

## BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

December 19, 1952

DEPARTMENT STORE SALES, BY CITIES  
(Based on Dollar Amounts)

Federal Reserve District and City	Percentage change from corresponding period a year ago						
	Jan.- Sept.	Month of Oct.	Nov. 15	Nov. 22*	Nov. 29*	Dec. 6	Dec. 13
<u>UNITED STATES</u>	0	+ 6	0	+ 9	-14	+ 1	+ 4
<u>Boston District</u>	- 1	+ 5	+ 3	+ 5	-19	+ 1	- 2
New Haven Conn.	+ 3	+ 8	+12	- 3	-23	- 1	- 2
Boston Mass.	- 3	+ 3	+ 3	+ 4	-16	- 1	+ 2
Lowell-Lawrence "	+ 3	+ 7	+13	- 7	- 3	- 6	+ 3
Springfield "	+ 2	+11	+ 4	+ 8	-19	+11	+ 1
Providence R.I.	- 1	+ 9	+ 5	+15	-31	+ 2	- 3
<u>New York District</u>	- 7	+ 2	- 5	+ 2	-23	- 6	- 5
Newark N.J.	- 6	+ 1	- 3	+ 8	-28	- 5	+ 4
Buffalo N.Y.	0	+10	- 2	+ 9	-16	r 0	+ 9
New York "	-10	- 1	- 7	0	-24	- 8	- 9
Rochester "	- 4	+ 4	+ 4	+ 2	-19	0	+ 3
Syracuse "	- 3	+ 2	+ 3	+ 1	-15	r+ 1	+ 4
<u>Philadelphia District</u>	- 1	+ 5	- 4	+ 4	-18	r+ 2	+11
Philadelphia Pa.	- 2	+ 2	- 5	+ 3	-20	0	+ 9
<u>Cleveland District</u>	- 2	+ 4	- 3	+ 8	-12	r+ 2	+13
Akron Ohio	+ 2	+ 8	+ 2	+ 9	-4	+ 5	+18
Cincinnati "	0	+ 4	+10	+ 6	-13	+ 6	+15
Cleveland "	- 2	0	0	+ 8	-11	- 4	+12
Columbus "	+ 5	+ 8	+ 3	+17	-10	+ 2	+14
Toledo "	- 8	+ 9	- 4	- 5	- 9	+ 9	+ 7
Erie Pa.	+ 2	+ 3	- 2	0	- 2	+ .8	+ 6
Pittsburgh "	- 5	+ 2	- 6	+12	-17	- 3	+14
<u>Richmond District</u>	+ 3	+ 7	0	0	-17	+ 2	+ 8
Washington D.C.	- 2	+ 1	- 1	0	-12	+ 5	+ 8
Baltimore Md.	+ 3	+ 9	- 3	+ 2	-21	- 2	+ 8
<u>Atlanta District</u>	+ 8	+12	+ 6	+ 8	- 4	+ 7	+ 7
Birmingham Ala.	+ 5	+10	+ 8	+16	+ 1	+11	**
Jacksonville Fla.	+ 7	+ 8	- 5	0	-16	+ 1	+ 1
Miami "	+ 4	+16	+10	+17	- 8	r 0	+ 7
Atlanta Ga.	+ 4	+13	+ 5	- 8	+ 8	+ 6	**
Augusta "	+29	+32	+20	+19	- 6	+25	+17
New Orleans La.	+ 9	+11	+ 5	+26	- 7	+ 7	**
Nashville Tenn.	+ 9	+ 9	+11	+ 9	-12	+ 9	**
<u>Chicago District</u>	- 3	+ 4	- 2	+ 8	-14	+ 3	+ 5
Chicago Ill.	- 3	+ 1	- 3	+ 6	-16	+ 2	+ 1
Indianapolis Ind.	0	+ 6	- 1	+ 1	-17	0	+10
Detroit Mich.	- 3	+10	+ 3	+13	-12	+ 8	+ 8
Milwaukee Wis.	- 4	+ 6	- 9	+ 4	-17	- 1	+ 4

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## DEPARTMENT STORE SALES BY CITIES (Continued)

Federal Reserve District and City	Percentage change from corresponding period a year ago						
	Jan.- Sept.	Month of Oct.	Nov. 15	Nov. 22*	Nov. 29*	Dec. 6	Dec. 13
<u>St. Louis District</u>	0	+ 8	- 2	+16	-15	r+ 6	+10
Little Rock	Ark.	+ 4	+12	+ 3	+11	-12	+21
Louisville	Ky.	+ 4	+ 9	- 7	+ 1	-17	- 1
St. Louis Area	Mo.	+ 1	+ 8	- 6	+ 8	-17	+ 5
Memphis	Tenn.	+ 3	+13	+12	+18	- 4	+ 4
<u>Minneapolis District</u>	- 1	+ 5	+ 8	+ 7	-11	+ 3	+ 5
Minneapolis	Minn.	- 1	+ 8	+10	+ 7	-13	+ 8
St. Paul	"	- 2	+ 8	+ 2	+ 8	- 6	+ 6
Duluth-Superior	"& Wis.	+ 2	+ 5	+16	+ 5	-12	+ 5
<u>Kansas City District</u>	+ 1	+ 3	+ 3	+11	-14	+ 4	+ 6
Denver	Colo.	- 2	+ 2	+ 8	+ 7	-11	+ 7
Topeka	Kans.	+ 1	- 4	- 6	- 2	-11	+ 1
Wichita	"	0	+ 2	- 4	+13	-22	- 6
Kansas City	Mo.	+ 2	+ 1	- 4	+10	-15	+ 3
St. Joseph	"	- 7	- 3	+ 8	+13	-21	+ 4
Oklahoma City	Okla.	+ 2	+ 5	- 4	+ 5	-12	- 1
Tulsa	"	+ 9	+10	+16	+28	-19	+ 7
<u>Dallas District</u>	+ 6	+12	+ 8	+14	-17	r+ 8	+ 2
Dallas	Tex.	+ 3	+12	+ 5	+19	-24	+ 6
El Paso	"	+ 7	+24	+11	+ 7	- 3	+17
Fort Worth	"	+ 3	+ 3	+ 1	- 1	-14	- 5
Houston	"	+ 9	+23	+12	+16	-10	+11
San Antonio	"	+ 7	+ 5	+ 7	+14	-21	+ 6
<u>San Francisco District</u>	+ 4	+ 8	+ 5	+19	- 7	r- 1	0
Los Angeles Area	Calif.	+ 1	+13	+ 6	+24	- 6	+ 1
Downtown Los Angeles	"	- 5	- 1	- 5	+18	-13	- 5
Westside Los Angeles	"	+ 2	+11	+ 5	+31	-11	0
Oakland	"	- 4	+ 3	+ 5	+22	- 7	- 3
San Diego	"	+ 6	+ 3	- 8	+19	-13	- 1
San Francisco	"	+ 5	+ 9	- 6	+13	-15	- 9
Portland	Ore.	- 2	0	+ 8	+23	- 8	+ 3
Salt Lake City	Utah	+ 1	+ 2	+ 8	+ 6	- 9	+ 5
Seattle	Wash.	+ 1	0	+ 8	+13	0	+ 1
Spokane	"	- 1	+ 1	+ 1	+ 3	+ 2	+ 5

r--Revised.

\*\*Data not available.

\*In using year ago comparisons for the weeks ending November 22 and November 29, allowance should be made for the fact that in observance of the Thanksgiving holiday, store closings occurred in the week ending November 24, 1951 whereas this year they occurred in the week ending November 29.

Note--Since sales rise sharply with the approach of Christmas, the fact that, due to this year being a "leap" year, the corresponding week last year was two days nearer Christmas becomes increasingly significant in comparing weekly data. Allowance should be made for this calendar irregularity in evaluating the weekly percentage changes from a year ago.