

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM
 DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
 (Based on Dollar Amounts)

September 25, 1953

H.11

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago					
	Week ending					
	Jan.- July	Aug. 29	Sept. 5*	Sept. 12*	Sept. 19	
<u>United States</u>	+ 4	- 9	+ 1	-11	+ 6	
<u>Boston District</u>	+ 2	-11	-19	- 6	+14	
Metropolitan Area						
Lowell-Lawrence Cities	Mass.	+10	- 8	-12	+16	+10
Downtown Boston	Mass.	+ 1	-10	-22	- 9	+14
Springfield	"	+ 3	-10	0	+ 9	+30
Providence	R. I.	+ 1	-12	-28	+ 7	+17
<u>New York District</u>		+ 1	-12	-17	r-12	+10
Metropolitan Areas						
Buffalo	N. Y.	+ 5	-14	+10	r-10	+17
Rochester	"	+ 7	-10	-13	+15	+16
Syracuse	"	+ 8	-13	- 4	r-17	+33
Cities						
New York	N. Y.	- 2	-13	-21	-14	+ 6
Newark	N. J.	+ 2	-11	-24	- 9	+14
<u>Philadelphia District</u>		+ 4	+ 4	-11	-22	+17
City						
Philadelphia	Pa.	+ 2	+ 5	-14	-25	+20
<u>Cleveland District</u>		+ 5	- 7	+ 4	- 7	+16
Metropolitan Areas						
Akron	Ohio	+ 3	- 9	+ 6	-19	+13
Cincinnati	"	+ 7	-10	+ 4	- 6	+ 9
Columbus	"	+ 8	- 8	+10	+ 4	+19
Toledo	"	+ 4	**	**	**	**
Erie	Pa.	+ 6	+ 3	- 3	- 9	+ 8
Cities						
Cleveland	Ohio	+ 3	-12	- 3	- 7	+14
Pittsburgh	Pa.	+ 3	- 3	+10	-13	+12
<u>Richmond District</u>		+ 2	-17	- 7	r-13	+ 9
Metropolitan Areas						
Washington	D. C.	- 1	-18	- 8	- 6	+ 9
Downtown Washington	"	- 4	-22	-14	-13	+ 9
Baltimore	Md.	+ 1	-23	-10	-23	+12
Richmond	Va.	+ 1	- 9	- 3	-11	+ 6
<u>Atlanta District</u>		+ 5	- 5	+ 7	r-11	+ 2
Metropolitan Areas						
Birmingham	Ala.	+ 4	-16	- 6	-11	- 2
Jacksonville	Fla.	- 1	+ 7	+ 3	-19	- 7
Miami	"	**	+ 3	+25	-20	+ 7
Atlanta	Ga.	+ 3	- 2	+ 3	- 1	+ 5
Augusta	"	- 4	-20	-11	-31	-17
New Orleans	La.	+ 6	- 3	+16	-14	+ 7
Nashville	Tenn.	+ 7	- 9	- 2	-13	- 3
<u>Chicago District</u>		+ 6	- 9	- 2	r- 6	+ 6
Metropolitan Areas						
Chicago	Ill.	+ 2	-13	- 6	- 6	+ 5
Indianapolis	Ind.	+ 6	- 6	- 4	- 4	+ 8
Detroit	Mich.	+11	- 4	- 2	-13	+ 8
Milwaukee	Wis.	+ 2	-17	- 6	0	+12

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 DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
 (Based on Dollar Amounts)

Federal Reserve District	Area, and City	Percentage change from corresponding period a year ago				
		Jan.- July	Week ending			
			Aug. 29	Sept. 5*	Sept. 12*	Sept. 19
<u>St. Louis District</u>		+ 5	- 9	- 1	-11	+ 1
Metropolitan Areas						
Little Rock	Ark.	+ 1	-14	- 3	- 3	-28
Louisville	Ky.	+ 3	- 9	+ 2	-12	0
St. Louis	Mo.	+ 5	-10	- 3	- 9	+ 4
Memphis	Tenn.	+ 3	- 4	+ 8	-27	+ 6
<u>Minneapolis District</u>		+ 1	-12	+ 5	- 2	+10
Metropolitan Areas						
Minneapolis-St. Paul	Minn.	+ 2	-12	**	**	**
Minneapolis City	"	+ 2	-10	+ 2	- 3	+14
St. Paul City	"	+ 3	-15	**	**	**
Cities						
Duluth-Superior	Minn.&Wis.	+ 3	-19	+18	- 3	+ 4
<u>Kansas City District</u>		+ 2	-12	+ 9	r- 9	- 5
Metropolitan Areas						
Denver	Colo.	+ 2	-11	+15	-11	- 8
Topeka	Kans.	+ 4	-16	+ 4	- 3	- 8
Wichita	"	+ 5	- 9	+14	-11	- 2
St. Joseph	Mo.	+ 1	-14	+ 5	- 3	- 1
Oklahoma City	Okla.	0	- 5	+ 1	-19	- 7
Tulsa	"	+ 5	-11	+ 1	- 7	- 5
City						
Kansas City	Mo.	+ 3	-13	+ 7	- 8	- 3
<u>Dallas District</u>		+ 4	- 5	+10	-13	- 3
Metropolitan Areas						
Dallas	Tex.	+ 4	- 2	- 1	-10	0
El Paso	"	+ 6	- 4	+31	-10	-27
Fort Worth	"	- 2	- 9	+11	-25	- 8
Houston	"	+ 7	- 3	+12	-15	+ 3
San Antonio	"	0	-13	+19	-18	- 2
<u>San Francisco District</u>		+ 4	- 9	+22	-18	- 3
Metropolitan Areas						
Los Angeles	Calif.	+ 5	- 6	+32	-17	- 3
Downtown Los Angeles	"	+ 1	- 7	+ 8	- 1	- 2
Westside Los Angeles	"	+ 5	- 5	+62	-28	+ 4
San Diego	"	- 3	-12	+28	-25	- 4
San Francisco-Oakland	"	+ 4	-13	+12	-15	+ 5
San Francisco City	"	+ 3	-13	+14	-14	+11
Oakland City	"	+ 3	-13	+ 7	-15	- 8
Portland	Ore.	+ 5	- 7	+23	-24	- 9
Salt Lake City	Utah	+ 5	-14	+ 8	-23	-23
Seattle	Wash.	+ 4	-11	+21	-22	- 1
Spokane	"	+ 6	- 1	+10	-26	- 3

r--Revised.

**--Data not available.

*--Labor day in 1952 fell in the week ending Sept. 6, whereas this year it fell one week later. Therefore, the week ending Sept. 5, 1953 had one more trading day than the corresponding week last year, while the week ending September 12, 1953 had one less trading day than the week ending September 13 last year.