

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM
 DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
 (Based on Dollar Amounts)

H.11

November 13, 1953

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago				
		Week ending				
		Jan. Sept.	Oct. 17	Oct. 24	Oct. 31	Nov. 7
<u>United States</u>		+ 3	- 5	- 7	- 2	+ 3
<u>Boston District</u>		+ 2	0	- 8	- 6	+ 2
<u>Metropolitan Area</u>						
Lowell-Lawrence	Mass.	+ 7	+ 6	-13	-12	0
Downtown Boston	Mass.	+ 1	- 1	-10	- 8	+ 1
Springfield	"	+ 3	+ 8	- 7	+ 4	+ 7
Providence	R. I.	0	- 3	- 7	-10	+ 3
<u>New York District</u>		+ 1	0	- 2	- 6	- 3
<u>Metropolitan Areas</u>						
Buffalo	N. Y.	+ 4	- 2	-11	+ 7	+ 7
Rochester	"	+ 7	- 4	+ 1	+ 2	-13
Syracuse	"	+ 6	+ 6	-12	r 0	+ 7
<u>Cities</u>						
New York	N. Y.	- 2	- 1	- 9	- 9	- 4
Newark	N. J.	+ 2	+ 4	-12	- 6	- 3
<u>Philadelphia District</u>		+ 4	+ 2	- 7	r-10	-13
<u>City</u>						
Philadelphia	Pa.	+ 1	+ 1	- 8	r-10	-12
<u>Cleveland District</u>		+ 5	- 6	-11	0	+ 6
<u>Metropolitan Areas</u>						
Akron	Ohio	+ 3	- 2	- 9	- 7	+ 2
Cincinnati	"	+ 6	- 3	- 6	+ 2	+13
Cleveland	"	+ 2	- 1	-11	0	+ 5
Columbus	"	+ 7	- 2	- 7	+ 5	+ 7
Toledo	"	*	-11	-11	+ 1	+ 6
Erie	Pa.	+ 6	- 9	-12	+ 2	+13
<u>City</u>						
Pittsburgh	Pa.	+ 2	-12	-18	- 2	+ 1
<u>Richmond District</u>		+ 1	- 5	-11	r- 9	- 6
<u>Metropolitan Areas</u>						
Washington	D. C.	- 2	- 6	-13	-11	- 5
Downtown Washington	"	- 5	- 9	-15	-13	- 8
Baltimore	Md.	- 1	- 1	- 9	-14	- 9
Richmond	Va.	0	- 7	- 7	- 3	- 8
<u>Atlanta District</u>		+ 3	- 4	- 5	r+ 1	+ 7
<u>Metropolitan Areas</u>						
Birmingham	Ala.	+ 2	-11	-13	- 4	- 2
Jacksonville	Fla.	- 3	+11	-21	- 8	0
Miami	"	+ 6	+ 4	+10	r- 2	+ 2
Atlanta	Ga.	+ 2	- 5	- 6	- 1	+ 8
Augusta	"	- 8	-13	-34	-22	-11
New Orleans	La.	+ 5	-10	+ 2	+16	+12
Nashville	Tenn.	+ 4	- 8	+10	*	+ 6
<u>Chicago District</u>		+ 4	- 6	- 6	+ 3	+10
<u>Metropolitan Areas</u>						
Chicago	Ill.	+ 1	- 6	- 2	+ 5	+16
Indianapolis	Ind.	+ 6	0	- 8	+ 1	+ 7
Detroit	Mich.	+ 9	- 6	-11	+ 1	+ 5
Milwaukee	Wis.	+ 2	- 9	- 8	+ 3	+ 6

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
 (Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan. sept.	week ending			
		Oct. 17	Oct. 24	Oct. 31	Nov. 7
<u>St. Louis District</u>	+ 3	- 8	-12	+ 1	+ 7
Metropolitan Areas					
Little Rock Ark.	- 1	-11	- 7	+ 9	+ 3
Louisville Ky.	+ 1	- 9	-11	- 4	+ 4
St. Louis Mo.	+ 4	- 4	-11	+ 2	+10
Memphis Tenn.	+ 2	- 7	-13	+ 5	+ 2
<u>Minneapolis District</u>	0	-13	- 6	+ 5	+ 5
Metropolitan Areas					
Minneapolis-St. Paul Minn.	+ 2	*	*	*	*
Minneapolis City "	+ 2	-17	- 6	+ 3	+ 4
St. Paul City "	+ 2	*	*	*	*
Cities					
Duluth-Superior Minn.&Wis.	+ 2	-10	0	+ 5	+ 1
<u>Kansas City District</u>	+ 1	-10	- 6	0	+ 2
Metropolitan Areas					
Denver Colo.	0	- 1	+ 4	- 6	+ 1
Topeka Kans.	+ 3	- 4	- 5	+ 2	- 5
Wichita "	+ 2	-19	-10	+ 3	- 1
St. Joseph Mo.	0	-16	- 8	+ 1	+ 5
Oklahoma City Okla.	- 2	-20	- 7	- 3	- 1
Tulsa "	+ 3	- 9	-11	+ 4	+13
City					
Kansas City Mo.	+ 1	-14	-10	+ 2	+ 4
<u>Dallas District</u>	+ 2	-15	-13	+ 9	+ 6
Metropolitan Areas					
Dallas Tex.	+ 3	-11	-19	+13	+ 9
El Paso "	+ 4	- 4	-11	+ 6	- 5
Fort Worth "	- 4	-16	-15	0	+ 9
Houston "	+ 5	-16	-14	+ 4	+ 3
San Antonio "	- 1	-30	+ 6	+16	+ 7
<u>San Francisco District</u>	+ 2	- 7	- 7	+10	+ 2
Metropolitan Areas					
Los Angeles Calif.	+ 3	- 9	- 9	- 7	+ 3
Downtown Los Angeles "	0	-11	- 7	- 6	+ 3
Westside Los Angeles "	+ 5	- 3	- 2	- 2	+ 6
San Diego "	- 4	- 4	- 6	-16	-10
San Francisco-Oakland "	+ 2	- 6	- 9	- 6	+ 4
San Francisco City "	+ 1	- 7	-10	- 6	+ 5
Oakland City "	+ 1	- 4	- 6	- 6	+ 4
Portland Ore.	+ 2	- 3	- 3	-11	- 5
Salt Lake City Utah	+ 1	-11	- 2	-11	- 6
Seattle Wash.	+ 2	- 1	- 4	-11	- 1
Spokane "	+ 4	+ 5	+12	-18	- 6
Tacoma "	+ 2	- 2	+ 2	-20	+18

r--Revised.

*--Data not available.