

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

January 8, 1954

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan.- Nov.	Week ending			
		Dec. 12	Dec. 19	Dec. 26**	Jan. 2
<u>United States</u>	+ 2	- 3	- 1	+12	+ 1
<u>Boston District</u>	+ 1	+ 2	- 1	+16	- 2
<u>Metropolitan Area</u>					
Lowell-Lawrence Cities	Mass. + 6	+ 5	- 4	+20	- 7
Downtown Boston	Mass. 0	+ 1	+ 1	+13	- 2
Springfield	" + 3	+ 4	- 3	+15	+ 6
Providence	R.I. 0	+ 2	- 4	+20	- 5
<u>New York District</u>	0	- 7	- 3	+19	0
<u>Metropolitan Areas</u>					
Buffalo	N.Y. + 5	- 1	- 1	+18	+ 6
Rochester	" + 5	0	+ 1	+20	+ 8
Syracuse	" + 5	+ 1	- 1	r+14	+ 8
<u>Cities</u>					
New York	N.Y. - 2	-10	- 3	r+19	- 1
Newark	N.J. + 1	- 2	- 4	+20	- 5
<u>Philadelphia District</u>	+ 2	- 7	+ 1	r+10	+ 7
<u>City</u>					
Philadelphia	Pa. 0	- 7	+ 1	r+ 9	+11
<u>Cleveland District</u>	+ 4	0	- 1	+10	+ 8
<u>Metropolitan Areas</u>					
Akron	Ohio + 2	- 4	- 7	+ 3	+ 1
Cincinnati	" + 6	- 1	+ 2	+ 5	+16
Cleveland	" + 1	0	- 2	+ 8	+10
Columbus	" + 6	+ 8	+ 9	+21	+ 5
Toledo	" + 5	- 1	- 6	+17	- 1
Erie	Pa. + 4	- 2	- 6	+ 5	+ 6
<u>City</u>					
Pittsburgh	Pa. *	*	*	*	*
<u>Richmond District</u>	0	- 4	+ 2	+11	+ 3
<u>Metropolitan Areas</u>					
Washington	D.C. - 3	- 3	+ 4	+16	+ 4
Downtown Washington	" - 6	- 4	+ 2	+13	+ 3
Baltimore	Md. - 2	- 5	- 2	+ 9	0
Richmond	Va. 0	0	+ 5	+ 3	+12
<u>Atlanta District</u>	+ 2	- 1	+ 2	+14	-12
<u>Metropolitan Areas</u>					
Birmingham	Ala. 0	- 1	0	+15	-22
Jacksonville	Fla. - 2	- 4	0	+ 5	*
Miami	" + 6	- 8	+ 1	+18	-20
Atlanta	Ga. + 2	+ 5	- 1	+12	*
Augusta	" -10	-12	- 7	+ 5	- 7
New Orleans	La. + 5	- 3	+ 8	+24	- 5
Nashville	Tenn. + 4	- 1	0	r+ 9	*
<u>Chicago District</u>	+ 4	- 3	+ 1	+11	+ 1
<u>Metropolitan Areas</u>					
Chicago	Ill. + 1	- 3	+ 1	+10	- 1
Indianapolis	Ind. + 4	0	- 1	+16	+ 9
Detroit	Mich. + 7	- 5	- 2	+ 9	+ 7
Milwaukee	Wis. + 1	- 3	+ 2	+16	- 1

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
 (Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan.- Nov.	Week ending			
		Dec. 12	Dec. 19	Dec. 26**	Jan. 2
<u>St. Louis District</u>	+ 2	- 4	+ 1	r+10	+ 5
<u>Metropolitan Areas</u>					
Little Rock Ark.	- 1	+ 2	+ 4	- 2	+21
Louisville Ky.	0	- 6	+ 4	+11	- 6
St. Louis Mo.	+ 3	- 4	0	+11	+ 7
Memphis Tenn.	0	- 8	- 4	+ 5	+ 1
<u>Minneapolis District</u>	0	+ 1	- 3	r+11	r- 1
<u>Metropolitan Areas</u>					
Minneapolis-St. Paul Minn.	+ 1	*	*	*	*
Minneapolis City "	+ 1	+ 4	- 2	+11	- 1
St. Paul City "	+ 1	*	*	*	*
<u>Cities</u>					
Duluth-Superior Minn.& Wis.	+ 1	+ 3	- 6	+ 8	- 8
<u>Kansas City District</u>	- 1	- 4	- 2	r+ 5	+ 5
<u>Metropolitan Areas</u>					
Denver Colo.	- 1	- 4	+ 2	+10	+ 2
Topeka Kans.	+ 1	0	- 5	- 6	+18
Wichita "	+ 1	- 7	- 9	- 6	+ 3
St. Joseph Mo.	- 1	- 3	- 2	+10	- 3
Albuquerque N.Mex.	*	- 3	+14	-10	- 6
Oklahoma City Okla.	- 3	- 9	-10	+ 5	- 4
Tulsa "	+ 2	- 7	- 5	+ 6	+ 8
<u>City</u>					
Kansas City Mo.	0	- 4	- 1	+ 6	+ 7
<u>Dallas District</u>	+ 1	- 4	- 5	r+10	+ 1
<u>Metropolitan Areas</u>					
Dallas Tex.	+ 2	- 4	- 5	+12	+ 8
El Paso "	+ 2	- 5	- 4	- 3	- 3
Fort Worth "	- 3	- 9	-11	+ 1	- 1
Houston "	+ 4	- 4	- 5	+13	- 5
San Antonio "	- 2	- 8	- 6	+12	- 1
<u>San Francisco District</u>	+ 1	- 6	- 7	+ 8	- 7
<u>Metropolitan Areas</u>					
Los Angeles Calif.	+ 2	- 6	- 6	+ 8	- 5
Downtown Los Angeles "	0	- 7	- 7	+ 4	- 8
Westside Los Angeles "	+ 3	- 7	- 5	+ 9	+ 2
San Diego "	- 6	- 4	- 5	+ 6	-12
San Francisco-Oakland "	+ 1	- 5	- 8	+13	- 7
San Francisco City "	0	- 4	- 8	+12	- 5
Oakland City "	+ 1	- 7	- 6	+16	- 9
San Jose "	+ 4	0	- 4	+16	- 7
Portland Ore.	0	- 7	-10	+ 2	-13
Salt Lake City Utah	0	- 3	- 4	+ 7	- 7
Seattle Wash.	+ 1	- 2	- 3	+10	+ 2
Spokane "	+ 3	- 4	- 3	+ 4	*
Tacoma "	+ 2	- 6	- 5	+11	- 8

r--revised.

**--Data not available.

** The large increases shown for this week reflect in part the fact that this year Christmas fell on Friday and the week therefore included four days of heavy pre-Christmas shopping as compared with three days last year when Christmas fell on Thursday.