

H.8b

FOR IMMEDIATE RELEASE
March 30, 1956WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago 1/ (Based on retail dollar amounts)				
	Jan. 1956	week ending			
		Mar. 3	Mar. 10	Mar. 17	Mar. 24
<u>United States</u>	+ 4	+ 6	+ 7	r- 3	+ 9
<u>Boston District</u>	- 3	+12	- 2	-16	-28
<u>Metropolitan Areas</u>					
Boston	Mass. - 5	+10	0	-16	-29
Downtown Boston	" - 5	+ 8	+ 1	-12	-27
Suburban Boston	" - 4	+15	- 4	-24	-34
Cambridge	" - 7	+ 6	- 7	-11	-15
Lynn	" - 6	+22	- 3	-18	-23
Quincy	" - 8	+12	+ 3	-26	-46
Lowell	" + 4	+58	- 4	-32	-25
<u>Cities</u>					
Springfield	Mass. + 9	+19	- 5	- 7	-19
Providence	R. I. - 4	+10	- 8	-19	-40
<u>New York District</u>	+ 5	+ 7	+ 9	r- 7	- 7
<u>Metropolitan Areas</u>					
Buffalo	N. Y. + 3	+ 7	- 5	- 5	+12
New York-N.E.New Jersey	N.Y.-N.J. + 7	+ 7	+11	r- 7	-11
Newark	N. J. + 6	+11	+30	r-18	-17
New York	N. Y. + 3	+ 5	+ 9	- 5	-10
Rochester	" + 9	+15	r+ 2	- 6	+20
Syracuse	" + 7	+ 7	+ 6	-14	+11
<u>Philadelphia District</u>	+ 5	+ 5	+10	r- 2	+ 1
<u>Metropolitan Areas</u>					
Wilmington	Del. +13	+11	+15	0	+12
Trenton	N. J. + 3	- 9	+11	r-15	- 7
Lancaster	Pa. + 3	+14	+14	-11	+ 3
Philadelphia	" + 4	+ 4	+10	r+ 1	- 1
Reading	" + 8	+28	-18	-11	+ 5
Scranton	" + 8	+ 9	+ 7	r- 4	+12
Wilkes-Barre--Hazleton	" - 2	+ 2	+20	r-16	+ 7
<u>Cleveland District</u>	+ 5	+ 8	+18	- 4	+20
<u>Metropolitan Areas</u>					
Lexington	Ky. - 8	+ 4	+ 4	- 5	+17
Akron	Ohio + 3	+ 6	+ 9	- 5	+20
Cincinnati	" + 3	r+ 9	+ 1	- 2	+23
Cleveland	" + 5	+ 3	+14	0	+27
Columbus	" + 3	- 2	+19	-10	+26
Springfield	" 0	+ 4	+ 3	- 9	+30
Toledo	" + 3	- 6	+ 6	- 4	+17
Erie	Pa. + 8	+ 1	r+23	- 6	+13
Pittsburgh	" +11	+21	+44	- 8	+13
Wheeling-Steubenville	W.Va.-Ohio + 4	+ 6	+16	-11	+15

WEEKLY DEPARTMENT STORE SALES - SELECTED CITIES AND AREAS (Continued)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
	Jan. 1956	Week ending			
		Mar. 3	Mar. 10	Mar. 17	Mar. 24
<u>Richmond District</u>	+ 4	- 1	+ 3	+ 2	+10
Metropolitan Areas					
Washington D. C.	+ 6	+ 4	+ 4	+ 3	+13
Downtown Washington "	- 5	- 2	- 3	r- 5	+ 8
Baltimore Md.	- 4	- 5	+ 2	r+ 1	+10
Richmond Va.	+ 7	- 3	+ 5	r 0	+ 8
<u>Atlanta District</u>	+ 7	- 2	+ 7	r- 2	+12
Metropolitan Areas					
Birmingham Ala.	+ 5	+ 2	+25	- 3	+16
Jacksonville Fla.	+12	- 6	0	- 4	+13
Atlanta Ga.	+ 3	- 1	+ 7	- 6	+ 7
Augusta "	- 2	+ 5	+11	-21	- 6
New Orleans La.	+ 6	-19	+ 6	+ 4	+15
Knoxville Tenn.	0	- 1	+11	+10	* *
Nashville "	0	- 5	+ 6	- 2	+27
City					
Tampa Fla.	+ 4	+42	+ 2	*	*
<u>Chicago District</u>	+ 5	+ 8	+ 6	r+ 2	+17
Metropolitan Areas					
Chicago Ill.	+ 5	+ 7	- 2	0	+23
Indianapolis Ind.	+ 2	+ 9	r+ 4	+ 6	+27
Detroit Mich.	+ 5	+10	+20	+ 8	+ 8
Milwaukee Wis.	+ 7	+12	+ 8	+ 6	+16
<u>St. Louis District</u>	+ 2	+ 8	+10	+ 5	+25
Metropolitan Areas					
Little Rock Ark.	+ 4	- 7	+10	+ 9	+17
Louisville Ky.	+ 1	+ 8	r+14	+ 2	+21
St. Louis Mo.	+ 4	+13	+ 8	+ 6	+30
Memphis Tenn.	0	+ 6	r+ 5	+ 4	+14
<u>Minneapolis District</u>	+ 4	- 1	+ 2	0	r+13
Cities					
Minneapolis Minn.	+ 5	- 8	+ 2	- 1	+13
St. Paul "	+ 5	+13	+ 2	- 1	+11
Duluth-Superior Minn. & Wis.	+ 7	+15	+10	+ 2	+19

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Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago (Based on retail dollar amounts)					
	Jan. 1956	Week ending				
		Mar. 3	Mar. 10	Mar. 17	Mar. 24	
<u>Kansas City District</u>	0	+ 2	- 1	- 5	+19	
Metropolitan Areas						
Denver	Colo.	+ 8	+ 8	+ 5	+ 1	+20
Topeka	Kans.	+ 4	- 5	+ 5	+ 5	+35
Wichita	"	- 6	- 3	+ 4	- 9	+11
St. Joseph	Mo.	+ 8	+ 6	-14	+ 3	+10
Albuquerque	N. Mex.	+ 3	- 4	+17	- 4	+25
Oklahoma City	Okla.	+ 5	+ 9	+ 2	- 1	+22
Tulsa	"	- 2	+18	- 3	r-13	+20
City						
Kansas City	Mo.	- 4	- 4	-10	- 7	+21
<u>Dallas District</u>	+ 2	+ 5	+ 8	- 9	+12	
Metropolitan Areas						
Dallas	Tex.	- 2	+ 2	+ 2	-10	+ 7
El Paso	"	+ 1	+25	+ 5	+ 2	+17
Fort Worth	"	0	+10	+ 9	+ 8	+21
Houston	"	+ 6	+ 4	+ 7	- 8	+11
San Antonio	"	- 2	- 7	+20	-26	+13
<u>San Francisco District</u>	+ 2	+ 3	+ 3	0	+ 7	
Metropolitan Areas						
Los Angeles-Long Beach	Calif.	- 3	0	r+ 2	- 4	+ 3
Downtown Los Angeles	"	- 8	- 9	r- 1	- 5	- 3
Westside Los Angeles	"	- 4	+ 2	+ 2	- 3	+ 5
Sacramento	"	+ 1	+ 8	r+12	+ 7	+15
San Diego	"	+ 5	+ 9	+ 7	+13	+14
San Francisco-Oakland	"	+ 2	+ 2	+ 6	+ 1	+ 8
San Francisco City	"	+ 3	+ 4	r+ 7	0	+ 8
Oakland City	"	0	- 3	r+ 2	+ 2	+ 6
San Jose	"	+ 7	-17	r- 7	+ 5	+ 9
Portland	Ore.	- 4	+ 9	- 2	- 3	+12
Salt Lake City	Utah	- 2	+ 7	r+ 2	- 7	+12
Seattle	Wash.	- 1	+ 9	r+ 7	+ 6	+ 6
Spokane	"	0	+24	r- 8	+ 8	+ 4
Tacoma	"	+ 5	- 5	r+ 7	+ 8	+ 9

r--Revised.

*--Data not available.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 10 while this year it will be on April 1. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 4 per cent for the month of March as a whole and a corresponding decrease for the month of April. These allowances apply to the figures for the United States.