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FOR IMMEDIATE RELEASE
December 7, 1956WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
		Week ending				
		Jan.- Oct.	Nov. 10	Nov. 17	Nov. 24	Dec. 1
<u>UNITED STATES</u>		+ 5	- 3	+ 6	+ 1	- 1
<u>Boston District</u>		+ 3	- 5	+ 2	+ 1	- 4
Metropolitan Areas						
Boston	Mass.	+ 2	- 7	+ 3	- 1	- 4
Downtown Boston	"	+ 1	- 11	+ 1	- 5	- 7
Suburban Boston	"	+ 5	+ 1	r+ 8	+ 7	+ 4
Cambridge	"	+ 5	+ 5	0	+ 4	+ 7
Lynn	"	+ 1	- 4	+ 2	- 7	- 2
Quincy	"	+ 3	+ 11	+ 5	+ 3	+ 11
Lowell	"	- 1	- 3	- 11	0	- 1
Cities						
Springfield	"	+ 7	- 5	0	+ 6	+ 1
Providence	R. I.	- 1	+ 5	- 5	+ 10	- 9
<u>New York District</u>		+ 6	- 8	+ 9	r 0	0
Metropolitan Areas						
Buffalo	N. Y.	+ 5	- 5	+ 12	- 5	+ 17
New York-N.E. New Jersey	N. Y.-N. J.	+ 8	- 8	+ 9	r+ 1	- 1
Newark	N. J.	+ 6	- 8	+ 8	+ 2	- 1
New York	N. Y.	*	- 8	+ 8	- 1	- 2
Rochester	"	+ 6	- 2	+ 13	- 3	- 2
Syracuse	"	+ 3	- 8	+ 3	r- 3	- 3
<u>Philadelphia District</u>		+ 5	- 7	+ 7	0	- 2
Metropolitan Areas						
Wilmington	Del.	+ 11	- 5	+ 3	r+ 4	+ 7
Trenton	N. J.	+ 2	- 3	+ 9	+ 2	+ 1
Lancaster	Pa.	+ 4	- 3	+ 2	+ 1	- 3
Philadelphia	"	+ 5	- 10	+ 7	- 1	- 3
Reading	"	+ 6	+ 30	+ 20	+ 12	+ 14
Scranton	"	+ 7	+ 1	+ 6	+ 3	+ 2
Wilkes-Barre-Hazleton	"	0	- 4	- 1	0	- 4
<u>Cleveland District</u>		+ 5	- 8	+ 5	r- 7	+ 1
Metropolitan Areas						
Lexington	Ky.	- 1	+ 12	+ 8	- 5	+ 9
Akron	Ohio	+ 4	- 6	0	- 4	- 2
Cincinnati	"	+ 5	- 9	+ 7	- 13	- 4
Cleveland	"	+ 5	- 14	- 4	- 10	- 3
Columbus	"	+ 6	- 9	+ 9	- 2	+ 5
Springfield	"	0	+ 1	+ 7	- 7	+ 1
Toledo	"	- 1	- 6	- 3	- 6	- 2
Erie	Pa.	+ 7	+ 3	+ 7	- 4	- 2
Pittsburgh	"	+ 7	- 10	+ 9	+ 5	+ 3
Wheeling-Steubenville	W. Va.-Ohio	+ 7	+ 4	+ 20	+ 14	+ 18

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Week ending				
	Jan.- Oct.	Nov. 10	Nov. 17	Nov. 24	Dec. 1
<u>Richmond District</u>	+ 5	- 5	+ 9	+ 1	- 3
<u>Metropolitan Areas</u>					
Washington D. C.	+ 6	-10	+16	+ 2	- 4
Downtown Washington "	- 2	-14	+ 7	+10	-11
Baltimore Md.	+ 3	+ 5	+10	+ 6	+ 4
Downtown Baltimore "	*	-11	- 4	+10	- 9
Richmond Va.	+ 5	-12	- 6	0	-10
<u>Atlanta District</u>	+ 6	+ 5	+ 5	+ 8	- 2
<u>Metropolitan Areas</u>					
Birmingham Ala.	+ 6	+10	+ 3	+ 9	- 4
Jacksonville Fla.	+ 7	+16	+ 4	- 1	*
Atlanta Ga.	+ 2	+ 2	0	+ 6	*
Augusta "	- 1	- 2	+ 3	0	-10
New Orleans La.	+ 6	+ 2	+ 5	+ 9	*
Knoxville Tenn.	+ 2	+ 1	+16	+21	*
Nashville "	+ 8	+11	+13	+ 7	*
<u>City</u>					
Tampa Fla.	+ 4	- 2	+ 2	0	
<u>Chicago District</u>	+ 5	+ 2	+ 9	+ 6	+ 6
<u>Metropolitan Areas</u>					
Chicago Ill.	+ 5	- 1	+10	+10	+ 7
Indianapolis Ind.	+ 5	+ 5	- 1	+ 1	+ 8
Detroit Mich.	+ 4	- 1	+10	+ 3	+ 4
Milwaukee Wis.	+ 7	+ 9	+21	+ 4	+ 7
<u>St. Louis District</u>	+ 6	- 2	+ 5	+ 4	+ 4
<u>Metropolitan Areas</u>					
Little Rock Ark.	+ 7	-16	+ 1	+ 4	+ 1
Louisville Ky.	+ 5	- 2	- 2	+ 2	- 6
St. Louis Mo.	+ 5	- 4	+ 5	+ 3	+ 6
Memphis Tenn.	+ 5	+13	+ 8	+ 4	+ 3
<u>Minneapolis District</u>	+ 5	- 4	+ 6	+ 8	+ 3
<u>Metropolitan Area</u>					
Mpls.-St. Paul Minn.	+ 5	- 5	+ 5	+ 8	+ 3
Mpls. and Suburbs "	*	- 5	+ 5	+10	+ 4
St. Paul "	+ 6	- 2	+ 5	+ 5	- 2
<u>Cities</u>					
Duluth-Superior Minn.&Wis.	+ 9	+ 2	+14	+10	+ 5

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Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
		Jan.- Oct.	Week ending			
			Nov.10	Nov.17	Nov.24	Dec. 1
<u>Kansas City District</u>		<u>+ 2</u>	<u>0</u>	<u>+ 1</u>	<u>- 1</u>	<u>+ 1</u>
<u>Metropolitan Areas</u>						
Denver	Col.	+ 6	- 9	+ 5	-12	0
Topeka	Kans.	+ 8	0	- 2	+ 7	- 5
Wichita	"	+ 3	+ 9	+ 5	r+14	0
St. Joseph	Mo.	0	0	- 1	r- 3	+11
Albuquerque	N. Mex.	+ 3	- 9	- 4	- 7	-11
Oklahoma City	Okla.	+ 5	- 1	- 4	0	- 5
Tulsa	"	+ 4	+13	+ 1	+ 3	- 1
<u>Cities</u>						
Joplin	Mo.	+ 1	- 6	-14	r- 5	- 2
Kansas City	"	- 3	0	- 3	r+ 1	+ 1
<u>Dallas District</u>		<u>+ 3</u>	<u>- 1</u>	<u>+ 1</u>	<u>+ 2</u>	<u>-12</u>
<u>Metropolitan Areas</u>						
Dallas	Tex.	+ 1	- 7	- 3	- 6	- 8
El Paso	"	+ 4	+ 1	+ 9	+10	+ 5
Fort Worth	"	+ 6	+ 3	+ 5	+ 3	- 4
Houston	"	+ 5	- 1	0	+ 9	-25
San Antonio	"	0	- 6	- 2	- 9	- 9
<u>San Francisco District</u>		<u>+ 5</u>	<u>- 4</u>	<u>+ 2</u>	<u>- 4</u>	<u>r-10</u>
<u>Metropolitan Areas</u>						
Los Angeles-Long Beach	Calif.	0	- 5	- 2	- 4	-13
Downtown Los Angeles	"	- 4	-10	- 6	- 8	-14
Westside Los Angeles	"	+ 1	- 6	- 1	- 1	-11
Sacramento	"	+ 8	+ 3	- 6	- 4	- 4
San Diego	"	+ 6	- 4	+ 1	+ 1	-18
San Francisco-Oakland	"	+ 3	+ 1	+ 3	- 5	- 6
San Francisco City	"	+ 3	+ 6	+ 4	- 6	- 6
Oakland City	"	+ 1	- 7	- 1	- 4	- 7
Portland	Ore.	0	-10	+ 8	- 5	- 8
Salt Lake City	Utah	+ 4	- 4	+ 1	0	+ 3
Seattle	Wash.	+ 4	- 5	+10	- 7	- 8
Spokane	"	+ 3	- 5	+14	+ 6	-11
Tacoma	"	+ 4	+ 2	+ 7	+ 2	- 7

r--Revised.

*-Data not available.

NOTE: Since sales rise sharply with the approach of Christmas, the fact that the corresponding week last year was two days nearer Christmas becomes increasingly significant in comparing weekly data. Allowance should be made for this calendar irregularity in evaluating the weekly percentage changes from a year ago.