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FEDERAL RESERVE BANK  
OF CLEVELAND

June 18, 1948

## DEPARTMENT STORE SALES, BY CITIES

Percentage Change From Corresponding Period a Year Ago

| Federal Reserve district<br>and city | Jan.<br>Mar. | Month of<br>Apr. 1 | Week ending |        |         |        |         |
|--------------------------------------|--------------|--------------------|-------------|--------|---------|--------|---------|
|                                      |              |                    | May 15      | May 22 | May 29* | June 5 | June 12 |
| UNITED STATES                        | + 8          | + 7                | + 8         | + 7    | +19     | - 4    | + 1     |
| <u>Boston District</u>               | + 2          | + 1                | - 3         | - 2    | + 8     | - 8    | - 5     |
| New Haven Conn.                      | + 4          | + 1                | + 9         | +11    | - 4     | - 7    | -13     |
| Boston Mass.                         | + 5          | + 1                | - 7         | - 5    | + 8     | -11    | - 5     |
| Springfield                          | + 8          | + 5                | + 6         | + 2    | +12     | 0      | 0       |
| Providence R. I.                     | + 2          | 0                  | 0           | - 2    | + 5     | - 3    | - 8     |
| <u>New York District</u>             | + 6          | + 6                | + 8         | + 8    | +24     | - 8    | + 1     |
| Newark N. J.                         | + 6          | - 1                | +10         | +12    | +19     | -12    | - 1     |
| Buffalo N. Y.                        | +14          | + 7                | + 9         | + 8    | +21     | - 7    | - 2     |
| New York                             | + 5          | + 7                | + 8         | + 8    | +25     | - 8    | 0       |
| Rochester                            | +14          | + 3                | +15         | - 1    | +27     | + 4    | +19     |
| Syracuse                             | + 9          | + 1                | + 1         | - 2    | +21     | -12    | + 4     |
| <u>Philadelphia District</u>         | +13          | + 6                | +22         | + 2    | +20     | - 9    | + 3     |
| Philadelphia Pa.                     | +11          | 0                  | +20         | + 3    | +19     | -11    | + 3     |
| <u>Cleveland District</u>            | +11          | + 5                | + 9         | + 7    | +20     | - 8    | - 1     |
| Akron Ohio                           | +13          | - 6                | +10         | +14    | +22     | - 6    | - 9     |
| Cincinnati                           | +11          | + 2                | + 4         | + 2    | +10     | +10    | - 5     |
| Cleveland                            | +12          | + 6                | + 9         | + 4    | +22     | - 7    | - 2     |
| Columbus                             | +12          | + 8                | +13         | +11    | +21     | - 4    | - 7     |
| Toledo                               | +10          | +11                | +10         | +10    | +24     | - 3    | - 5     |
| Pittsburgh Pa.                       | + 8          | + 7                | +10         | + 8    | +23     | -12    | + 6     |
| <u>Richmond District</u>             | +16          | + 2                | +11         | + 2    | + 8     | - 9    | + 1     |
| Washington D. C.                     | + 5          | + 5                | +13         | 0      | + 6     | - 6    | + 3     |
| Baltimore Md.                        | + 3          | + 2                | +10         | + 5    | +10     | -15    | - 1     |
| <u>Atlanta District</u>              | + 9          | + 5                | + 7         | +13    | + 5     | +10    | + 2     |
| Birmingham Ala.                      | +15          | + 5                | + 9         | + 4    | + 2     | +13    | + 2     |
| Miami Fla.                           | +12          | + 8                | + 3         | + 8    | + 1     | - 2    | + 3     |
| Atlanta Ga.                          | + 8          | + 8                | + 6         | +13    | + 3     | +14    | - 2     |
| New Orleans La.                      | +13          | +14                | + 6         | +17    | + 7     | + 3    | - 5     |
| Nashville Tenn.                      | + 4          | - 3                | + 4         | - 2    | -12     | +16    | - 5     |
| <u>Chicago District</u>              | + 9          | +10                | + 5         | + 6    | +19     | - 1    | - 4     |
| Chicago Ill.                         | + 5          | + 7                | + 1         | + 8    | +12     | + 1    | - 8     |
| Indianapolis Ind.                    | + 5          | - 2                | - 1         | +15    | +15     | - 9    | - 9     |
| Detroit Mich.                        | +11          | +15                | + 7         | + 4    | +28     | - 4    | 0       |
| Milwaukee Wis.                       | +15          | +18                | + 8         | +12    | +30     | 0      | + 2     |

DEPARTMENT STORE SALES, BY CITIES (Continued)  
Percentage Change from Corresponding Period a Year Ago

| Federal Reserve district<br>and city | Jan.-<br>Mar. | Month of<br>Apr. 1/ | Week ending                     |        |         |         |         |
|--------------------------------------|---------------|---------------------|---------------------------------|--------|---------|---------|---------|
|                                      |               |                     | May 15                          | May 22 | May 29* | June 5* | June 12 |
| <u>St. Louis District</u>            | +9            | +10                 | +2                              | +6     | +19     | r+3     | +7      |
| Little Rock Ark.                     | +8            | +16                 | +1                              | +15    | +10     | +10     | -8      |
| Louisville Ky.                       | +14           | +13                 | +11                             | -10    | +11     | -6      | +2      |
| St. Louis Mo.                        | +8            | +7                  | 0                               | +7     | +24     | -1      | +12     |
| Memphis Tenn.                        | +3            | +9                  | -3                              | +3     | 0       | +18     | -2      |
| <u>Minneapolis District</u>          | +6            | +8                  |                                 |        |         |         |         |
| Minneapolis Minn.                    | +9            | +7                  |                                 |        |         |         |         |
| St. Paul "                           | +3            | +1                  | (Not available for publication) |        |         |         |         |
| Duluth-Superior " & Wis.             | +13           | +18                 |                                 |        |         |         |         |
| <u>Kansas City District</u>          | +8            | +10                 | +10                             | +14    | r+30    | r-3     | +8      |
| Denver Colo.                         | +4            | +4                  | +2                              | +5     | +25     | -13     | +3      |
| Wichita Kans.                        | +8            | +12                 | +1                              | +20    | +50     | +12     | +3      |
| Kansas City Mo.                      | +10           | +13                 | +8                              | +15    | +24     | +1      | +3      |
| St. Joseph "                         | +1            | -1                  | **                              | +20    | +38     | -5      | +1      |
| Oklahoma City Okla.                  | +10           | +16                 | +13                             | +16    | +31     | +1      | +18     |
| Tulsa "                              | +15           | +25                 | +27                             | +34    | +39     | -1      | +11     |
| <u>Dallas District</u>               | +11           | +15                 | +8                              | +15    | +13     | +13     | +11     |
| Dallas Tex.                          | +6            | +12                 | +2                              | +10    | +9      | +1      | 0       |
| Fort Worth "                         | +11           | +13                 | +3                              | +7     | +12     | +16     | +6      |
| Houston "                            | +23           | +31                 | +18                             | +37    | +22     | +26     | +25     |
| San Antonio "                        | +11           | +10                 | +10                             | +9     | +10     | +19     | +19     |
| <u>San Francisco District</u>        | +8            | +8                  | +9                              | +7     | +23     | -4      | r+9     |
| Los Angeles Area Calif.              | +1            | +1                  | +9                              | +6     | +17     | -2      | +11     |
| Oakland "                            | +12           | +5                  | +4                              | +9     | +24     | -7      | +7      |
| San Francisco "                      | +3            | 0                   | +9                              | +5     | +29     | -5      | +1      |
| Portland Ore.                        | +9            | +12                 | +10                             | +11    | +36     | -14     | +12     |
| Salt Lake City Utah                  | +4            | +11                 | **                              | **     | **      | **      | **      |
| Seattle Wash.                        | +3            | +3                  | -1                              | +5     | +20     | -7      | +9      |

r--Revised.

1/ During March and April changes from a year ago reflect in part the fact that last year Easter was on April 6 while this year it was on March 28. For this reason it is estimated that in comparison with last year allowance should be made for an increase in sales of about 1 per cent for the month of March as a whole and for a corresponding decrease for the month of April as a whole.

\* In using year ago comparisons for the weeks ending June 5 and May 29 allowance should be made for the fact that in regions observing the Memorial Day holiday store closings this year occurred in the week ending June 5 whereas last year they occurred in the previous week.

\*\* Data not available.