

*W. H. ...*

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

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RESERVE BANK OF CLEVELAND

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April 2, 1948

DEPARTMENT STORE SALES, BY CITIES  
Percentage Change from Corresponding Period a Year Ago

Federal Reserve district and city	Month of Jan.	Month of Feb.	Week ending				
			Feb. 28*	Mar. 6	Mar. 13	Mar. 20	Mar. 27
UNITED STATES	+ 8	p+ 7	+ 4	+ 5	+ 4	+ 9	+17
<u>Boston District</u>	+ 1	p+ 2	-16	- 8	- 3	+ 5	+18
New Haven Conn.	+ 2	+ 8	-24	- 9	- 1	+ 1	+25
Boston Mass.	+ 4	+ 3	-15	- 8	- 3	+ 2	+14
Springfield "	+11	+ 9	-20	- 4	- 6	+13	+27
Providence R.I.	- 1	+ 2	- 7	- 8	+ 4	+ 4	+15
<u>New York District</u>	+ 5	+ 7	-10	+ 1	+ 1	r+ 4	+14
Newark N.J.	+ 5	+ 8	-14	+ 1	+ 2	r+ 2	+ 9
Buffalo N.Y.	+12	+14	+22	+27	+ 2	r+11	+40
New York "	+ 5	+ 6	-19	- 3	+ 2	r+ 3	+ 9
Rochester "	+12	+14	+21	+21	+ 3	r+ 9	+41
Syracuse "	+ 5	+22	+62	+17	-15	r- 7	+25
<u>Philadelphia District</u>	+ 8	p+14	+14	+ 3	+23	+ 9	+16
Philadelphia Pa.	+ 9	+10	+13	+ 2	+26	+ 7	+15
<u>Cleveland District</u>	+11	+11	+20	+11	+ 5	+12	+26
Akron Ohio	+ 8	+13	+20	+13	- 1	+14	+46
Cincinnati "	+ 9	+ 8	+23	+11	+12	+20	+17
Cleveland "	+14	+10	+15	+ 4	- 2	+13	+40
Columbus "	+12	+12	+41	+ 4	+ 6	+17	+27
Toledo "	+16	+ 7	+ 9	+12	- 1	+12	+22
Pittsburgh Pa.	+ 4	+11	+15	+13	+ 5	+ 7	+16
<u>Richmond District</u>	0	+ 8	+ 7	+ 1	- 2	r+ 6	+ 8
Washington D.C.	+ 6	+ 9	+ 7	+ 1	- 1	+ 6	+11
Baltimore Md.	- 1	+ 5	+21	- 2	- 7	+ 6	+ 3
<u>Atlanta District</u>	+ 4	+ 6	+13	+ 7	+14	+19	+21
Birmingham Ala.	+ 7	+15	+20	+17	+31	+30	+25
Miami Fla.	+11	+11	- 1	+ 3	+ 6	+ 4	+ 1
Atlanta Ga.	+ 3	+ 5	+16	+ 4	+20	r+14	+14
New Orleans La.	+ 9	+ 7	+12	0	+21	+30	+32
Nashville Tenn.	-12	+ 5	+16	+11	+ 8	+20	+12
<u>Chicago District</u>	+12	p+ 7	+ 9	+ 1	+ 4	+ 9	+20
Chicago Ill.	+ 8	+ 2	+ 6	+ 2	+ 2	+ 5	+17
Indianapolis Ind.	+ 2	+ 2	+16	+ 7	+ 3	+11	+ 9
Detroit Mich.	+17	+ 8	+ 9	+ 1	+ 5	+13	+24
Milwaukee Wis.	+20	+15	+11	+11	+ 5	+13	+16

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DEPARTMENT STORE SALES, BY CITIES (Continued)  
 APR 5 9 30 AM '40  
 Percentage Change from Corresponding Period a Year Ago

FEDERAL RESERVE BANK Federal Reserve district and city		Month of Jan.	Month of Feb.	Week ending 1/				
				Feb.28*	Mar. 6	Mar.13	Mar.20	Mar.27
<u>St. Louis District</u>		+ 6	+ 6	+26	+19	+ 7	+16	+14
Little Rock	Ark.	- 3	- 2	+ 4	+12	+ 6	+23	+36
Louisville	Ky.	+ 8	+13	+27	+25	+17	+21	+23
St. Louis	Mo.	+10	+ 6	+33	+18	+ 3	+10	+ 6
Memphis	Tenn.	- 6	+ 1	+ 3	+10	+ 4	+17	+20
<u>Minneapolis District:</u>		+ 9	pt. 3					
Minneapolis	Minn.	+12	+ 9					
St. Paul	"	+ 6	+ 2	(Not available for publication)				
Duluth-Superior	"&Wis.	+10	+ 8					
<u>Kansas City District</u>		+10	pt. 3	+18	+ 3	+ 4	+16	+13
Denver	Colo.	+ 1	+ 7	+16	- 2	+ 3	+ 7	+ 5
Wichita	Kans.	+ 9	+ 1	+16	+13	+ 4	+16	+13
Kansas City	Mo.	+11	+ 6	+28	+ 7	+ 7	+21	+10
St. Joseph	"	+ 4	+ 5	**	-13	-13	+16	+10
Oklahoma City	Okla.	+15	+ 3	+13	+ 9	- 5	+24	+19
Tulsa	"	+16	+16	+25	+12	- 3	+14	+26
<u>Dallas District</u>		+ 7	+ 6	+14	+23	+ 8	+19	+25
Dallas	Tex.	- 3	+ 4	+13	+20	+ 3	+12	+13
Fort Worth	"	+10	+ 1	+ 5	+15	- 1	+23	+33
Houston	"	+20	+17	+24	+10	+16	+34	+42
San Antonio	"	+16	+ 5	+14	+20	+ 9	+26	+20
<u>San Francisco District</u>		+10	pt. 3	- 8	+ 3	+ 1	+ 4	+10
Los Angeles Area	Calif.	+ 2	- 1	- 3	+ 1	- 4	0	+ 5
Oakland	"	+13	+10	**	**	**	**	**
San Francisco	"	+ 3	+ 4	-16	+ 3	0	+ 4	+16
Portland	Ore.	+18	p- 2	+ 1	+ 9	+12	+12	+12
Salt Lake City	Utah	+ 6	0	-13	+ 3	+ 4	+ 4	+18
Seattle	Wash.	+ 7	- 4	-21	+ 1	+ 2	+ 2	+12

F--Revised.

p--Preliminary.

1/ During March changes from a year ago reflect in part the fact that last year Easter was on April 6 while this year it was on March 28. For this reason it is estimated that in comparison with last year allowance should be made for an increase in sales of about 1 per cent for the month of March as a whole and for a corresponding decrease for the month of April as a whole.

\* In using year ago comparisons for the week ending February 28 allowance should be made for the fact that in cities observing the Washington's Birthday holiday, store closings this year occurred in the week ending February 28 whereas last year they occurred in the previous week.

\*\* Date not available.