

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE
March 29, 1957

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/2}				
		Jan. 1957	Week ending			
			Mar. 2	Mar. 9	Mar. 16	Mar. 23
<u>UNITED STATES</u>		+ 5	- 5	-10	+ 2	+ 1
<u>BOSTON DISTRICT</u>		+ 2	-12	- 4	+19	+27
Metropolitan Areas						
Boston	Mass.	+ 3	- 9	- 6	+16	+28
Downtown Boston	"	+ 1	-14	- 8	+11	+19
Suburban Boston	"	+ 6	+ 2	0	+27	+52
Cambridge	"	+10	+11	+12	+11	+45
Lynn	"	+ 2	-17	-17	- 6	+30
Quincy	"	+ 6	-10	- 5	+15	+46
Lowell	"	- 6	-22	- 6	+18	+50
Cities						
Springfield	"	+ 8	-33	+15	+39	+ 9
Providence	R. I.	0	-14	-10	+11	+48
<u>New York District</u>		+ 8	0	-17	r+ 7	+15
Metropolitan Areas						
Buffalo	N. Y.	0	- 9	- 5	+ 9	- 7
New York-N. E. New Jersey	N.Y.-N.J.	+10	+ 1	-18	+ 7	+21
Newark	N. J.	+ 4	-10	-24	+ 1	+18
New York	N. Y.	+ 6	- 1	-15	- 2	+11
Rochester	"	+ 3	- 6	- 5	r+ 5	- 4
Syracuse	"	0	0	-15	+23	- 7
<u>Philadelphia District</u>		+ 5	-16	-19	+11	+ 7
Metropolitan Areas						
Wilmington	Del.	+12	- 4	- 6	r+10	+ 1
Trenton	N. J.	+ 5	-10	-10	r+ 9	+24
Lancaster	Pa.	+ 9	-38	-11	r+38	- 5
Philadelphia	"	+ 4	-15	-20	r+ 7	+10
Reading	"	+10	-28	+ 1	+49	+ 8
Scranton	"	+ 2	-25	-17	+12	-16
Wilkes-Barre-Hazleton	"	+ 3	+ 2	-29	r+15	-11
<u>Cleveland District</u>		+ 5	- 5	-18	r+ 1	-12
Metropolitan Areas						
Lexington	Ky.	+18	- 5	r-15	+ 9	- 5
Akron	Ohio	0	-10	- 8	+ 4	-14
Cincinnati	"	- 1	-16	r-15	- 5	-21
Cleveland	"	+ 3	+ 2	-18	0	-16
Columbus	"	+ 3	- 5	-18	- 5	- 1
Springfield	"	- 3	-17	-10	+ 2	- 9
Toledo	"	- 1	0	r-14	-18	-13
Erie	Pa.	+ 1	- 4	-14	+11	- 4
Pittsburgh	"	+ 3	r-14	r-27	+12	- 8
Wheeling-Steubenville	W.Va.&Ohio	+15	- 2	- 1	+26	- 4

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts) ^{1/}					
	Jan. 1957	Week ending				
		Mar. 2	Mar. 9	Mar. 16	Mar. 23	
<u>Richmond District</u>	+ 8	- 5	- 6	r 0	- 4	
<u>Metropolitan Areas</u>						
Washington	D. C.	+ 9	- 5	- 6	r+ 3	- 2
Downtown Washington	"	0	-12	-11	r- 3	-11
Baltimore	Md.	+15	- 4	- 4	r+ 1	- 8
Downtown Baltimore	"	+ 2	-15	-15	-14	-17
Richmond	Va.	- 3	- 5	-15	-12	+ 1
<u>Atlanta District</u>	+ 6	- 9	-19	r- 4	- 2	
<u>Metropolitan Areas</u>						
Birmingham	Ala.	+ 3	- 2	- 8	+ 1	-12
Jacksonville	Fla.	+ 3	- 1	-16	- 6	*
Atlanta	Ga.	+ 5	-13	-14	- 1	+ 1
Augusta	"	- 6	-15	c-27	r-18	-20
New Orleans	La.	- 4	-29	-50	-13	*
Knoxville	Tenn.	+ 7	- 1	-20	-12	*
Nashville	"	+14	- 2	-15	+40	-11
City						
Tampa	Fla.	+12	-24	-25	- 8	+ 5
<u>Chicago District</u>	+ 4	- 2	- 5	- 3	+ 2	
<u>Metropolitan Areas</u>						
Chicago	Ill.	+ 4	- 1	- 2	- 3	+ 7
Indianapolis	Ind.	+11	- 4	- 8	- 4	*
Detroit	Mich.	+ 4	- 5	-10	- 1	+ 6
Milwaukee	Wis.	+ 6	- 6	+ 1	- 7	- 6
<u>St. Louis District</u>	+ 3	- 7	-14	- 6	- 1	
<u>Metropolitan Areas</u>						
Little Rock	Ark.	+ 3	-20	-16	+ 1	-11
Louisville	Ky.	+ 5	-14	-17	- 4	-11
St. Louis	Mo.	0	- 3	-12	-10	+ 2
Memphis	Tenn.	+ 7	- 9	-15	- 2	+ 6
<u>Minneapolis District</u>	+ 6	+ 5	- 1	-12	- 1	
<u>Metropolitan Areas</u>						
Mpls.-St. Paul	Minn.	+ 4	+ 6	- 2	-13	- 1
Mpls. and Suburbs	"	+ 6	+15	+ 3	-11	0
St. Paul	"	- 1	-12	-11	-15	- 5
Cities						
Duluth-Superior	Minn.&Wis.	+ 4	- 4	+ 7	- 7	+13

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

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		Mar. 2	Mar. 9	Mar. 16	Mar. 23
<u>Kansas City District</u>	+ 1	- 5	- 6	- 2	- 4
<u>Metropolitan Areas</u>					
Denver	Col. + 1	- 3	- 2	+ 8	-10
Topeka	Kans. 0	- 2	- 5	- 5	-21
Wichita	" +12	-12	- 3	r+ 3	+ 8
St. Joseph	Mo. -11	-11	-28	-19	+31
Albuquerque	N. Mex.- 2	-15	-17	-12	-25
Oklahoma City	Okla. - 5	-14	-12	r- 5	- 4
Tulsa	" + 5	+ 9	+ 4	- 6	+13
<u>Cities</u>					
Joplin	Mo. - 2	-11	-20	+11	- 9
Kansas City	" - 2	- 8	- 8	r- 9	- 9
<u>Dallas District</u>	+ 2	- 6	c-10	+ 2	- 2
<u>Metropolitan Areas</u>					
Dallas	Tex. + 5	- 6	- 8	+ 6	- 6
El Paso	" + 3	-13	- 1	+12	-17
Fort Worth	" + 6	- 8	- 4	+ 9	- 5
Houston	" - 2	- 6	-11	+ 5	+ 3
San Antonio	" - 1	+ 2	-26	-21	+24
<u>San Francisco District</u>	+ 5	- 4	- 1	- 3	- 7
<u>Metropolitan Areas</u>					
Los Angeles-Long Beach	Calif. + 8	- 6	+ 2	+ 2	- 6
Downtown Los Angeles	" + 6	- 5	r- 8	- 4	- 8
Westside Los Angeles	" + 8	- 5	0	+ 1	- 8
Sacramento	" +10	- 9	r- 8	- 4	-11
San Diego	" + 6	- 3	r- 5	- 7	- 3
San Francisco-Oakland	" + 6	- 5	- 6	- 6	-12
San Francisco City	" + 5	- 7	- 6	- 5	-15
Oakland	" + 5	- 3	- 4	- 8	- 6
Portland	Ore. - 4	- 4	+ 3	-11	- 5
Salt Lake City	Utah + 6	- 4	0	- 5	-11
Seattle	Wash. + 1	r+10	r- 3	- 4	- 5
Spokane	" - 3	+ 3	+ 2	- 3	+ 1
Tacoma	" - 1	- 1	- 3	-15	- 9

r--Revised

c--Corrected

*--Data not available

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on April 1 while this year it will be on April 21. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 8 per cent for the month of March as a whole and a corresponding increase for the month of April. These allowances apply to the figures for the United States.