

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

April 11, 1952

DEPARTMENT STORE SALES, BY CITIES
(Based on Dollar Amounts)

Federal Reserve District and city		Percentage change from corresponding period a year ago					
		Month of Jan.	Month of Feb.	Mar. 8	Mar. 15	Mar. 22	Mar. 29
UNITED STATES		-13	-4	-16	-11	-10	+13
Boston District		-17	-5	-18	-14	-16	+22
New Haven	Conn.	-6	+21	-13	+29	-28	+22
Boston	Mass.	-19	-5	-19	-16	-13	+16
Lowell-Lawrence	"	-12	-2	-19	-30	0	+41
Springfield	"	-8	+9	-14	-15	-21	+26
Providence	R.I.	-16	-9	-15	-11	-21	+42
New York District		-16	-5	-18	-14	-11	+16
Newark	N.J.	-17	-9	-23	-8	-8	+16
Buffalo	N.Y.	-8	+6	-14	-18	-10	+15
New York	"	-18	-6	-18	-15	-12	+16
Rochester	"	-15	-5	-15	-14	-16	+18
Syracuse	"	-20	-3	-21	-12	-12	+14
Philadelphia District		-12	-4	-16	-8	-9	+22
Philadelphia	Pa.	-13	-4	-17	-7	-8	+21
Cleveland District		-15	-6	-21	-11	-4	+16
Akron	Ohio	-13	-2	-13	0	+4	+17
Cincinnati	"	-17	-4	-13	+4	-9	+15
Cleveland	"	-12	-3	-22	-16	-5	+12
Columbus	"	-5	-2	-21	-9	+5	+37
Toledo	"	-14	-8	-28	-18	-7	+18
Erie	Pa.	-8	0	-14	-13	-5	+24
Pittsburgh	"	-20	-12	-25	-15	-3	+13
Richmond District		-8	-2	-21	-12	-11	+25
Washington	D.C.	-9	-5	-19	-7	-13	+24
Baltimore	Md.	-12	+2	-20	-15	-6	+32
Atlanta District		-4	+1	-12	-10	-11	+7
Birmingham	Ala.	-5	-4	-7	-12	0	+30
Jacksonville	Fla.	-3	-11	-5	-14	-13	+25
Miami	"	-9	-3	-4	-7	-13	+13
Atlanta	Ga.	-14	-8	-16	-16	-24	-14
Augusta	"	+17	+14	-7	+2	-13	-10
New Orleans	La.	+3	+5	-17	-1	+10	+27
Nashville	Tenn.	-3	+7	-13	-10	-18	+37
Chicago District		-13	-6	-22	-8	-9	+8
Chicago	Ill.	-10	-4	-24	-5	-9	+10
Indianapolis	Ind.	-10	-1	-26	-2	-7	+22
Detroit	Mich.	-16	-9	-20	-10	-5	+2
Milwaukee	Wis.	-10	-5	-21	-15	+1	+11

DEPARTMENT STORE SALES, BY CITIES (Continued)

Federal Reserve District and city	Percentage change from corresponding period a year ago					
	Month of Jan.	Month of Feb.	Mar. 8	Mar. 15	Mar. 22	Mar. 29 Apr. 5
<u>St. Louis District</u>						
Little Rock Ark.	-13	-3	-16	-4	-10	+23 +24
Louisville Ky.	-13	-3	-8	-8	-20	+32 +24
St. Louis Area Mo.	-12	0	-15	-12	-11	+22 +25
Memphis Tenn.	-13	-1	-18	-3	-8	+23 +23
	-6	-1	-14	+3	-12	+21 +31
<u>Minneapolis District</u>						
Minneapolis Minn.	-17	0	-8	-9	-14	+3 -1
St. Paul "Wis.	-17	+10	-6	-11	-13	+1 -2
Duluth-Superior "Wis.	-17	-7	-8	-6	-16	+7 +2
	-10	+3	-18	-11	-14	0 +2
<u>Kansas City District</u>						
Denver Colo.	-13	-5	-17	-8	-15	r+7 +9
Wichita Kans.	-18	-11	-13	-15	-24	+2 +10
Kansas City Mo.	-9	-7	-24	+1	-11	-5 +11
St. Joseph " "	-9	+1	-30	-10	-13	+14 +11
Oklahoma City Okla.	-21	-8	-22	-13	-30	+11 +25
Tulsa " "	-16	-6	-11	-10	-13	+9 +18
	-10	+3	-1	-4	+12	+13 -5
<u>Dallas District</u>						
Dallas Tex.	-5	+2	-9	-8	-3	r+20 +8
El Paso " "	-10	-1	-13	-3	-10	+5 +11
Fort Worth " "	-9	+4	0	-27	-20	+32 +18
Houston " "	-12	0	-8	-7	-17	r+13 +9
San Antonio " "	+4	+2	-16	+2	+4	+22 +21
	+2	+3	-14	-10	+7	+55 -26
<u>San Francisco District</u>						
Los Angeles Area Calif.	-16	-6	-3	-16	-16	r+7 +11
Downtown Los Angeles " "	-18	-7	-6	-19	-14	+3 +11
Westside Los Angeles " "	-20	-11	-10	-25	-20	-4 +21
Oakland " "	-12	-4	-4	-17	-10	+6 +12
San Diego " "	-13	-9	-14	-23	-23	+6 +14
San Francisco " "	-12	-7	-15	-2	-8	+20 -9
Portland Ore.	-10	-3	-10	-17	-24	+9 +15
Salt Lake City Utah	-21	-6	+11	-17	-17	+2 +5
Seattle Wash.	-14	-7	-12	-18	-21	+5 +10
Spokane " "	-15	-6	+2	-17	-19	+8 +3
	-18	-6	+7	-8	-7	+10 +1

r--Revised.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on March 25 while this year it will be on April 13. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 6 per cent for the month of March as a whole and for a corresponding increase for the month of April as a whole.