

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

H.11

May 4, 1951

DEPARTMENT STORE SALES, BY CITIES
(Based on Dollar Amounts)

Federal Reserve District and city	Percentage change from corresponding period a year ago 1/						
	Jan.- Feb.	Month of Mar.	Mar. 31	Apr. 7	Apr. 14	Apr. 21	Apr. 28
UNITED STATES	+25	+11	-14	-9	+13	+1	+3
<u>Boston District</u>	+20	+6	-22	-16	+9	-2	+3
New Haven	Conn. +21	+6	-16	-25	+16	+28	+10
Boston	Mass. +22	+2	-20	-14	+4	-3	+2
Lowell-Lawrence	" +14	+10	-25	-33	+46	+2	-16
Springfield	" +24	+13	-20	-23	+18	+3	+10
Providence	R.I. +27	+11	-23	-14	+9	-3	+3
<u>New York District</u>	+25	+10	-16	-7	+20	r+1	+5
Newark	N.J. +29	+11	-17	-6	+29	+7	+1
Buffalo	N.Y. +20	+16	-10	-11	+16	r+3	+7
New York	" +24	+6	-16	-6	+19	r 0	+5
Rochester	" +23	+15	-18	-11	+21	r+4	+5
Syracuse	" +25	+14	-16	-4	+32	-2	+3
<u>Philadelphia District</u>	+25	+12	-19	-11	+23	-1	+5
Philadelphia	Pa. +22	+9	-22	-16	+17	r-4	+2
<u>Cleveland District</u>	+33	+12	-18	-10	+15	+6	+5
Akron	Ohio +40	+12	-1	-1	0	+6	+4
Cincinnati	" +21	+7	-26	-17	+6	+3	+4
Cleveland	" +32	+13	-12	-10	+21	+4	+9
Columbus	" +16	+11	-28	-16	+30	+32	+4
Toledo	" +34	+18	-8	-7	+20	+7	+17
Erie	Pa. +34	+15	-18	-2	+31	+12	+5
Pittsburgh	" +35	+7	-21	-10	+11	+2	0
<u>Richmond District</u>	+21	+13	-27	-10	+13	r-11	+4
Washington	D.C. +21	+10	-27	-11	+31	-12	+3
Baltimore	Md. +20	+9	-26	-2	-4	-5	+4
<u>Atlanta District</u>	+17	+17	-8	-20	+5	r+4	+2
Birmingham	Ala. +22	+8	-29	-26	-2	+17	+8
Miami	Fla. +24	+11	-8	-1	+17	r+3	+14
Atlanta	Ga. +25	+27	+18	-32	-8	r+19	-6
New Orleans	La. +6	+3	-23	-7	+9	-15	0
Nashville	Tenn. +11	+7	-25	-28	+2	+10	+2
<u>Chicago District</u>	+28	+13	-8	+1	+17	r+1	-1
Chicago	Ill. +23	+9	-12	-3	+13	-4	-1
Indianapolis	Ind. +29	+11	-16	-11	+22	-2	+1
Detroit	Mich. +32	+21	-2	+8	+22	+6	-7
Milwaukee	Wis. +23	+11	-4	+9	+21	+3	+2

DEPARTMENT STORE SALES, BY CITIES (Continued)

Federal Reserve District and city	Percentage change from corresponding period a year ago 1/							
	Jan.- Feb.	Month of Mar.	Mar.31	Apr. 7	Apr.14	Apr.21	Apr.28	
<u>St. Louis District</u>		+21	+ 6	-21	-16	r+ 5	r- 1	+ 3
Little Rock	Ark.	+18	+ 1	-29	-24	0	- 1	+ 4
Louisville	Ky.	+23	+10	-22	-14	+ 3	- 3	0
St. Louis Area	Mo.	+21	+ 2	-22	-15	+ 2	0	+ 2
Memphis	Tenn.	+18	+ 8	-19	-26	+11	- 2	+ 8
<u>Minneapolis District</u>		+25	+ 3	-13	- 9	+19	- 7	0
Minneapolis	Minn.	+20	+ 1	-12	- 3	+20	- 9	- 1
St. Paul	"	+16	- 1	-17	-19	+17	- 4	0
Duluth-Superior	Wis.	+22	+ 7	0	-12	+30	- 7	+17
<u>Kansas City District</u>		+26	+13	- 6	- 8	+ 4	r+ 3	+ 4
Denver	Colo.	+27	+11	-11	-12	+ 4	- 1	+ 3
Wichita	Kans.	+42	+31	+12	- 1	+16	+16	+32
Kansas City	Mo.	+25	+17	- 8	- 7	+ 6	+ 3	+ 2
St. Joseph	"	+32	+12	-18	*	+ 7	- 8	+ 5
Oklahoma City	Okla.	+13	+ 3	-14	-22	+ 3	- 6	- 1
Tulsa	"	+25	+10	- 1	+ 7	- 7	0	+ 4
<u>Dallas District</u>		+19	+13	-15	- 7	+ 4	+ 4	r+10
Dallas	Tex.	+20	+11	-13	-14	+ 4	+ 5	+ 3
El Paso	"	+16	+ 4	-13	-19	+10	+ 6	+ 2
Fort Worth	"	+16	+ 9	-17	-23	- 3	r+ 4	+11
Houston	"	+27	+29	- 7	- 6	+19	+ 2	+35
San Antonio	"	+13	+ 4	-29	+30	+15	+ 1	- 7
<u>San Francisco District</u>		+27	+11	-10	-11	+ 9	+ 2	- 1
Los Angeles Area	Calif.	+23	+ 9	-11	-14	+ 4	- 1	- 5
Oakland	"	+21	+15	-10	-18	+ 6	- 1	- 1
San Francisco	"	+3	+12	-14	-18	+12	- 5	+ 3
Portland	Ore.	+36	+ 3	- 8	0	+15	+ 8	- 5
Salt Lake City	Utah	+32	+18	- 3	-11	+16	+19	+ 7
Seattle	Wash.	+40	+15	- 2	-13	+18	- 9	+ 5

r--Revised.

* Data not available.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 9 while this year it was on March 25. For this reason it is estimated that in comparison with last year allowance should be made for an increase in sales of about 4 per cent for the month of March as a whole and for a corresponding decrease for the month of April as a whole.