-11	- 5	-14	+94
Salt Lake City	Utah	+ 4	- 5	-11	-12	+10
Seattle	Wash.	0	r- 5	- 5	-10	0
Spokane	"	- 2	- 3	+ 1	- 4	+ 9
Tacoma	"	0	-15	- 9	-19	+ 7

r--Revised.

*--Data not available.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 1 while this year it will be on April 21. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 8 per cent for the month of March as a whole and a corresponding increase for the month of April. These allowances apply to the figures for the United States.