

TRANSFER

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

January 22, 1954

H.11

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago					
	Week ending					
	Jan.- Nov.	Dec.26**	Jan. 2	Jan. 9	Jan. 16	
<u>United States</u>	+ 2	+12	0	r+ 6	- 8	
<u>Boston District</u>	+ 1	+16	- 2	+15	-18	
Metropolitan Area						
Lowell-Lawrence Cities	Mass.	+ 6	+20	- 7	+17	-15
Downtown Boston	Mass.	0	+13	- 2	+11	-16
Springfield	"	+ 3	+15	+ 6	+10	-14
Providence	R. I.	0	+20	- 5	+16	-23
<u>New York District</u>	0	+19	- 2	r+ 9	-15	
Metropolitan Areas						
Buffalo	N. Y.	+ 5	+18	+ 1	+ 7	- 5
Rochester	"	+ 5	+20	r+ 2	+ 7	- 2
Syracuse	"	+ 5	+14	+ 7	r- 3	- 3
Cities						
New York	N. Y.	- 2	+19	- 4	+12	-16
Newark	N. J.	+ 1	+20	- 3	+ 1	-24
<u>Philadelphia District</u>	+ 2	+10	+ 8	r+ 5	- 5	
City						
Philadelphia	Pa.	0	+ 9	+12	r+ 2	+10 1/
<u>Cleveland District</u>	+ 4	+10	r+ 6	+ 5	-12	
Metropolitan Areas						
Akron	Ohio	+ 2	+ 3	+ 1	+ 5	-12
Cincinnati	"	+ 6	+ 5	+16	+10	-11
Cleveland	"	+ 1	+ 8	+10	+ 2	-13
Columbus	"	+ 6	+21	+ 5	+ 9	- 5
Toledo	"	+ 5	+17	- 1	+ 6	-10
Erie	Pa.	+ 4	+ 5	+ 6	+ 2	-13
City						
Pittsburgh	Pa.	*	*	*	*	*
<u>Richmond District</u>	0	+11	+ 2	r+ 1	-20	
Metropolitan Areas						
Washington	D. C.	- 3	+16	+ 4	- 1	-21
Downtown Washington	"	- 6	+13	+ 3	0	-24
Baltimore	Md.	- 2	+ 9	0	+ 8	-29
Richmond	Va.	0	+ 3	+12	+13	-11
<u>Atlanta District</u>	+ 2	+14	-12	r+ 9	- 7	
Metropolitan Areas						
Birmingham	Ala.	0	+14	-22	+18	-11
Jacksonville	Fla.	- 2	+ 5	-14	+ 7	- 9
Miami	"	+ 6	+18	- 9	r- 2	+16
Atlanta	Ga.	+ 2	+12	-23	r+21	*
Augusta	"	-10	+ 5	- 7	r+ 1	- 6
New Orleans	La.	+ 5	+24	- 5	0	-14
Nashville	Tenn.	+ 4	+ 9	- 3	+26	-14
<u>Chicago District</u>	+ 4	+11	0	+ 6	- 4	
Metropolitan Areas						
Chicago	Ill.	+ 1	+10	- 1	+ 7	- 2
Indianapolis	Ind.	+ 4	+16	+ 9	+14	-10
Detroit	Mich.	+ 7	+ 9	+ 7	+ 1	- 8
Milwaukee	Wis.	+ 1	+16	- 1	+ 7	- 3

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
 (Based on Dollar Amounts)

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LIBRARY
OF CLEVELAND

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago				
		Week ending				
		Nov.	Dec. 26*	Jan. 2	Jan. 9	Jan. 16
<u>St. Louis District</u>		+ 2	+10	+ 3	+ 9	- 6
Metropolitan Areas						
Little Rock	Ark.	- 1	- 2	+21	+12	- 6
Louisville	Ky.	0	+11	- 6	+ 9	-17
St. Louis	Mo.	+ 3	+11	+ 2	+14	- 3
Memphis	Tenn.	0	+ 5	+ 7	- 3	-17
<u>Minneapolis District</u>		0	+11	- 1	+ 8	+ 6
Metropolitan Areas						
Minneapolis-St. Paul	Minn.	+ 1	*	*	*	*
Minneapolis City	"	+ 1	+11	- 1	+10	+ 7
St. Paul City	"	+ 1	*	*	*	*
Cities						
Duluth-Superior	Minn. & Wis.	+ 1	+ 8	- 8	+ 1	+ 6
<u>Kansas City District</u>		- 1	+ 5	+ 4	+ 1	+ 1
Metropolitan Areas						
Denver	Colo.	- 1	+10	+ 2	+ 9	+ 1
Topeka	Kans.	+ 1	- 6	+18	- 7	- 2
Wichita	"	+ 1	- 6	+ 3	- 2	- 4
St. Joseph	Mo.	- 1	+10	- 3	+17	+ 5
Albuquerque	N. Mex.	*	-10	- 6	-14	-13
Oklahoma City	Okla.	- 3	+ 5	- 4	-10	-11
Tulsa	"	+ 2	+ 6	+ 8	- 2	- 5
City						
Kansas City	Mo.	0	+ 6	+ 7	0	+ 8
<u>Dallas District</u>		+ 1	+10	+ 1	- 2	- 5
Metropolitan Areas						
Dallas	Tex.	+ 2	+12	+ 8	- 5	+ 2
El Paso	"	+ 2	- 3	- 3	- 4	- 2
Fort Worth	"	- 3	+ 1	- 1	-16	- 1
Houston	"	+ 4	+13	- 5	- 2	-13
San Antonio	"	- 2	+12	- 1	+ 9	- 3
<u>San Francisco District</u>		+ 1	+ 8	- 7	+ 1	- 8
Metropolitan Areas						
Los Angeles	Calif.	+ 2	+ 8	- 5	+ 4	0
Downtown Los Angeles	"	0	+ 4	- 8	+ 7	+ 1
Westside Los Angeles	"	+ 3	+ 9	+ 2	+ 4	+ 1
San Diego	"	- 6	+ 6	-12	- 4	+ 2
San Francisco-Oakland	"	+ 1	+13	- 7	+ 2	- 5
San Francisco City	"	0	+12	- 5	+ 4	- 5
Oakland City	"	+ 1	+16	- 9	- 3	- 5
San Jose	"	+ 4	+16	- 7	+ 6	- 6
Portland	Ore.	0	+ 2	-13	- 5	-16
Salt Lake City	Utah	0	+ 7	- 7	+ 1	+ 2
Seattle	Wash.	+ 1	+10	+ 2	+ 2	-20
Spokane	"	+ 3	+ 4	- 8	- 8	-17
Tacoma	"	+ 2	+11	- 8	+ 5	-15

r--Revised.

*-Data not available.

** The large increases shown for this week reflect in part the fact that this year Christmas fell on Friday and the week therefore included four days of heavy pre-Christmas shopping as compared with three days last year when Christmas fell on Thursday.

1/ The increase shown for this week reflects in part the fact that sales last year were reduced because of a curtailment in public transportation service in the city of Philadelphia.