

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

March 6, 1953

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan. 1953	Week ending			
		Feb. 7	Feb. 14	Feb. 21**	Feb. 28**
<u>United States</u>	+ 3	+ 1	+ 3	+ 2	+ 9
<u>Boston District</u>	+ 4	- 6	+ 4	+18	+ 9
<u>Metropolitan Areas</u>					
New Haven Conn.	- 6	-38	+ 7	+13	+12
Lowell-Lawrence Mass.	+19	-22	+42	+36	+ 4
<u>Cities</u>					
Downtown Boston Mass.	+ 3	- 3	+ 3	+18	+ 5
Springfield "	+ 2	- 6	- 1	+19	+ 7
Providence R. I.	- 2	- 7	+ 5	+ 4	+25
<u>New York District</u>	- 3	- 7	-10	+ 8	- 5
<u>Metropolitan Areas</u>					
Buffalo N. Y.	+ 4	+ 5	0	- 5	+ 3
Rochester "	+ 9	+ 1	+ 3	-16	+22
Syracuse "	+14	- 6	+ 1	+24	- 2
<u>Cities</u>					
New York N. Y.	- 6	-11	-14	+12	-10
Newark N. J.	- 2	+ 1	+ 1	+ 9	+ 4
<u>Philadelphia District</u>	+ 1	- 1	+ 7	- 7	+31
<u>City</u>					
Philadelphia Pa.	- 8	- 1	+ 3	-12	+33
<u>Cleveland District</u>	+ 2	+ 6	+ 4	- 1	+11
<u>Metropolitan Areas</u>					
Akron Ohio	- 1	+ 8	+ 3	- 4	+16
Cincinnati "	+ 6	+10	+11	- 2	+18
Columbus "	+ 8	+ 7	+11	+ 2	+23
Toledo "	+ 4	+20	+ 9	- 7	+12
Erie Pa.	- 4	+ 5	+ 9	+ 1	+13
<u>Cities</u>					
Cleveland Ohio	+ 2	+ 9	- 3	- 2	+ 5
Pittsburgh Pa.	- 2	+ 3	+ 3	- 1	+ 5
<u>Richmond District</u>	+10	- 7	- 6	-10	+35
<u>Metropolitan Areas</u>					
Washington D. C.	0	- 5	-10	-10	+43
Baltimore Md.	+ 5	- 9	- 2	- 9	+27
<u>Atlanta District</u>	+ 6	+ 7	+ 8	0	+16
<u>Metropolitan Areas</u>					
Birmingham Ala.	+ 1	+ 7	+15	0	*
Jacksonville Fla.	+ 1	+ 2	+ 3	- 4	+17
Miami "	+11	+13	+19	+ 3	+15
Atlanta Ga.	+ 4	+ 1	+ 2	0	+ 8
Augusta "	+ 7	- 1	+27	- 1	+ 1
New Orleans La.	+ 8	+ 6	+ 5	-12	*
Nashville Tenn.	+ 5	+20	+13	+14	+33
<u>Chicago District</u>	+ 1	+ 1	+ 3	+ 2	+11
<u>Metropolitan Areas</u>					
Chicago Ill.	- 6	- 5	- 2	- 5	+ 9
Indianapolis Ind.	+ 5	+ 2	+10	+ 5	+15
Detroit Mich.	+10	+13	+10	+12	+17
Milwaukee Wis.	+ 1	- 5	+ 1	+ 1	+ 9

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan. 1953	Week ending			
		Feb. 7	Feb. 14	Feb. 21**	Feb. 28**
<u>St. Louis District</u>	0	+ 5	+10	r- 1	+13
Metropolitan Areas					
Little Rock Ark.	+ 1	+ 7	+ 9	- 2	+ 7
Louisville Ky.	0	+ 1	+ 4	+11	+12
St. Louis Mo.	+ 1	+ 4	+11	- 3	+14
Memphis Tenn.	- 5	+ 6	+10	0	+ 8
<u>Minneapolis District</u>	+ 3	- 6	+ 2	-15	r+ 7
Metropolitan Areas					
Minneapolis-St. Paul Minn.	+ 1	- 6	+ 1	-16	+ 8
Minneapolis City "	0	- 6	- 1	-18	+ 7
St. Paul City "	+ 2	- 5	+ 6	- 4	+ 9
Cities					
Duluth-Superior Minn.&Wis.	+ 3	-11	+ 6	- 2	+ 4
<u>Kansas City District</u>	+ 1	+ 9	+ 9	0	+10
Metropolitan Areas					
Denver Colo.	0	+14	+ 6	- 5	+11
Topeka Kans.	- 5	- 5	+11	- 4	+11
Wichita "	- 2	+10	+13	-13	+ 7
St. Joseph Mo.	-10	- 6	- 1	+ 4	+ 9
Oklahoma City Okla.	+ 4	+ 3	+ 1	+ 3	+10
Tulsa "	+ 6	+10	+ 2	- 2	+ 9
City					
Kansas City Mo.	- 2	+ 8	+14	+ 3	+11
<u>Dallas District</u>	+ 6	+10	+ 6	r 0	+10
Metropolitan Areas					
Dallas Tex.	+ 4	+ 9	+ 5	-14	+20
El Paso "	+13	+13	+18	+ 2	+ 4
Fort Worth "	+ 3	+ 2	0	+ 2	+ 5
Houston "	+11	+15	+ 8	+10	+ 9
San Antonio "	- 2	+ 2	+ 2	- 1	+10
<u>San Francisco District</u>	+10	+ 2	+ 7	+12	0
Metropolitan Areas					
Los Angeles Calif.	+ 8	+ 2	+ 7	+ 4	+12
Downtown Los Angeles "	- 2	- 2	+ 3	+ 1	+11
Westside Los Angeles "	+ 4	0	+ 4	0	+10
San Diego "	+ 2	- 8	- 7	+13	+ 4
San Francisco-Oakland "	+ 6	- 6	0	+23	-16
San Francisco City "	+ 6	- 9	- 1	+25	-20
Oakland City "	+ 3	0	+ 3	+21	- 9
Portland Ore.	+12	+ 8	+ 9	+ 9	+14
Salt Lake City Utah	+ 8	+ 4	+20	+14	- 4
Seattle Wash.	+ 7	+ 9	+ 9	+19	0
Spokane "	+19	+10	+13	+12	+ 8

r--Revised.

*Data not available.

**--In using year ago comparisons for the weeks ending February 28 and February 21, allowance should be made for the fact that Washington's birthday occurred in the week ending February 28 this year whereas last year it occurred in the previous week. In some cities, stores were closed in observance of the holiday, while in others special sales were held.