

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

January 4, 1954

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan.-Nov.	Week ending			
		Dec. 5	Dec. 12	Dec. 19	Dec. 26**
<u>United States</u>	+ 2	- 3	- 3	- 1	+12
<u>Boston District</u>	+ 1	+ 2	+ 2	- 1	+16
Metropolitan Area					
Lowell-Lawrence Cities	Mass.	+ 6	+ 6	+ 5	- 4
Downtown Boston	Mass.	0	+ 1	+ 1	+13
Springfield	"	+ 3	+ 1	+ 4	+15
Providence	R.I.	0	- 2	+ 2	+20
New York District	0	- 2	- 7	- 3	+19
Metropolitan Areas					
Buffalo	N.Y.	+ 5	+ 7	- 1	+18
Rochester	"	+ 5	+ 2	0	+20
Syracuse	"	+ 5	- 2	+ 1	+13
Cities					
New York	N.Y.	- 2	- 4	-10	+18
Newark	N.J.	+ 1	+ 1	- 2	+20
<u>Philadelphia District</u>	+ 2	- 3	- 7	r+ 1	+ 9
City					
Philadelphia	Pa.	0	- 3	- 7	r+ 1
Cleveland District	+ 4	0	0	- 1	+10
Metropolitan Areas					
Akron	Ohio	+ 2	- 2	- 4	+ 3
Cincinnati	"	+ 6	- 1	- 1	+ 5
Cleveland	"	+ 1	+ 1	0	+ 8
Columbus	"	+ 6	+ 9	+ 8	+21
Toledo	"	+ 5	- 4	- 1	+17
Erie	Pa.	+ 4	- 1	- 2	+ 5
City					
Pittsburgh	Pa.	*	*	*	*
<u>Richmond District</u>	0	- 1	- 4	+ 2	+11
Metropolitan Areas					
Washington	D.C.	- 3	- 1	- 3	+16
Downtown Washington	"	- 6	- 2	- 4	+13
Baltimore	Md.	- 2	+ 2	- 5	+ 9
Richmond	Va.	0	- 2	0	+ 3
<u>Atlanta District</u>	+ 2	- 5	- 1	+ 2	r+14
Metropolitan Areas					
Birmingham	Ala.	0	- 9	- 1	+15
Jacksonville	Fla.	- 2	- 5	- 4	+ 5
Miami	"	+ 6	+ 1	- 8	r+ 1
Atlanta	Ga.	+ 2	- 2	+ 5	*
Augusta	"	-10	-18	-12	+ 5
New Orleans	La.	+ 5	- 4	- 3	+24
Nashville	Tenn.	+ 4	- 9	- 1	+10
<u>Chicago District</u>	+ 4	- 2	- 3	r+ 1	+11
Metropolitan Areas					
Chicago	Ill.	+ 1	- 5	- 3	+10
Indianapolis	Ind.	+ 4	+ 5	0	+16
Detroit	Mich.	+ 7	- 4	- 5	+ 9
Milwaukee	Wis.	+ 1	- 1	- 3	+16

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued);
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan.-Nov.	Week ending			
		Dec. 5	Dec. 12	Dec. 19	Dec. 26**
<u>St. Louis District</u>					
Metropolitan Areas		+ 2	- 4	- 4	+ 1
Little Rock	Ark.	- 1	- 4	+ 2	+ 4
Louisville	Ky.	0	- 7	- 6	+ 4
St. Louis	Mo.	+ 3	- 3	- 4	0
Memphis	Tenn.	0	- 6	- 8	- 4
<u>Minneapolis District</u>		0	- 4	+ 1	- 3
Metropolitan Areas					+ 10
Minneapolis-St. Paul	Minn.	+ 1	*	*	*
Minneapolis City	"	+ 1	- 7	+ 4	- 2
St. Paul City	"	+ 1	*	*	*
Cities					
Duluth-Superior	Minn. & Wis.	+ 1	- 11	+ 3	- 6
<u>Kansas City District</u>		- 1	- 6	- 4	- 2
Metropolitan Areas					+ 6
Denver	Colo.	- 1	- 9	- 4	+ 2
Topeka	Kans.	+ 1	- 2	0	- 5
Wichita	"	+ 1	- 2	- 7	- 9
St. Joseph	Mo.	- 1	- 12	- 3	- 2
Albuquerque	N.Mex.	*	- 10	- 3	+ 14
Oklahoma City	Oklta.	- 3	- 9	- 9	- 10
Tulsa	"	+ 2	- 3	- 7	- 5
City					
Kansas City	Mo.	0	- 7	- 4	- 1
<u>Dallas District</u>		+ 1	- 3	- 4	- 5
Metropolitan Areas					+ 9
Dallas	Tex.	+ 2	+ 1	- 4	- 5
El Paso	"	+ 2	- 4	- 5	- 4
Fort Worth	"	- 3	- 6	- 9	- 11
Houston	"	+ 4	- 8	- 4	- 5
San Antonio	"	- 2	- 12	- 8	- 6
<u>San Francisco District</u>		+ 1	- 7	- 6	- 7
Metropolitan Areas					+ 8
Los Angeles	Calif.	+ 2	- 8	- 6	- 6
Downtown Los Angeles	"	0	- 7	- 7	- 7
Westside Los Angeles	"	+ 3	- 5	- 7	- 5
San Diego	"	- 6	- 12	- 4	- 5
San Francisco-Oakland	"	+ 1	- 2	- 5	- 8
San Francisco City	"	0	- 2	- 4	+ 13
Oakland City	"	+ 1	- 3	- 7	+ 12
San Jose	"	+ 4	- 6	0	+ 16
Portland	Ore.	0	- 4	- 7	- 10
Salt Lake City	Utah	0	- 13	- 3	+ 2
Seattle	Wash.	+ 1	- 5	- 2	- 3
Spokane	"	+ 3	- 9	- 4	+ 10
Tacoma	"	+ 2	- 7	- 6	+ 4

r--Revised.

**Data not available.

** The large increases shown for this week reflect in part the fact that this year Christmas fell on Friday and the week therefore included four days of heavy pre-Christmas shopping as compared with three days last year when Christmas fell on Thursday.