

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

194

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FOR IMMEDIATE RELEASE
December 14, 1956

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Jan. Oct.	Percentage change from corresponding period a year ago (Based on retail dollar amounts)			
		Nov. 17	Nov. 24	Dec. 1	Dec. 8
<u>UNITED STATES</u>	+ 5	+ 6	+ 1	- 1	- 4
Boston District	+ 3	+ 2	+ 1	- 4	- 4
Metropolitan Areas					
Boston	Mass.	+ 2	+ 3	- 1	- 4
Downtown Boston	"	+ 1	+ 1	- 5	- 5
Suburban Boston	"	+ 5	+ 8	+ 7	+ 4
Cambridge	"	+ 5	0	+ 4	+ 7
Lynn	"	+ 1	+ 2	- 7	- 2
Quincy	"	+ 3	+ 5	+ 3	+ 11
Lowell	"	- 1	- 11	0	- 1
Cities					
Springfield	"	+ 7	0	+ 6	+ 1
Providence	R. I.	- 1	- 5	+ 10	- 9
New York District	+ 6	+ 9	0	0	- 7
Metropolitan Areas					
Buffalo	N. Y.	+ 5	+ 12	- 5	r+ 18
New York-N.E. New Jersey	N.Y.-N.J.	+ 8	+ 9	+ 1	- 1
Newark	N. J.	+ 6	+ 8	+ 2	- 1
New York	N. Y.	*	+ 8	- 1	- 2
Rochester	"	+ 6	+ 13	- 3	r- 1
Syracuse	"	+ 3	+ 3	- 3	r- 1
Philadelphia District	+ 5	+ 7	0	r- 1	- 4
Metropolitan Areas					
Wilmington	Del.	+ 11	+ 3	+ 4	+ 7
Trenton	N. J.	+ 2	+ 9	+ 2	+ 1
Lancaster	Pa.	+ 4	+ 2	r- 0	r- 4
Philadelphia	"	+ 5	+ 7	- 1	- 3
Reading	"	+ 6	+ 20	+ 12	+ 14
Scranton	"	+ 7	+ 6	+ 3	r+ 1
Wilkes-Barre-Hazleton	"	0	- 1	0	r- 1
Cleveland District	+ 5	+ 5	- 7	+ 1	- 3
Metropolitan Areas					
Lexington	Ky.	- 1	+ 8	- 5	+ 9
Akron	Ohio	+ 4	0	+ 4	- 2
Cincinnati	"	+ 5	r+ 6	- 13	- 4
Cleveland	"	+ 5	+ 4	- 10	- 3
Columbus	"	+ 6	+ 9	+ 2	+ 5
Springfield	"	0	+ 7	- 7	+ 1
Toledo	"	- 1	- 3	r- 5	- 2
Erie	Pa.	+ 7	r+ 6	- 41	- 2
Pittsburgh	"	+ 7	+ 9	r- 6	+ 3
Wheeling-Steubenville	W. Va.-Ohio	+ 7	+ 20	+ 14	+ 18

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)			
	Jan.- Oct.	Week ending Nov. 17	Nov. 24	Dec. 1
<u>Richmond District</u>				
Metropolitan Areas	+ 5	+ 9	+ 1	- 3
Washington D. C.	+ 6	+16	- 2	r - 5
Downtown Washington "	- 2	+ 7	-10	r - 2
Baltimore Md.	+ 3	+10	+ 6	r + 5
Downtown Baltimore "	*	- 4	-10	- 9
Richmond Va.	+ 5	- 6	0	-10
<u>Atlanta District</u>	+ 6	+ 5	+ 8	r - 1
Metropolitan Areas				
Birmingham Ala.	+ 6	+ 3	+ 9	- 4
Jacksonville Fla.	+ 7	+ 4	- 1	*
Atlanta Ga.	+ 2	0	+ 6	- 5
Augusta "	- 1	+ 3	0	-10
New Orleans La.	+ 6	+ 5	+ 9	+ 7
Knoxville Tenn.	+ 2	+16	+21	- 5
Nashville "	+ 8	+13	+ 7	+ 3
City				
Tampa Fla.	+ 4	+ 2	0	+ 1
<u>Chicago District</u>	+ 5	+ 9	+ 6	+ 6
Metropolitan Areas				
Chicago Ill.	+ 5	+10	+10	+ 7
Indianapolis Ind.	+ 5	- 1	+ 1	+ 8
Detroit Mich.	+ 4	+10	+ 3	+ 4
Milwaukee Wis.	+ 7	+21	+ 4	+ 7
<u>St. Louis District</u>	+ 6	+ 5	+ 4	+ 4
Metropolitan Areas				
Little Rock Ark.	+ 7	+ 1	+ 4	+ 1
Louisville Ky.	+ 5	- 2	+ 2	- 6
St. Louis Mo.	+ 5	+ 5	+ 3	+ 6
Memphis Tenn.	+ 5	+ 8	+ 4	+ 3
<u>Minneapolis District</u>	+ 5	+ 6	+ 8	+ 3
Metropolitan Areas				
Mpls.-St. Paul Minn.	+ 5	+ 5	+ 8	+ 3
Mpls. and Suburbs "	*	+ 5	+10	+ 4
St. Paul "	+ 6	+ 5	+ 5	- 2
Cities				
Duluth-Superior Minn.&Wis.	+ 9	+14	+10	+ 5
				- 1

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)					
	Jan.- Oct.	Week ending				
		Nov. 17	Nov. 24	Dec. 1		
Kansas City District	+ 2	+ 1	- 1	+ 1	- 2	
Metropolitan Areas						
Denver	Col.	+ 6	+ 5	-12	0	- 8
Topeka	Kans.	+ 8	- 2	+ 7	- 5	- 1
Wichita	"	+ 3	+ 5	+14	r- 1	- 4
St. Joseph	Mo.	0	- 1	- 3	+11	-10
Albuquerque	N. Mex.	+ 3	- 4	- 7	-11	- 8
Oklahoma City	Okla.	+ 5	- 4	0	- 5	-18
Tulsa	"	+ 4	+ 1	+ 3	- 1	-16
Cities						
Joplin	Mo.	+ 1	-14	- 5	r- 3	-25
Kansas City	"	- 3	- 3	+ 1	+ 1	-11
Dallas District	+ 3	+ 1	+ 2	r-11	- 5	
Metropolitan Areas						
Dallas	Tex.	+ 1	- 3	- 6	- 8	- 8
El Paso	"	+ 4	+ 9	+10	+ 5	- 9
Fort Worth	"	+ 6	+ 5	+ 3	- 4	- 6
Houston	"	+ 5	0	+ 9	-25	- 4
San Antonio	"	0	- 2	- 9	- 9	-11
San Francisco District	+ 5	+ 2	- 4	r- 9	r- 5	
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	0	r- 1	- 4	-13	- 3
Downtown Los Angeles	"	- 4	- 6	- 8	-14	- 9
Westside Los Angeles	"	+ 1	r 0	r 0	-11	- 6
Sacramento	"	+ 8	r- 8	r- 3	- 4	0
San Diego	"	+ 6	+ 1	+ 1	-18	- 4
San Francisco-Oakland	"	+ 3	+ 3	- 5	- 6	- 2
San Francisco City	"	+ 3	+ 4	- 6	- 6	- 2
Oakland City	"	+ 1	r 0	r- 5	- 7	0
Portland	Ore.	0	+ 8	- 5	- 8	-20
Salt Lake City	Utah	+ 4	+ 1	0	+ 3	- 6
Seattle	Wash.	+ 4	r+ 9	r- 8	- 8	-11
Spokane	"	+ 3	+14	+ 6	-11	- 7
Tacoma	"	+ 4	r+ 8	r+ 3	- 7	- 5

r—Revised.

*—Data not available.

NOTE: Since sales rise sharply with the approach of Christmas, the fact that the corresponding week last year was two days nearer Christmas becomes significant in comparing weekly data. In general, this causes weekly data to show a less favorable comparison with the previous year than if strictly comparable calendar periods were available. This should be taken into consideration in evaluating weekly percentage changes from a year ago.