

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

RESEARCH DEPARTMENT  
 MAR 28 1949  
 FEDERAL RESERVE BANK  
 March 1949

H.11

DEPARTMENT STORE SALES, BY CITIES

Federal Reserve district and city	Percentage change from corresponding period a year ago (value) 1/						
	Year 1948	Month of January	Feb. 19	Feb. 26	Mar. 5	Mar. 12	Mar. 19
<b>UNITED STATES</b>	+ 6	- 4	- 9	- 7	- 8	- 8	-16
<u>Boston District</u>	+ 2	+ 4	- 7	+ 1	- 9	-11	-23
New Haven Conn.	+ 1	+ 5	-12	+ 7	-11	-19	-27
Boston Mass.	+ 3	+ 8	- 7	+ 3	-10	-11	-23
Springfield "	+ 6	+ 5	- 9	- 2	-11	-12	-31
Providence R. I.	+ 2	+ 1	-16	- 4	- 7	-19	-28
<u>New York District</u>	+ 4	- 3	- 7	- 3	-10	-11	-18
Newark N. J.	+ 3	- 5	-13	- 9	-13	-11	-21
Buffalo N. Y.	+ 9	+ 4	+ 3	+ 5	- 7	r-10	-15
New York "	+ 3	- 5	- 7	- 1	-11	r-10	-18
Rochester "	+ 9	- 3	- 6	- 6	-12	-19	-18
Syracuse "	+ 4	- 5	-21	-35	+ 9	- 2	-17
<u>Philadelphia District</u>	+ 9	- 1	-37	- 4	-13	-21	- 9
Philadelphia Pa.	+ 7	- 4	+45	- 2	-18	-25	- 5
<u>Cleveland District</u>	+ 8	+ 2	- 6	- 9	-14	- 8	-18
Akron Ohio	+ 7	- 2	-11	-12	-10	- 1	- 6
Cincinnati "	+ 6	- 2	-10	-10	-16	- 7	-21
Cleveland "	+ 8	+ 2	- 3	-11	-11	-10	-18
Columbus "	+11	+ 8	- 4	-13	-13	- 3	-21
Toledo "	+10	0	- 4	- 6	-16	-14	-15
Pittsburgh Pa.	+ 8	+ 9	- 5	- 6	-17	-10	-17
<u>Richmond District</u>	+ 6	- 2	- 5	0	-16	-12	-17
Washington D. C.	+ 5	+ 2	+ 4	+16	- 5	- 7	- 7
Baltimore Md.	+ 3	- 3	- 9	-13	-21	-17	-26
<u>Atlanta District</u>	+ 8	+ 3	- 2	- 5	+ 3	-11	-20
Birmingham Ala.	+11	+13	- 9	- 9	+10	-13	-20
Miami Fla.	+ 5	-12	- 1	+ 2	+ 8	- 7	- 7
Atlanta Ga.	+ 7	+ 4	-13	- 5	+ 5	-16	-24
New Orleans La.	+11	+ 3	+28	- 3	-16	- 7	-18
Nashville Tenn.	+ 5	+ 3	-19	- 8	- 5	-24	-30
<u>Chicago District</u>	+ 6	- 5	- 7	- 8	- 5	- 7	-16
Chicago Ill.	+ 4	0	- 7	- 7	- 3	- 7	-17
Indianapolis Ind.	+ 4	- 1	- 6	- 4	- 8	- 8	-12
Detroit Mich.	+ 7	- 3	- 3	-10	- 8	- 6	-16
Milwaukee Wis.	+10	- 3	- 6	- 8	- 8	- 9	-14

## DEPARTMENT STORE SALES, BY CITIES (Continued)

Federal Reserve district and city	Percentage change from corresponding period a year ago (value) 1/							
	Year 1948	Month of January	Feb. 19	Feb. 26	Mar. 5	Mar. 12	Mar. 19	
<u>St. Louis District</u>		+ 7	- 5	+ 8	+10	- 6	r- 5	-17
Little Rock	Ark.	+ 9	- 2	+ 2	+ 4	- 7	- 5	-20
Louisville	Ky.	+ 9	- 2	- 2	-13	- 5	0	-13
St. Louis	Mo.	+ 6	- 8	-10	-11	- 7	- 7	-18
Memphis	Tenn.	+ 6	+10	- 7	- 5	- 5	- 8	-15
<u>Minneapolis District</u>		+ 6	- 9					
Minneapolis	Minn.	+ 7	- 4					
St. Paul	"	+ 2	- 8					
Daluth-Superior	"&Wis.	+10	- 3					
				(Not available for publication)				
<u>Kansas City District</u>		+ 5	-13	- 8	- 6	+ 9	+ 6	-18
Denver	Colo.	+ 3	- 5	- 4	0	+ 6	- 2	-13
Wichita	Kans.	+10	- 6	- 4	- 4	+ 8	+ 2	-18
Kansas City	Mo.	+ 5	-16	-11	-13	+ 8	+ 1	-24
St. Joseph	"	- 3	-16	-21	-14	+10	+11	-30
Oklahoma City	Okla.	+ 6	-25	- 9	- 8	- 5	+11	-16
Tulsa	"	+12	-15	- 8	- 2	- 1	+15	-14
<u>Dallas District</u>		+ 9	- 7	- 8	-10	- 7	+ 7	-12
Dallas	Tex.	+ 4	-10	-10	-10	- 6	+12	- 7
Fort Worth	"	+ 6	- 7	- 4	-10	- 6	+ 2	-11
Houston	"	+20	+ 2	- 8	-11	-12	+17	-14
San Antonio	"	+ 7	-14	- 8	-15	-10	0	-23
<u>San Francisco District</u>		+ 5	- 9	- 8	-11	-10	r- 8	-12
Los Angeles Area	Calif.	- 1	- 6	- 6	-17	-13	-11	-16
Oakland	"	+ 6	- 2	- 4	- 8	-12	-13	-10
San Francisco	"	+ 5	+ 3	- 2	+ 2	-11	- 3	- 7
Portland	Ore.	+ 7	-13	-17	- 9	-10	-10	- 9
Salt Lake City	Utah	+ 2	-16	-17	-10	- 1	+ 1	+ 2
Seattle	Wash.	+ 3	-10	- 3	- 1	+ 5	0	- 4

r--Revised.

1/ During March changes from a year ago reflect in part the fact that last year Easter was on March 28 while this year it will be on April 17. For this reason it is estimated that in comparison with last year allowance should be made for a decrease in sales of about 6 per cent for the month of March as a whole.

\* The large decrease shown for this week reflects in part the fact that sales were reduced because of a curtailment in public transportation service in the City of Philadelphia.