

H.11

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

July 24, 1953

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

| Federal Reserve District, Area, and City | Percentage change from corresponding period a year ago | | | | | |
|------------------------------------------|--------------------------------------------------------|-------------|----------|---------|---------|-----|
| | Jan.- May | Week ending | | | | |
| | | June 27 | July 4 * | July 11 | July 18 | |
| <u>United States</u> | + 3 | + 3 | 0 | +11 | + 2 | |
| <u>Boston District</u> | + 2 | + 9 | + 5 | + 3 | + 2 | |
| <u>Metropolitan Area</u> | | | | | | |
| Lowell-Lawrence Cities | Mass. | + 9 | + 4 | +15 | + 7 | + 1 |
| Downtown Boston | Mass. | + 1 | + 7 | + 9 | + 2 | + 2 |
| Springfield | " | + 1 | +11 | + 7 | +13 | + 6 |
| Providence | R. I. | 0 | +11 | 0 | + 6 | - 3 |
| <u>New York District</u> | - 1 | + 8 | +12 | + 5 | + 5 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Buffalo | N. Y. | + 3 | +10 | +10 | + 7 | +17 |
| Rochester | " | + 6 | +14 | +21 | +12 | +12 |
| Syracuse | " | + 7 | + 5 | +12 | + 8 | +14 |
| <u>Cities</u> | | | | | | |
| New York | N. Y. | - 4 | + 7 | +11 | + 3 | + 1 |
| Newark | N. J. | + 2 | + 9 | +12 | + 7 | +12 |
| <u>Philadelphia District</u> | + 3 | + 9 | +15 | +17 | + 5 | |
| <u>City</u> | | | | | | |
| Philadelphia | Pa. | + 1 | + 4 | +19 | +14 | + 6 |
| <u>Cleveland District</u> | + 4 | + 4 | - 4 | +16 | + 4 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Akron | Ohio | + 3 | 0 | - 7 | + 6 | + 2 |
| Cincinnati | " | + 7 | 0 | - 5 | +17 | + 8 |
| Columbus | " | + 7 | + 7 | - 5 | +17 | 0 |
| Toledo | " | + 4 | + 3 | -14 | + 8 | - 2 |
| Erie | Pa. | + 4 | +10 | - 4 | +22 | + 5 |
| <u>Cities</u> | | | | | | |
| Cleveland | Ohio | + 1 | + 3 | - 9 | +25 | + 6 |
| Pittsburgh | Pa. | + 1 | + 3 | + 3 | +11 | + 5 |
| <u>Richmond District</u> | + 3 | - 2 | + 6 | + 5 | - 2 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Washington | D. C. | 0 | - 2 | + 7 | + 9 | - 6 |
| Downtown Washington | " | - 4 | - 2 | +10 | + 5 | - 8 |
| Baltimore | Md. | + 1 | + 6 | + 8 | + 6 | + 3 |
| Richmond | Va. | + 2 | + 1 | + 8 | + 1 | 0 |
| <u>Atlanta District</u> | + 5 | -11 | + 2 | +11 | 0 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Birmingham | Ala. | + 3 | -11 | - 1 | +13 | - 2 |
| Jacksonville | Fla. | 0 | -27 | - 9 | + 1 | - 3 |
| Miami | " | + 6 | + 1 | - 3 | +19 | + 5 |
| Atlanta | Ga. | + 3 | -10 | +16 | + 4 | - 2 |
| Augusta | " | 0 | -32 | -25 | +20 | -15 |
| New Orleans | La. | + 7 | -13 | + 3 | + 7 | - 4 |
| Nashville | Tenn. | + 8 | -14 | +17 | + 7 | - 9 |
| <u>Chicago District</u> | + 5 | + 5 | 0 | +17 | + 3 | |
| <u>Metropolitan Areas</u> | | | | | | |
| Chicago | Ill. | + 1 | + 1 | - 5 | +20 | 0 |
| Indianapolis | Ind. | + 5 | - 2 | +13 | + 9 | + 6 |
| Detroit | Mich. | +10 | +13 | + 4 | +20 | +12 |
| Milwaukee | Wis. | + 1 | + 8 | - 5 | +15 | - 5 |

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
(Based on Dollar Amounts)

| Federal Reserve District, Area, and City | Percentage change from corresponding period a year ago | | | | |
|------------------------------------------|--------------------------------------------------------|-------------|----------|---------|---------|
| | Jan.- | Week ending | | | |
| | May | June 27 | July 4 * | July 11 | July 18 |
| <u>St. Louis District</u> | + 2 | - 5 | - 6 | +14 | + 1 |
| <u>Metropolitan Areas</u> | | | | | |
| Little Rock Ark. | + 1 | - 4 | - 8 | + 6 | - 3 |
| Louisville Ky. | + 4 | -13 | -12 | +11 | - 6 |
| St. Louis Mo. | + 5 | - 2 | - 7 | +17 | + 3 |
| Memphis Tenn. | + 4 | - 7 | + 2 | + 1 | - 2 |
| <u>Minneapolis District</u> | + 1 | + 3 | + 3 | + 5 | - 2 |
| <u>Metropolitan Areas</u> | | | | | |
| Minneapolis-St. Paul Minn. | + 1 | + 3 | + 3 | + 5 | - 2 |
| Minneapolis City " | + 1 | + 3 | 0 | + 8 | - 6 |
| St. Paul City " | + 3 | + 4 | + 8 | 0 | + 4 |
| <u>Cities</u> | | | | | |
| Duluth-Superior Minn.&Wis. | + 1 | + 5 | + 9 | + 9 | + 2 |
| <u>Kansas City District</u> | + 2 | r- 4 | -16 | r+ 8 | 0 |
| <u>Metropolitan Areas</u> | | | | | |
| Denver Colo. | + 2 | 0 | -10 | + 6 | + 5 |
| Topeka Kans. | + 3 | -13 | -24 | +15 | ** |
| Wichita " | + 3 | -10 | -21 | + 6 | + 4 |
| St. Joseph Mo. | - 2 | + 5 | - 4 | +16 | - 5 |
| Oklahoma City Okla. | + 1 | - 8 | -15 | - 2 | - 6 |
| Tulsa " | + 5 | - 5 | -12 | +14 | - 3 |
| <u>City</u> | | | | | |
| Kansas City Mo. | + 2 | - 5 | -20 | +11 | + 2 |
| <u>Dallas District</u> | + 4 | + 1 | -12 | + 6 | + 1 |
| <u>Metropolitan Areas</u> | | | | | |
| Dallas Tex. | + 4 | - 1 | -12 | +12 | + 4 |
| El Paso " | + 7 | - 9 | -12 | + 4 | -15 |
| Fort Worth " | - 1 | - 2 | -14 | - 3 | - 7 |
| Houston " | + 8 | + 8 | -14 | + 7 | + 6 |
| San Antonio " | + 1 | -11 | 0 | - 6 | - 4 |
| <u>San Francisco District</u> | + 4 | - 1 | - 4 | + 9 | 0 |
| <u>Metropolitan Areas</u> | | | | | |
| Los Angeles Calif. | + 3 | + 5 | + 5 | +12 | + 4 |
| Downtown Los Angeles " | - 2 | + 4 | - 3 | 0 | 0 |
| Westside Los Angeles " | + 4 | + 1 | + 6 | +18 | + 1 |
| San Diego " | - 3 | - 4 | -17 | + 6 | - 9 |
| San Francisco-Oakland " | + 4 | - 5 | -11 | + 7 | 0 |
| San Francisco City " | + 3 | - 6 | -12 | + 2 | - 3 |
| Oakland City " | + 4 | - 2 | - 9 | +15 | + 5 |
| Portland Ore. | + 7 | -12 | - 9 | + 5 | - 6 |
| Salt Lake City Utah | + 6 | 0 | -10 | - 1 | - 7 |
| Seattle Wash. | + 5 | - 4 | - 6 | + 1 | + 4 |
| Spokane " | + 6 | - 3 | -13 | + 4 | - 2 |

r--Revised.

** Not available.

* In using year ago comparisons allowance should be made for the fact that stores in some cities were closed on Saturday July 5 as well as Friday July 4 last year, and therefore the week this year had one more trading day.