

H.11

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

January 16, 1953

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Jan.- Nov.	Week ending			
		Dec. 20	Dec. 27*	Jan. 3	Jan. 10
<u>United States</u>	0	+ 4	+59	r+ 4	- 3
<u>Boston District</u>	- 1	+ 3	+64	+ 5	- 7
Metropolitan Areas					
New Haven Conn.	+ 2	+ 2	+72	- 9	-21
Lowell-Lawrence Mass.	+ 3	+ 3	+91	+27	0
Cities					
Boston Mass.	- 2	+ 3	+65	- 1	- 6
Springfield "	+ 3	+ 5	+53	+15	-14
Providence R. I.	- 1	+ 2	+50	+18	-12
<u>New York District</u>	- 6	0	+46	- 4	-11
Metropolitan Areas					
Buffalo N. Y.	0	+12	+50	r+ 3	+ 2
Rochester "	- 4	+ 5	+42	r+15	+11
Syracuse "	- 3	+ 2	+39	r- 3	+11
Cities					
New York N. Y.	-10	- 2	+45	r- 6	-15
Newark N. J.	- 6	+ 4	+55	r- 4	-11
<u>Philadelphia District</u>	- 1	+ 4	+43	- 5	- 9
City					
Philadelphia Pa.	- 2	+ 2	+40	- 5	- 8
<u>Cleveland District</u>	- 2	+ 7	+51	r+ 9	- 8
Metropolitan Areas					
Akron Ohio	+ 2	+ 5	+37	+26	- 2
Cincinnati "	0	+ 8	+56	+16	-11
Columbus "	+ 5	+11	+71	+20	- 1
Toledo "	- 6	+ 7	+78	+16	-11
Erie Pa.	+ 1	+ 3	+57	+16	- 5
Cities					
Cleveland Ohio	- 2	+ 9	+54	+10	-10
Pittsburgh Pa.	- 5	+ 7	+34	+ 3	- 8
<u>Richmond District</u>	+ 2	+ 7	+47	r+ 2	+ 1
Metropolitan Areas					
Washington D. C.	- 2	+12	+59	- 2	- 4
Baltimore Md.	+ 2	+ 2	+28	+16	+ 8
<u>Atlanta District</u>	+ 8	+ 5	+69	r+13	+10
Metropolitan Areas					
Birmingham Ala.	+ 6	+ 4	+84	- 4	+10
Jacksonville Fla.	+ 5	- 2	+89	+17	- 3
Miami "	+ 5	+11	+69	r+22	+17
Atlanta Ga.	+ 4	+ 8	r+59	r+22	**
Augusta "	+27	+10	r+90	r+ 1	+ 7
New Orleans La.	+ 9	+ 3	+75	+ 7	+18
Nashville Tenn.	+ 8	0	+72	+14	+ 6
<u>Chicago District</u>	- 3	+ 5	+60	r- 3	- 7
Metropolitan Areas					
Chicago Ill.	- 4	- 1	+63	-12	-10
Indianapolis Ind.	+ 1	+ 8	+45	+12	-10
Detroit Mich.	- 1	+14	+66	+ 9	- 4
Milwaukee Wis.	- 3	+ 3	+59	+ 7	- 5

DEPARTMENT STORE SALES IN SELECTED CITIES AND AREAS (Continued)
(Based on Dollar Amounts)

Federal Reserve District, Area, and City	Percentage change from corresponding period a year ago				
	Week ending				
	Jan.- Nov.	Dec. 20	Dec. 27*	Jan. 3	Jan. 10
<u>St. Louis District</u>	<u>0</u>	<u>+4</u>	<u>+59</u>	<u>r+17</u>	<u>-6</u>
Metropolitan Areas					
Little Rock Ark.	+4	0	+55	+11	-1
Louisville Ky.	+3	+1	+75	+19	-12
St. Louis Mo.	+1	+5	+53	+23	-8
Memphis Tenn.	+4	-3	+81	+16	+5
<u>Minneapolis District</u>	<u>-1</u>	<u>+5</u>	<u>+56</u>	<u>+6</u>	<u>+4</u>
Metropolitan Area					
Minneapolis-St. Paul, Minn.	**	**	**	**	+4
Minneapolis City "	0	+7	+53	+8	+8
St. Paul City "	-1	+3	+63	+4	-4
Cities					
Duluth-Superior Minn.&Wis.	+1	-2	+54	-1	+5
<u>Kansas City District</u>	<u>+1</u>	<u>+2</u>	<u>r+46</u>	<u>r+11</u>	<u>+4</u>
Metropolitan Areas					
Denver Colo.	-2	-3	+44	+6	+1
Topeka Kans.	0	+5	+58	+24	-1
Wichita "	-1	-4	+37	-1	+3
St. Joseph Mo.	-6	-7	+39	+2	-11
Oklahoma City Okla.	+1	+5	+47	+36	+5
Tulsa "	+9	+5	+51	+19	+2
City					
Kansas City Mo.	+1	+5	+44	+10	+4
<u>Dallas District</u>	<u>+6</u>	<u>+4</u>	<u>+68</u>	<u>r+9</u>	<u>+8</u>
Metropolitan Areas					
Dallas Tex.	+3	+8	+53	+12	+12
El Paso "	+8	+2	+82	+46	+12
Fort Worth "	+2	-1	+47	+19	+3
Houston "	+9	+7	+76	+16	+8
San Antonio "	+5	+1	+78	-21	+2
<u>San Francisco District</u>	<u>+4</u>	<u>-1</u>	<u>+74</u>	<u>+5</u>	<u>+5</u>
Metropolitan Areas					
Los Angeles Calif.	+3	+2	+82	+1	+4
Downtown Los Angeles "	-5	-1	+65	-3	-4
Westside Los Angeles "	+3	-2	+72	+1	0
San Diego "	+6	-5	+78	+16	-5
San Francisco-Oakland "	**	**	**	**	+2
San Francisco City "	+5	-3	+83	-11	-2
Oakland City "	-3	+2	+82	+5	+10
Portland Ore.	-2	+3	+63	+37	+6
Salt Lake City Utah	+1	-1	+64	+5	+8
Seattle Wash.	+1	+4	+66	+7	+5
Spokane "	-1	+13	+50	+9	+16

r--Revised.

**Data not available.

*The large increases shown for this week reflect in part the fact that this year Christmas fell on Thursday and the week therefore included three days of heavy pre-Christmas shopping as compared with one day last year when Christmas fell on Tuesday.