

H.11 BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM April 24, 1953.

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City		Percentage change from corresponding period a year ago 1/				
		Jan.-	Week ending			
		Feb.	Mar. 28	Apr. 4	Apr. 11	Apr. 18
<u>United States</u>		+ 2	+11	+ 8	-13	+ 8
<u>Boston District</u>		+ 3	+ 6	+ 3	-23	+ 2
Metropolitan Areas						
New Haven	Conn.	- 9	+10	+20	-31	+ 3
Lowell-Lawrence	Mass.	+12	+18	+35	-34	+17
Cities						
Downtown Boston	Mass.	+ 2	+ 8	- 5	-19	0
Springfield	"	+ 1	+13	+ 7	-33	- 1
Providence	R. I.	0	- 9	+ 8	-27	- 6
<u>New York District</u>		- 5	+ 1	0	r-19	+ 3
Metropolitan Areas						
Buffalo	N. Y.	+ 2	+ 7	+11	r-17	+ 8
Rochester	"	+ 4	+ 7	+12	-17	+ 4
Syracuse	"	+ 8	+15	+10	-16	+11
Cities						
New York	N. Y.	- 9	- 2	- 3	r-19	+ 3
Newark	N. J.	- 2	+ 2	- 2	-23	- 2
<u>Philadelphia District</u>		+ 1	+ 7	- 3	-12	+17
City						
Philadelphia	Pa.	- 2	+ 4	- 6	-15	+17
<u>Cleveland District</u>		+ 1	+12	+ 9	r-13	+11
Metropolitan Areas						
Akron	Ohio	0	+19	+10	- 6	+ 7
Cincinnati	"	+ 6	+21	+20	-15	+27
Columbus	"	+ 8	+18	+22	-12	+11
Toledo	"	+ 5	+ 8	+13	-16	+36
Erie	Pa.	- 1	+12	+19	-14	+13
Cities						
Cleveland	Ohio	- 2	+13	+10	-18	+ 7
Pittsburgh	Pa.	- 2	+ 6	- 6	-12	+ 3
<u>Richmond District</u>		+ 3	+ 7	+ 3	r-21	+15
Metropolitan Areas						
Washington	D. C.	- 1	+ 9	+ 4	-20	+ 8
Downtown Washington	"	- 5	+ 1	- 1	-25	+ 6
Baltimore	Md.	+ 1	+ 7	+ 1	-23	+29
<u>Atlanta District</u>		+ 7	+13	+12	-13	+10
Metropolitan Areas						
Birmingham	Ala.	+ 4	+19	+15	-18	+ 9
Jacksonville	Fla.	+ 6	- 1	+ 2	-25	- 1
Miami	"	+10	+17	+ 8	- 4	+20
Atlanta	Ga.	+ 2	+ 9	+ 8	-10	+ 2
Augusta	"	+ 5	+ 8	+11	-24	+14
New Orleans	La.	+ 6	+ 9	+24	-20	+20
Nashville	Tenn.	+11	+18	+11	-21	+ 4
<u>Chicago District</u>		+ 1	+16	+ 9	- 2	+ 8
Metropolitan Areas						
Chicago	Ill.	- 5	+14	+ 8	- 2	+ 8
Indianapolis	Ind.	+ 5	+11	+ 8	-13	+ 9
Detroit	Mich.	+ 9	+20	+ 9	+ 6	+ 3
Milwaukee	Wis.	0	+ 9	+ 4	- 8	+12

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
(Based on Dollar Amounts)

Federal Reserve District, Area, and City			Percentage change from corresponding period a year ago ^{1/}				
			Week ending				
			Jan.- Feb.	Mar. 28	Apr. 4	April 11	April 18
<u>St. Louis District</u>			<u>0</u>	<u>+14</u>	<u>+ 6</u>	<u>r-11</u>	<u>+ 6</u>
Metropolitan Areas							
Little Rock	Ark.	+ 2	0	+19	-12	+ 3	
Louisville	Ky.	+ 3	+ 8	+ 4	-16	+10	
St. Louis	Mo.	+ 2	+16	+ 5	-10	+ 5	
Memphis	Tenn.	0	+19	+ 4	-13	+ 5	
<u>Minneapolis District</u>			<u>- 3</u>	<u>+19</u>	<u>+17</u>	<u>r-14</u>	<u>r+ 1</u>
Metropolitan Areas							
Minneapolis-St. Paul	Minn.	- 4	+19	+17	-14	+ 2	
Minneapolis City	"	- 5	+19	+15	-12	-11	
St. Paul City	"	0	+20	+21	-20	+33	
Cities							
Duluth-Superior	Minn.&Wis.	- 1	+18	+21	r-14	- 4	
<u>Kansas City District</u>			<u>+ 2</u>	<u>+12</u>	<u>+10</u>	<u>-12</u>	<u>+ 4</u>
Metropolitan Areas							
Denver	Colo.	+ 1	+11	+11	-22	+ 8	
Topeka	Kans.	- 4	+26	+ 8	-10	-10	
Wichita	"	0	+18	+11	- 5	+ 4	
St. Joseph	Mo.	- 8	+ 8	+ 6	-29	+ 6	
Oklahoma City	Okla.	+ 3	+ 9	+ 9	-10	- 3	
Tulsa	"	+ 7	+ 9	+ 8	- 7	+ 3	
City							
Kansas City	Mo.	+ 1	+10	+11	-12	0	
<u>Dallas District</u>			<u>+ 5</u>	<u>+16</u>	<u>+18</u>	<u>- 9</u>	<u>+14</u>
Metropolitan Areas							
Dallas	Tex.	+ 3	+21	+ 9	-11	+ 4	
El Paso	"	+11	+ 5	+29	-14	+27	
Fort Worth	"	+ 1	+ 8	+11	-18	- 4	
Houston	"	+ 9	+29	+25	- 2	+29	
San Antonio	"	+ 2	- 7	+16	-15	+ 9	
<u>San Francisco District</u>			<u>+ 7</u>	<u>+10</u>	<u>+15</u>	<u>-14</u>	<u>+ 4</u>
Metropolitan Areas							
Los Angeles	Calif.	+ 5	+10	+17	-11	+ 6	
Downtown Los Angeles	"	- 2	+ 8	+13	-20	0	
Westside Los Angeles	"	+ 3	+ 9	+13	- 6	+ 5	
San Diego	"	0	+ 4	+18	-20	0	
San Francisco-Oakland	"	+ 5	+12	+14	-22	+ 5	
San Francisco City	"	+ 5	+ 6	+10	-28	0	
Oakland City	"	+ 4	+21	+21	-13	+13	
Portland	Ore.	+11	+12	+ 3	-12	0	
Salt Lake City	Utah	+ 8	+23	+12	-29	0	
Seattle	Wash.	+ 4	+ 6	+22	-16	+ 7	
Spokane	"	+13	+ 1	+23	-13	- 2	

r--Revised.

^{1/} During March and April changes from a year ago reflect in part the fact that last year Easter was on April 13 while this year it was on April 5. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 4 per cent for the month of March as a whole and a corresponding decrease for the month of April as a whole.