

## BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

January 5, 1953

## DEPARTMENT STORE SALES, BY CITIES

(Based on Dollar Amounts)

Federal Reserve District and City	Percentage change from corresponding period a year ago						
	Jan.- Sept.	Month of Oct.	Nov. 29*	Dec. 6	Dec. 13	Dec. 20	Dec. 27 1/
UNITED STATES	.0	+ .6	-14	+ 1	+ 5	r+ 3	+57
Boston District	- 1	+ .5	-19	+ 1	- 2	+ 3	+64
New Haven Conn.	+ 3	+ 8	-23	- 1	- 2	+ 2	+72
Boston Mass.	- 3	+ 3	-16	- 1	- 2	+ 3	+65
Lowell-Lawrence "	+ 3	+ 7	- 3	- 6	+ 3	+ 3	+91
Springfield	+ .2	+11	-19	+11	+ 1	+ 5	+53
Providence R.I.	- 1	+ 9	-31	+ 2	- 3	+ 2	+50
New York District	- .7	+ .2	-23	- 6	- 4	0	+47
Newark N.J.	- 6	+ 1	-28	- 5	+ 5	r+ 4	+53
Buffalo N.Y.	0	+10	-16	0	+10	r+12	+52
New York "	-10	- 1	-24	- 8	- 9	- 2	+46
Rochester "	- 4	+ 4	-19	0	+ 3	+ 5	+42
Syracuse "	- 3	+ 2	-15	+ 1	+ 4	+ 2	+38
Philadelphia District	- 1	+ .5	-18	+ 2	+13	+ 3	+43
Philadelphia Pa.	- 2	+ 2	-20	0	+10	+ 2	+40
Cleveland District	- 2	+ .4	-12	+ 2	+13	r+ 7	+51
Akron Ohio	+ 2	+ 8	- 4	+ 5	+18	+ 5	+37
Cincinnati "	0	+ 4	-13	+ 6	+15	+ 8	+56
Cleveland "	- 2	0	-11	- 4	+12	+ 9	+54
Columbus "	+ 5	+ 8	-10	+ 2	+14	+11	+71
Toledo "	- 8	+ 9	- 9	+ 9	+ 7	+ 7	+78
Erie Pa.	+ 2	+ 3	- 2	+ 8	+ 6	+ 3	+57
Pittsburgh "	- 5	+ 2	-17	- 3	+14	+ 7	+34
Richmond District	+ 3	+ 7	-17	+ 2	r+ 9	+ 7	+47
Washington D.C.	+ 2	+ 1	-12	+ 5	+ 8	+12	+59
Baltimore Md.	+ 3	+ 9	-21	- 2	+ 8	+ 2	+28
Atlanta District	+ 8	+12	- 4	+ 7	+ 6	+ 5	+74
Birmingham Ala.	+ 5	+10	+ 1	+11	+ 5	+ 4	+81
Jacksonville Fla.	+ 7	+ 8	-16	+ 1	+ 1	- 2	+89
Miami "	+ 4	+16	- 8	0	+ 6	r+11	+74
Atlanta Ga.	+ 4	+13	+ 8	+ 6	+ 7	+ 8	**
Augusta "	+29	+32	- 6	+25	+16	+11	+86
New Orleans La.	+ 9	+11	- 7	+ 7	+ 4	+ 3	**
Nashville Tenn.	+ 9	+ 9	-12	+ 9	+ 6	0	+72
Chicago District	- 3	+ 4	-11	+ 3	+ 6	r+ 5	+60
Chicago Ill.	- 3	+ 1	-16	+ 2	+ 1	- 1	+63
Indianapolis Ind.	0	+ 6	-17	0	+10	+ 8	+45
Detroit Mich.	- 3	+10	-12	+ 8	+ 8	+14	+66
Milwaukee Wis.	- 4	+ 6	-17	- 1	+ 4	+ 3	+59

## DEPARTMENT STORE SALES BY CITIES (Continued)

Federal Reserve District and City	Percentage change from corresponding period a year ago						<u>1/</u>
	Jan.- Sept.	Month of Oct.	Nov. 29*	Dec. 6	Dec. 13	Dec. 20	
<u>St. Louis District</u>							
Little Rock	Ark.	0	+ 8	-15	+ 7	+11	+ 4
Louisville	Ky.	+ 4	+ 9	-12	+21	+ 1	0
St. Louis Area	Mo.	+ 1	+ 8	-17	- 1	+ 5	+ 1
Memphis	Tenn.	+ 3	+13	- 4	+ 4	+11	- 3
<u>Minneapolis District</u>							
Minneapolis	Minn.	- 1	+ 5	-11	+ 3	+ 5	+ 56
St. Paul	"	- 2	+ 8	-13	+ 8	+ 5	+53
Duluth-Superior	"&Wis.	+ 2	+ 5	- 6	- 7	+ 6	+ 63
<u>Kansas City District</u>							
Denver	Colo.	+ 1	+ 3	-14	+ 4	+ 7	+ 45
Topeka	Kans.	- 2	+ 2	-11	+ 7	+ 3	+44
Wichita	"	+ 1	- 4	-11	+ 1	+ 4	**
Kansas City	Mo.	+ 2	+ 1	-22	- 6	+ 7	+37
St. Joseph	"	- 7	- 3	-15	+ 3	+ 4	+44
Oklahoma City	Okla.	+ 2	+ 5	-21	+ 4	+ 8	+39
Tulsa	"	+ 9	+10	-12	- 1	+ 1	+47
-19				+ 7	+ 8	+ 5	+51
<u>Dallas District</u>							
Dallas	Tex.	+ 6	+12	-17	+ 8	+ 2	+ 4
El Paso	"	+ 3	+12	-24	+ 6	+ 1	+ 8
Fort Worth	"	+ 7	+24	- 3	+17	+ 6	**
Houston	"	+ 3	+ 3	-14	- 5	- 5	+47
San Antonio	"	+ 9	+23	-10	+11	+ 6	+76
"	"	+ 7	+ 5	-21	+10	+ 3	+78
<u>San Francisco District</u>							
Los Angeles Area	Calif.	+ 4	+ 8	- 7	- 1	0	+ 1
Downtown Los Angeles	"	+ 1	+13	- 6	+ 1	- 1	+ 2
Lestside Los Angeles	"	- 5	- 1	-13	- 5	- 6	- 1
Oakland	"	+ 2	+11	-11	0	0	+65
San Diego	"	- 4	+ 3	- 7	- 3	+ 4	+83
San Francisco	"	+ 6	+ 3	-13	- 1	- 4	+78
Portland	Ore.	+ 5	+ 9	-15	-13	- 9	- 3
Salt Lake City	Utah	- 2	0	- 8	+ 3	+ 2	+63
Seattle	Wash.	+ 1	+ 2	- 9	+ 5	0	+64
Spokane	"	- 1	+ 1	+ 2	+ 1	+ 5	+50

--Revised.

\*\*Data not available.

\*In using year ago comparisons for the week ending November 29, allowance should be made for the fact that in observance of the Thanksgiving holiday, store closings occurred in the week ending November 24, 1951 whereas this year they occurred in the week ending November 29.

1/The large increases shown for this week reflect in part the fact that this year Christmas fell on Thursday and the week therefore included three days of heavy pre-Christmas shopping as compared with one day last year when Christmas fell on Tuesday.