

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMMEDIATE RELEASE
March 15, 1957

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
		Jan. 1957	Week ending			
			Feb. 16	Feb. 23	Mar. 2	Mar. 9
<u>UNITED STATES</u>		+ 5	+ 7	+ 3	r- 5	-10
<u>BOSTON DISTRICT</u>		+ 2	+13	+ 5	-12	- 4
Metropolitan Areas						
Boston	Mass.	+ 3	+11	+ 4	- 9	- 6
Downtown Boston	"	+ 1	+ 9	+ 4	-14	- 8
Suburban Boston	"	+ 6	+14	+ 5	+ 2	0
Cambridge	"	+10	+19	- 2	+11	+12
Lynn	"	+ 2	+12	+43	-17	-17
Quincy	"	+ 6	+ 3	- 4	-10	- 5
Lowell	"	- 6	+ 4	- 6	-22	- 6
Cities						
Springfield	"	+ 8	+18	+15	-33	+15
Providence	R.I.	0	+13	- 3	-14	-10
<u>New York District</u>		+ 8	+13	+14	0	-16
Metropolitan Areas						
Buffalo	N.Y.	0	+ 6	- 5	- 9	- 4
New York-N.E.	New Jersey N.Y.-N.J.	+10	+14	+18	+ 1	-18
Newark	N.J.	+ 4	+ 9	+ 4	-10	-24
New York	N.Y.	+ 6	+ 6	+14	- 1	-14
Rochester	"	+ 3	+ 8	+ 8	- 6	- 5
Syracuse	"	0	+ 9	+ 1	0	-15
<u>Philadelphia District</u>		+ 5	+ 5	+ 4	r-16	-18
Metropolitan Areas						
Wilmington	Del.	+12	+29	+ 4	r- 4	- 7
Trenton	N.J.	+ 5	+16	+ 4	-17	-10
Lancaster	Pa.	+ 9	+ 1	- 1	-38	-41
Philadelphia	"	+ 4	+ 3	+ 2	r-15	-19
Reading	"	+10	+49	+ 7	-28	+ 1
Scranton	"	+ 2	-21	+41	r-25	-16
Wilkes-Barre--Hazelton	"	+ 3	+ 1	+ 9	r+ 2	-29
<u>Cleveland District</u>		+ 5	0	+ 1	r- 5	-17
Metropolitan Areas						
Lexington	Ky.	+18	+ 8	+ 8	- 5	-13
Akron	Ohio	0	- 5	0	-10	- 8
Cincinnati	"	- 1	- 1	r- 3	-16	-14
Cleveland	"	+ 3	- 3	- 2	+ 2	-18
Columbus	"	+ 3	+ 1	+ 7	- 5	-18
Springfield	"	- 3	-10	r+ 4	-17	-10
Toledo	"	- 1	- 2	r- 2	0	-12
Erie	Pa.	+ 1	0	r- 2	- 4	-14
Pittsburgh	"	+ 3	+ 6	r+ 5	-10	-25
Wheeling-Steubenville	W. Va.-Ohio	+15	+ 4	+17	- 2	- 1

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)					
	Week ending					
	Jan. 1957	Feb. 16	Feb. 23	Mar. 2	Mar. 9	
<u>Richmond District</u>	+ 8	- 2	+ 3	- 5	- 6	
<u>Metropolitan Areas</u>						
Washington	D. C.	+ 9	-11	+ 5	r- 5	- 5
Downtown Washington	"	0	-19	- 1	r-12	-10
Baltimore	Md.	+15	+16	+ 9	- 4	- 3
Downtown Baltimore	"	+ 2	+ 6	- 3	-15	-15
Richmond	Va.	- 3	- 5	- 9	r- 5	-15
<u>Atlanta District</u>	+ 6	+11	+ 1	r- 9	-19	
<u>Metropolitan Areas</u>						
Birmingham	Ala.	+ 3	+11	-18	r- 2	- 8
Jacksonville	Fla.	+ 3	- 9	- 7	- 1	-16
Atlanta	Ga.	+ 5	+ 2	+ 1	-13	-14
Augusta	"	- 6	-17	- 6	-15	-26
New Orleans	La.	- 4	+30	- 4	-29	-50
Knoxville	Tenn.	+ 7	+ 1	-10	- 1	*
Nashville	"	+14	+22	+ 8	- 2	-15
City						
Tampa	Fla.	+12	+ 2	+ 7	-24	-25
<u>Chicago District</u>	+ 4	+10	+ 5	- 2	- 5	
<u>Metropolitan Areas</u>						
Chicago	Ill.	+ 4	+14	+ 2	- 1	- 2
Indianapolis	Ind.	+11	+ 6	0	- 4	- 8
Detroit	Mich.	+ 4	+ 2	+13	- 5	-10
Milwaukee	Wis.	+ 6	+ 8	- 1	- 6	+ 1
<u>St. Louis District</u>	+ 3	+ 3	- 3	- 7	-14	
<u>Metropolitan Areas</u>						
Little Rock	Ark.	+ 3	+13	- 4	-20	-16
Louisville	Ky.	+ 5	r- 1	- 5	-14	-17
St. Louis	Mo.	0	+ 3	- 4	- 3	-12
Memphis	Tenn.	+ 7	0	- 5	- 9	-15
<u>Minneapolis District</u>	+ 6	+10	- 2	+ 5	- 1	
<u>Metropolitan Areas</u>						
Mpls.-St. Paul	Minn.	+ 4	+10	- 2	+ 6	- 2
Mpls. and Suburbs	"	+ 6	+15	- 2	+15	+ 3
St. Paul	"	- 1	0	- 3	-12	-11
Cities						
Duluth-Superior	Minn.&Wis.	+ 4	+ 3	+ 5	r- 4	+ 7

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan. 1957	Week ending			
		Feb. 16	Feb. 23	Mar. 2	Mar. 9
<u>Kansas City District</u>	<u>+ 1</u>	<u>+ 6</u>	<u>- 8</u>	<u>- 5</u>	<u>- 5</u>
<u>Metropolitan Areas</u>					
Denver Col.	+ 1	+ 9	- 6	- 3	- 2
Topeka Kans.	0	+10	- 4	- 2	- 5
Wichita "	+12	- 2	- 9	r-12	- 3
St. Joseph Mo.	-11	+11	- 8	r-11	-28
Albuquerque N. Mex.	- 2	+ 2	- 9	-15	-17
Oklahoma City Okla.	- 5	0	-18	-14	-12
Tulsa "	+ 5	+17	- 6	r+ 9	+ 4
<u>Cities</u>					
Joplin Mo.	- 2	- 5	+ 2	r-11	-18
Kansas City "	- 2	+ 1	-13	- 8	- 7
<u>Dallas District</u>	<u>+ 2</u>	<u>+ 5</u>	<u>- 9</u>	<u>- 6</u>	<u>-10</u>
<u>Metropolitan Areas</u>					
Dallas Tex.	+ 5	+11	-16	- 6	- 8
El Paso "	+ 3	+10	+17	-13	- 1
Fert Worth "	+ 6	+ 2	- 4	- 8	- 4
Houston "	- 2	+ 4	- 9	- 6	-11
San Antonio "	- 1	- 4	- 6	+ 2	-26
<u>San Francisco District</u>	<u>+ 5</u>	<u>+ 5</u>	<u>+ 3</u>	<u>- 4</u>	<u>r 0</u>
<u>Metropolitan Areas</u>					
Los Angeles-Long Beach Calif.	+ 8	+ 9	+ 8	- 6	+ 2
Downtown Los Angeles "	+ 6	+25	r+ 4	+ 5	- 7
Westside Los Angeles "	+ 8	+ 1	+17	- 5	0
Sacramento "	+10	+11	r-18	- 9	- 5
San Diego "	+ 6	- 8	+13	- 3	- 6
San Francisco-Oakland "	+ 6	- 2	+ 2	- 5	- 6
San Francisco City "	+ 5	- 3	+ 3	- 7	- 6
Oakland "	+ 5	- 2	- 1	- 3	- 4
Portland Ore.	- 4	+ 3	- 8	- 4	+ 3
Salt Lake City Utah	+ 6	+16	- 3	+ 4	0
Seattle Wash.	+ 1	+16	-13	+11	- 2
Spokane "	- 3	-27	+53	+ 3	+ 2
Tacoma "	- 1	+18	- 6	- 1	- 3

r--Revised

*--Data not available