

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

March 14, 1952

DEPARTMENT STORE SALES, BY CITIES
(Based on Dollar Amounts)

Federal Reserve District and city	Percentage change from corresponding period a year ago 1/						
	Year 1951	Month of Jan.	Feb. 9	Feb. 16	Feb. 23	Mar. 1	Mar. 8
UNITED STATES	+ 4	-13	- 8	- 6	-12	-15	-16
<u>Boston District</u>	+ 2	-17	- 4	- 4	-13	-10	-18
New Haven Conn.	+ 3	- 6	+31	+60	-20	-19	-13
Boston Mass.	+ 3	-19	- 9	- 6	-15	- 9	-18
Lowell-Lawrence "	- 1	-12	+11	- 9	-17	-10	-13
Springfield "	+ 4	- 8	+ 8	+ 3	+ 2	- 7	-14
Providence R.I.	0	-16	-11	-10	-14	-22	-15
<u>New York District</u>	+ 5	-16	-12	- 7	-11	-16	-19
Newark N.J.	+ 4	-17	-13	-16	-13	-22	-23
Buffalo N.Y.	+ 5	- 8	- 2	r+ 3	r- 5	r+ 2	-14
New York "	+ 4	-18	-14	- 7	-11	-19	-20
Rochester "	+ 6	-15	- 9	- 7	-12	r- 3	-15
Syracuse "	+ 8	-20	+ 4	-15	-18	r+ 1	-20
<u>Philadelphia District</u>	+ 3	-11	- 4	- 5	- 6	r-30	-17
Philadelphia Pa.	+ 2	-11	- 7	- 6	- 4	r-33	-18
<u>Cleveland District</u>	+ 6	-15	- 9	-11	-17	-17	-21
Akron Ohio	+ 8	-13	- 8	- 0	-13	-14	-18
Cincinnati "	+ 1	-17	- 6	- 6	-16	-22	-13
Cleveland "	+ 6	-12	- 8	- 6	-16	-13	-22
Columbus "	+ 6	- 5	+ 2	-15	-15	-21	-21
Toledo "	+ 5	-14	-19	-10	-12	-15	-28
Erie Pa.	+ 7	- 8	- 6	- 9	- 7	- 9	-14
Pittsburgh "	+ 7	-20	-15	-18	-22	-21	-25
<u>Richmond District</u>	+ 4	- 8	+ 3	-11	- 9	r-22	-20
Washington D.C.	+ 3	- 9	- 4	-10	-10	-18	-18
Baltimore Md.	+ 6	-12	+ 2	-11	- 6	-24	-20
<u>Atlanta District</u>	+ 4	- 4	- 3	- 8	- 9	-18	-16
Birmingham Ala.	+ 2	- 6	- 8	- 9	- 9	- 7	-17
Jacksonville Fla.	+ 9	- 3	- 6	- 7	- 5	-14	- 8
Miami "	+ 6	- 9	-11	-12	*	- 6	- 8
Atlanta Ga.	+ 1	-13	-15	-14	-20	-25	-18
Augusta "	+20	+17	+24	- 2	+ 4	- 8	- 7
New Orleans La.	+ 2	+ 3	+15	*	- 1	-24	*
Nashville Tenn.	+ 3	- 3	+17	- 7	-13	-17	-12
<u>Chicago District</u>	+ 3	-12	- 8	- 4	-19	r-16	-21
Chicago Ill.	+ 3	-10	- 5	- 1	-17	-17	-21
Indianapolis Ind.	+ 7	-10	- 4	- 5	-19	-17	-23
Detroit Mich.	+ 4	-16	-14	-12	-22	-12	-20
Milwaukee Wis.	+ 4	-10	-10	+ 2	-21	-13	-21

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DEPARTMENT STORE SALES, BY CITIES (Continued)

Federal Reserve District and city		Percentage change from corresponding period a year ago 1/						
		Year 1951	Month of Jan.	Feb. 9	Feb. 16	Feb. 23	Mar. 1	Mar. 8
<u>St. Louis District</u>		+ 1	-13	- 6	- 4	-10	-14	-16
Little Rock	Ark.	0	-13	-13	- 8	+ 1	-10	- 8
Louisville	Ky.	+ 2	-12	+ 9	-14	-17	-28	-15
St. Louis Area	Mo.	+ 2	-13	- 7	+ 1	-11	-12	-18
Memphis	Tenn.	+ 3	- 5	- 8	-11	- 9	-13	-14
<u>Minneapolis District</u>		- 1	-18	- 3	0	+ 2	+11	r- 8
Minneapolis	Minn.	0	-17	- 3	+ 6	+10	+17	- 6
St. Paul	"	- 5	-17	- 4	-12	-21	- 3	- 8
Duluth-Superior	W. & Wis.	- 1	-10	+ 4	- 6	- 8	+14	-18
<u>Kansas City District</u>		+ 3	-13	-12	+ 4	-13	r-16	-17
Denver	Colo.	+ 2	-18	-19	- 7	-19	-17	-13
Wichita	Kans.	+14	- 9	-15	- 1	- 2	-27	-24
Kansas City	Mo.	+ 4	- 9	- 8	+11	-10	-16	-30
St. Joseph	"	+ 1	-21	-14	+12	-21	-20	-22
Oklahoma City	Okla.	- 4	-16	-19	+13	-17	-21	-11
Tulsa	"	+ 2	-11	-10	+27	- 4	- 4	- 1
<u>Dallas District</u>		+ 5	- 5	- 8	+13	-11	r- 9	-12
Dallas	Tex.	+1	-10	-16	+11	-12	-17	-13
El Paso	"	+ 3	- 9	- 4	+11	- 4	+16	0
Fort Worth	"	+ 2	-12	- 9	+12	- 9	-12	- 8
Houston	"	+13	+ 4	- 8	+11	-10	-17	-16
San Antonio	"	+ 2	+ 2	- 2	+ 6	- 2	-15	-14
<u>San Francisco District</u>		+ 4	-16	-11	- 9	- 9	r- 9	- 3
Los Angeles Area	Calif.	+ 2	-17	-11	-11	- 8	-17	- 6
Downtown Los Angeles	"	0	-20	- 9	-15	-13	-23	-10
Westside Los Angeles	"	- 2	-12	-11	- 5	- 2	-12	- 4
Oakland	"	+ 2	-15	-10	-10	-13	- 8	-14
San Diego	"	+ 6	-12	-15	- 7	- 3	- 6	-15
San Francisco	"	+ 6	-10	- 7	- 6	-20 2/	- 8	-10
Portland	Ore.	+ 1	-21	-15	-11	- 8	-12	+11
Salt Lake City	Utah	+ 6	-14	-11	-14	-12	- 5	-12
Seattle	Wash.	+ 5	-15	-15	- 8	-12	- 8	+ 2
Spokane	"	+ 4	-18	-16	- 8	- 9	-13	+ 7

r--Revised.

* Data not available.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on March 25 while this year it will be on April 13. For this reason it is estimated that in comparison with last year an allowance should be made for a decrease in sales of about 6 per cent for the month of March as a whole and for a corresponding increase for the month of April as a whole.

2/ The decrease reflects in part the fact that sales this week were reduced because of the cancellation of public transportation service in the City of San Francisco.