

H.11

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

April 10, 1953.

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago 1/				
	Jan.- Feb.	Week ending			
		Mar. 14	Mar. 21	Mar. 28	Apr. 4
<u>United States</u>	+ 2	+11	+16	+11	+ 8
<u>Boston District</u>	+ 3	+ 6	+19	+ 6	+ 3
<u>Metropolitan Areas</u>					
New Haven Conn.	- 9	-23	+19	+10	+20
Lowell-Lawrence Mass.	+12	+25	+11	+18	+35
<u>Cities</u>					
Downtown Boston Mass.	+ 2	+10	+15	+ 8	- 5
Springfield "	+ 1	+ 3	+14	+13	+ 7
Providence R. I.	0	+ 1	+37	- 9	+ 8
<u>New York District</u>	- 5	+ 6	+10	+ 1	0
<u>Metropolitan Areas</u>					
Buffalo N. Y.	+ 2	+17	+12	+ 7	+12
Rochester "	+ 4	+16	+19	+ 7	+12
Syracuse "	+ 8	+18	+13	+15	+ 9
<u>Cities</u>					
New York N. Y.	- 9	+ 5	+ 8	- 2	- 4
Newark N. J.	- 2	- 1	+12	+ 2	- 2
<u>Philadelphia District</u>	+ 1	+ 4	+12	+ 7	- 4
<u>City</u>					
Philadelphia Pa.	- 2	+ 2	+12	+ 4	- 7
<u>Cleveland District</u>	+ 1	+13	+17	+12	+ 9
<u>Metropolitan Areas</u>					
Akron Ohio	0	+17	+ 8	+19	+10
Cincinnati "	+ 6	+ 3	+21	+21	+20
Columbus "	+ 8	+19	+10	+18	+22
Toledo "	+ 5	+23	+20	+ 8	+13
Erie Pa.	- 1	+19	+14	+12	+19
<u>Cities</u>					
Cleveland Ohio	- 2	+14	+17	+13	+10
Pittsburgh Pa.	- 2	+10	+13	+ 6	- 6
<u>Richmond District</u>	+ 3	+ 5	+11	+ 7	+ 4
<u>Metropolitan Areas</u>					
Washington D. C.	- 1	- 2	+11	+ 9	+ 4
Downtown Washington "	- 5	- 4	+ 6	+ 1	- 1
Baltimore Md.	+ 1	+ 8	+14	+ 7	+ 1
<u>Atlanta District</u>	+ 7	+20	+14	+13	+11
<u>Metropolitan Areas</u>					
Birmingham Ala.	+ 4	+35	+ 5	+19	*
Jacksonville Fla.	+ 6	+ 3	+17	- 1	+ 2
Miami "	+10	+12	+20	+17	+ 8
Atlanta Ga.	+ 2	+12	+18	+ 9	+ 8
Augusta "	+ 5	- 2	+12	+ 8	+11
New Orleans La.	+ 6	+30	- 8	+ 9	*
Nashville Tenn.	+11	+19	+29	+18	+11
<u>Chicago District</u>	+ 1	+ 8	+16	+16	+ 9
<u>Metropolitan Areas</u>					
Chicago Ill.	- 5	- 1	+12	+14	+ 8
Indianapolis Ind.	+ 5	+12	+22	+11	+ 8
Detroit Mich.	+ 9	+19	+18	+20	+ 9
Milwaukee Wis.	0	+10	+12	+ 9	+ 4

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago 1/				
	Jan.- Feb.	Week ending			
		Mar. 11	Mar. 21	Mar. 28	Apr. 4
<u>St. Louis District</u>	0	+15	+19	+14	+7
Metropolitan Areas					
Little Rock Ark.	+2	+7	+19	0	+19
Louisville Ky.	+3	+21	+17	+8	+4
St. Louis Mo.	+2	+16	+19	+16	+5
Memphis Tenn.	0	+7	+16	+19	+4
<u>Minneapolis District</u>	-3	+12	+35	+19	+17
Metropolitan Areas					
Minneapolis-St. Paul Minn.	-4	+12	+35	+19	+17
Minneapolis City "	-5	+14	+35	+19	+15
St. Paul City "	0	+9	+36	+20	+21
Cities					
Duluth-Superior Minn.&Wis.	-1	+11	+30	+18	+21
<u>Kansas City District</u>	+2	+13	+19	+12	+9
Metropolitan Areas					
Denver Colo.	+1	+15	+26	+11	+11
Topeka Kans.	-4	+21	+11	+26	+8
Wichita "	0	+4	+11	+18	+11
St. Joseph Mo.	-8	+14	+40	+8	+6
Oklahoma City Okla.	+3	+4	+7	+9	+9
Tulsa "	+7	+4	+6	+9	+8
City					
Kansas City Mo.	+1	+14	+18	+10	+11
<u>Dallas District</u>	+5	+8	+18	+16	+18
Metropolitan Areas					
Dallas Tex.	+3	-2	+13	+21	+9
El Paso "	+11	+19	+39	+5	+29
Fort Worth "	+1	+1	+7	+8	+11
Houston "	+9	+13	+10	+29	+25
San Antonio "	+2	+11	+38	-7	+16
<u>San Francisco District</u>	+7	+16	+9	+10	+15
Metropolitan Areas					
Los Angeles Calif.	+5	+21	+6	+10	+17
Downtown Los Angeles "	-2	+17	+2	+8	+13
Westside Los Angeles "	+3	+22	+4	+9	+13
San Diego "	0	+8	+2	+4	+18
San Francisco-Oakland "	+5	+6	+4	+12	+14
San Francisco City "	+5	0	0	+6	+10
Oakland City "	+4	+15	+13	+21	+21
Portland Ore.	+11	+12	+22	+12	+3
Salt Lake City Utah	+8	+22	+9	+23	+12
Seattle Wash.	+4	+10	+11	+6	+22
Spokane "	+13	+16	+4	*	+23

r--Revised.

*Data not available.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 13 while this year it was on April 5. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 4 per cent for the month of March as a whole and a corresponding decrease for the month of April as a whole.