

H.11

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

April 3, 1953.

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago $\frac{1}{2}$				
	Jan.- Feb.	Week ending			
		Mar. 7	Mar. 14	Mar. 21	Mar. 28
<u>United States</u>	+ 2	+ 2	+11	+16	+11
<u>Boston District</u>	+ 3	+13	+ 6	+19	+ 6
<u>Metropolitan Areas</u>					
New Haven Conn.	- 9	+11	-23	+19	+10
Lowell-Lawrence Mass.	+12	+27	+25	+11	+18
<u>Cities</u>					
Downtown Boston Mass.	+ 2	+15	+10	+15	+ 8
Springfield "	+ 1	+ 7	+ 3	+14	+13
Providence R. I.	0	+ 1	+ 1	+37	- 9
<u>New York District</u>	- 5	+ 2	+ 6	r+10	0
<u>Metropolitan Areas</u>					
Buffalo N. Y.	+ 2	+ 6	+17	+12	+ 6
Rochester "	+ 4	+10	+16	+19	+ 8
Syracuse "	+ 8	+23	+18	r+13	+14
<u>Cities</u>					
New York N. Y.	- 2	- 2	+ 5	r+ 8	- 3
Newark N. J.	- 2	+11	- 1	r+12	+ 2
<u>Philadelphia District</u>	+ 1	+ 3	+ 4	r+12	+ 6
<u>City</u>					
Philadelphia Pa.	- 2	- 3	+ 2	r+12	+ 3
<u>Cleveland District</u>	+ 1	+ 7	+13	r+17	+13
<u>Metropolitan Areas</u>					
Akron Ohio	0	+24	+17	+ 8	+19
Cincinnati "	+ 6	- 6	+ 3	+21	+21
Columbus "	+ 8	+10	+19	+10	+18
Toledo "	+ 5	+15	+23	+20	+ 8
Erie Pa.	- 1	- 2	+19	+14	+12
<u>Cities</u>					
Cleveland Ohio	- 2	+11	+14	+17	+13
Pittsburgh Pa.	- 2	- 1	+10	+13	+ 6
<u>Richmond District</u>	+ 3	r+ 4	r+ 5	r+11	+ 8
<u>Metropolitan Areas</u>					
Washington D. C.	- 1	r+ 3	- 2	r+11	+ 9
Baltimore Md.	+ 1	+ 2	+ 8	+14	+ 7
<u>Atlanta District</u>	+ 7	+13	+20	r+14	+14
<u>Metropolitan Areas</u>					
Birmingham Ala.	+ 4	+ 7	+35	+ 5	+19
Jacksonville Fla.	+ 6	+ 1	+ 3	+17	- 1
Miami "	+10	+ 9	+12	+20	+17
Atlanta Ga.	+ 2	+ 6	+12	+18	+10
Augusta "	+ 5	- 2	r- 2	+12	*
New Orleans La.	+ 6	+29	+30	- 8	+ 9
Nashville Tenn.	+11	+34	+19	+29	+18
<u>Chicago District</u>	+ 1	+10	+ 8	+16	+15
<u>Metropolitan Areas</u>					
Chicago Ill.	- 5	+ 7	- 1	+12	+14
Indianapolis Ind.	+ 5	+13	+12	+22	+11
Detroit Mich.	+ 2	+10	+19	+18	+20
Milwaukee Wis.	0	+ 2	+10	+12	+ 9

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago 1/					
	Jan.- Feb.	Week ending				
		Mar. 7	Mar. 14	Mar. 21	Mar. 28	
<u>St. Louis District</u>	0	+ 7	+15	+19	+14	
<u>Metropolitan Areas</u>						
Little Rock	Ark.	+ 2	+ 8	+ 7	+19	0
Louisville	Ky.	+ 3	+ 5	+21	+17	+ 8
St. Louis	Mo.	+ 2	+ 4	+16	+19	+16
Memphis	Tenn.	0	+15	+ 7	+16	+19
<u>Minneapolis District</u>	- 3	+ 5	+12	+35	+19	
<u>Metropolitan Areas</u>						
Minneapolis-St. Paul	Minn.	- 4	+ 5	+12	+35	+19
Minneapolis City	"	- 5	+ 6	+14	+35	+19
St. Paul City	"	0	+ 5	+ 9	+36	+20
<u>Cities</u>						
Duluth-Superior	Minn.&Wis.	- 1	+ 6	+11	+30	+18
<u>Kansas City District</u>	+ 2	+13	+13	+19	+12	
<u>Metropolitan Areas</u>						
Denver	Colo.	+ 1	+ 5	+15	+26	+11
Topeka	Kans.	- 4	+13	+21	+11	+26
Wichita	"	0	+19	+ 4	+11	+18
St. Joseph	Mo.	- 8	-15	+14	+40	+ 8
Oklahoma City	Okla.	+ 3	+14	+ 4	+ 7	+ 9
Tulsa	"	+ 7	+ 8	+ 4	+ 6	+ 9
<u>City</u>						
Kansas City	Mo.	+ 1	+19	+14	+18	+10
<u>Dallas District</u>	+ 5	+12	+ 8	+18	+16	
<u>Metropolitan Areas</u>						
Dallas	Tex.	+ 3	+14	- 2	+13	+21
El Paso	"	+11	+ 5	+19	+39	+ 5
Fort Worth	"	+ 1	+ 1	+ 1	+ 7	+ 8
Houston	"	+ 9	+18	+13	+10	+29
San Antonio	"	+ 2	+ 3	+11	+38	- 7
<u>San Francisco District</u>	+ 7	+12	+16	+ 9	+10	
<u>Metropolitan Areas</u>						
Los Angeles	Calif.	+ 5	+13	+21	+ 6	+10
Downtown Los Angeles	"	- 2	+ 7	+17	+ 2	+ 8
Westside Los Angeles	"	+ 3	+12	+22	+ 4	+ 9
San Diego	"	0	+10	+ 8	+ 2	+ 4
San Francisco-Oakland	"	+ 5	+ 6	+ 6	+ 4	+12
San Francisco City	"	+ 5	+ 1	0	0	+ 6
Oakland City	"	+ 4	+16	+15	+13	+21
Portland	Ore.	+11	+ 9	+12	+22	+12
Salt Lake City	Utah	+ 8	+14	+22	+ 9	+23
Seattle	Wash.	+ 4	+14	+10	+11	+ 6
Spokane	"	+13	+14	+16	+ 4	*

r--Revised.

*Data not available.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 13 while this year it will be on April 5. For this reason it is estimated that in comparison with last year an allowance should be made for an increase in sales of about 4 per cent for the month of March as a whole and a corresponding decrease for the month of April as a whole.