

## BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

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FOR IMMEDIATE RELEASE  
December 28, 1956WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan.- Oct.	Week ending			
		Dec. 1	Dec. 8	Dec. 15	Dec. 22
<u>UNITED STATES</u>	+ 5	0	r - 4	+ 2	+14
<u>Boston District</u>	+ 3	- 4	- 4	- 4	+15
<u>Metropolitan Areas</u>					
Boston	Mass. + 2	- 4	- 4	- 4	+13
Downtown Boston	" + 1	- 7	- 5	- 3	+13
Suburban Boston	" + 5	+ 4	- 4	- 5	+14
Cambridge	" + 5	+ 7	- 3	- 2	+ 6
Lynn	" + 1	- 2	- 5	- 3	+ 7
Quincy	" + 3	+11	- 3	- 4	+ 9
Lowell	" - 1	- 1	- 3	- 9	+ 9
<u>Cities</u>					
Springfield	" + 7	+ 1	- 2	- 4	+22
Providence	R. I. - 1	- 9	- 8	- 8	+14
<u>New York District</u>	+ 6	+ 5	- 2	+ 1	+18
<u>Metropolitan Areas</u>					
Buffalo	N. Y. + 5	+18	- 9	r - 2	+ 8
New York-N.E. New Jersey	N.Y.-N.J. + 8	+ 4	- 1	r + 1	+20
Newark	N. J. + 6	- 1	- 4	r - 2	+18
New York	N. Y. *	- 2	- 8	- 5	+12
Rochester	" + 6	- 1	0	+ 1	+11
Syracuse	" + 3	- 1	- 7	r - 2	+ 4
<u>Philadelphia District</u>	+ 5	- 1	- 4	- 4	+14
<u>Metropolitan Areas</u>					
Wilmington	Del. +11	+ 7	+ 2	r + 2	+20
Trenton	N. J. + 2	+ 1	+ 2	r - 5	+12
Lancaster	Pa. + 4	- 4	- 5	- 8	+12
Philadelphia	" + 5	- 3	- 5	- 4	+13
Reading	" + 6	+14	+ 6	- 2	+22
Scranton	" + 7	+ 1	- 6	- 8	+14
Wilkes-Barre--Hazleton	" 0	- 1	- 7	- 5	+10
<u>Cleveland District</u>	+ 5	+ 1	- 4	r + 3	+11
<u>Metropolitan Areas</u>					
Lexington	Ky. - 1	+ 9	r 0	+ 2	+ 7
Akron	Ohio + 4	- 2	- 2	0	+ 7
Cincinnati	" + 5	- 4	r -10	- 4	+ 6
Cleveland	" + 5	- 3	- 3	+ 1	+ 9
Columbus	" + 6	+ 5	- 3	+ 5	+11
Springfield	" 0	+ 1	- 7	- 4	+ 3
Toledo	" - 1	- 1	r - 8	- 2	+16
Erie	Pa. + 7	- 3	r + 8	+13	+23
Pittsburgh	" + 7	+ 3	- 2	+ 5	+15
Wheeling-Steubenville	W.Va.-Ohio + 7	+18	+ 1	+ 5	+16

## WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan.- Oct.	week ending			
		Dec. 1	Dec. 8	Dec. 15	Dec. 22
<u>Richmond District</u>	<u>+ 5</u>	<u>- 3</u>	<u>- 4</u>	<u>+ 1</u>	<u>+17</u>
Metropolitan Areas					
Washington D. C.	+ 6	- 5	- 5	0	+15
Downtown Washington "	- 2	-12	-13	- 8	+ 9
Baltimore Md.	+ 3	+ 5	- 2	+ 6	+26
Downtown Baltimore "	*	- 9	-15	- 9	+ 9
Richmond Va.	+ 5	-10	- 6	- 5	+ 9
<u>Atlanta District</u>	<u>+ 6</u>	<u>- 1</u>	<u>- 2</u>	<u>r- 3</u>	<u>+ 8</u>
Metropolitan Areas					
Birmingham Ala.	+ 6	- 4	+ 1	- 1	*
Jacksonville Fla.	+ 7	0	- 2	- 6	*
Atlanta Ga.	+ 2	- 4	- 5	- 1	*
Augusta "	- 1	-10	- 6	- 5	+ 4
New Orleans La.	+ 6	+ 7	r- 4	- 4	*
Knoxville Tenn.	+ 2	- 6	-10	- 2	*
Nashville "	+ 8	+ 3	+ 6	+ 6	*
City					
Tampa Fla.	+ 4	+ 1	+ 1	-16	*
<u>Chicago District</u>	<u>+ 5</u>	<u>+ 6</u>	<u>- 4</u>	<u>r+ 4</u>	<u>+14</u>
Metropolitan Areas					
Chicago Ill.	+ 5	+ 7	- 4	+ 4	+15
Indianapolis Ind.	+ 5	+ 8	- 4	+10	+ 5
Detroit Mich.	+ 4	+ 4	- 5	+ 1	+15
Milwaukee Wis.	+ 7	+ 7	- 2	+ 3	+15
<u>St. Louis District</u>	<u>+ 6</u>	<u>+ 4</u>	<u>- 9</u>	<u>+ 3</u>	<u>+13</u>
Metropolitan Areas					
Little Rock Ark.	+ 7	+ 1	-11	+ 3	+ 9
Louisville Ky.	+ 5	- 6	- 7	0	+12
St. Louis Mo.	+ 5	+ 6	-11	+ 5	+15
Memphis Tenn.	+ 5	+ 2	- 7	- 3	+ 9
<u>Minneapolis District</u>	<u>+ 5</u>	<u>+ 3</u>	<u>+ 3</u>	<u>+ 5</u>	<u>r+17</u>
Metropolitan Areas					
Mpls.-St. Paul Minn.	+ 5	+ 3	+ 4	+ 5	+18
Mpls. and Suburbs "	*	+ 4	+ 5	+ 6	+21
St. Paul "	+ 6	- 2	0	+ 3	+11
Cities					
Duluth-Superior Minn.&Wis.	+ 9	+ 5	- 1	+ 1	+11

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Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan.- Oct.	Week ending			
		Dec. 1	Dec. 8	Dec. 15	Dec. 22
<u>Kansas City District</u>	<u>+ 2</u>	<u>+ 1</u>	<u>- 9</u>	<u>r + 2</u>	<u>+14</u>
Metropolitan Areas					
Denver Col.	+ 6	0	- 8	+ 3	+13
Topeka Kans.	+ 8	- 5	- 1	0	+ 9
Wichita "	+ 3	- 1	- 4	r + 6	+14
St. Joseph Mo.	0	+11	-10	- 5	+ 9
Albuquerque N. Mex.	+ 3	-11	- 8	0	+ 7
Oklahoma City Okla.	+ 5	- 5	-20	+ 5	+17
Tulsa "	+ 4	- 1	-16	+12	+16
Cities					
Joplin Mo.	+ 1	- 3	-26	+ 2	+11
Kansas City "	-3	+ 1	-11	r - 4	+13
<u>Dallas District</u>	<u>+ 3</u>	<u>-11</u>	<u>r - 6</u>	<u>+ 3</u>	<u>r+12</u>
Metropolitan Areas					
Dallas Tex.	+ 1	- 8	- 8	+ 1	+ 8
El Paso "	+ 4	+ 5	- 9	+ 1	+15
Fort Worth "	+ 6	- 4	- 6	+ 7	+11
Houston "	+ 5	-25	r- 7	r + 2	+11
San Antonio "	0	- 9	-11	+ 2	+10
<u>San Francisco District</u>	<u>+ 5</u>	<u>- 9</u>	<u>- 5</u>	<u>+ 2</u>	<u>r+15</u>
Metropolitan Areas					
Los Angeles-Long Beach Calif.	0	-13	- 3	+ 4	+16
Downtown Los Angeles "	- 4	-14	- 9	+ 4	+12
Westside Los Angeles "	+ 1	-11	r- 5	+ 3	+12
Sacramento "	+ 8	- 4	0	+ 5	+18
San Diego "	+ 6	-15	- 4	+ 5	+19
San Francisco-Oakland "	+ 3	- 7	- 2	0	+14
San Francisco City "	+ 3	- 6	- 2	- 1	+15
Oakland City "	+ 1	- 8	r- 2	+ 1	+10
Portland Ore.	0	- 8	-20	+ 3	+ 8
Salt Lake City Utah	+ 4	+ 3	- 6	0	+14
Seattle Wash.	+ 4	- 9	r-12	+ 1	+18
Spokane "	+ 3	-11	- 7	+ 2	+17
Tacoma "	+ 4	- 7	r- 6	+ 3	+15

r--revised.

\*-Data not available.

NOTE: Since sales rise sharply with the approach of Christmas, the fact that the corresponding week last year was two days nearer Christmas becomes significant in comparing weekly data. In general, this causes weekly data to show a less favorable comparison with the previous year than if strictly comparable calendar periods were available. This should be taken into consideration in evaluating weekly percentage changes from a year ago.