



FEDERAL RESERVE

statistical release

FOR IMMEDIATE RELEASE ¹⁶⁴²
November 7, 1963

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The seasonally adjusted index of department store sales for October is estimated at 113 per cent of the 1957-59 average. This is 11 per cent below the all time high in August and 7 per cent below last month, but 3 per cent above October a year ago.

	1963			1962
Monthly sales index 1957-59=100	Oct.	Sept.	Aug.	Oct.
Adjusted for seasonal variation e	113	121	126	110
Without seasonal adjustment e	116	121	113	113

WEEKLY DEPARTMENT STORE SALES

Federal Reserve District	Percentage change from corresponding periods a year ago (Based on retail dollar amounts)					
	One week ending				Four weeks ending	Jan. 1 to
	Nov. 2	Oct. 26	Oct. 19	Oct. 12	Nov. 2	Nov. 2
Boston	+ 1	- 2	0	- 5	- 1	+ 4
New York	+ 4	- 1	+ 1	+ 1	+ 1	+ 5
Philadelphia	0	r-10	- 3	- 4	- 4	- 1
Cleveland	+ 2	- 7	+ 7	+ 4	+ 1	+ 2
Richmond	+ 3	r- 5	+ 1	+ 6	+ 1	+ 4
Atlanta	+ 5	r+ 5	+16	+10	+ 9	+ 9
Chicago	+ 2	r-10	+12	+ 9	+ 3	+ 5
St. Louis	+ 3	- 6	+ 4	+ 1	0	+ 3
Minneapolis	+ 8	r- 7	+ 4	+12	+ 3	+ 5
Kansas City	+ 7	r+ 2	+ 2	+ 7	+ 5	+ 4
Dallas	+ 2	- 1	- 4	+13	+ 2	+ 5
San Francisco	- 2	+ 7	+ 4	+ 8	+ 4	+ 4
U.S. Total	+ 2	- 3	+ 4	+ 5	+ 2	+ 4

U.S. weekly sales index, without seasonal adjustment, 1957-59=100 1/

1963 Oct. 5	122	1962 Oct. 6	118	1961 Oct. 7	118
Oct. 12	118	Oct. 13	112	Oct. 14	112
Oct. 19	122	Oct. 20	117	Oct. 21	118
Oct. 26	112	Oct. 27	116	Oct. 28	110
Nov. 2	119	Nov. 3	117	Nov. 4	111

r--Revised

e--Estimated

1/ For description of monthly indexes see Federal Reserve Bulletin for July 1962. A description of weekly indexes appears in Bulletin for August 1962.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.